

Movies and Entertainment in Singapore - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Movies & Entertainment in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The Singaporean movies & entertainment market had total revenues of \$47.9m in 2020, representing a compound annual rate of change (CARC) of -25.8% between 2016 and 2020.

The music & video segment accounted for the largest proportion of the market in 2020, with total revenues of \$38.6m, equivalent to 80.7% of the market's overall value.

The COVID-19 pandemic had a hugely detrimental impact on the movies & entertainment market throughout 2020. Movie theaters in many countries were forced to close and the leading movie production companies suspended the

release of their box office data. This is reflected in the huge decline seen in this market in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Singapore

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore movies & entertainment market with five year forecasts

REASONS TO BUY

What was the size of the Singapore movies & entertainment market by value in 2020?

What will be the size of the Singapore movies & entertainment market in 2025?

What factors are affecting the strength of competition in the Singapore movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's movies & entertainment market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. Who are the main challengers to the incumbents?
- 7.3. What strategies do the leading players follow?
- 7.4. How has COVID-19 impacted the leading players in this market?

8 COMPANY PROFILES

- 8.1. Vivendi S.A.
- 8.2. The Walt Disney Company
- 8.3. Sony Corporation
- 8.4. Netflix Inc.
- 8.5. Comcast Corporation
- 8.6. Spotify AB
- 8.7. Amazon.com, Inc.
- 8.8. ViacomCBS Incorporated

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Singapore movies & entertainment market value: \$ million, 2016-20

Table 2: Singapore movies & entertainment market category segmentation: \$ million, 2020

Table 3: Singapore movies & entertainment market geography segmentation: \$ million, 2020

Table 4: Singapore movies & entertainment market value forecast: \$ million, 2020-25

Table 5: Vivendi S.A.: key facts

Table 6: Vivendi S.A.: Annual Financial Ratios

Table 7: Vivendi S.A.: Key Employees

Table 8: The Walt Disney Company: key facts

Table 9: The Walt Disney Company: Annual Financial Ratios

Table 10: The Walt Disney Company: Key Employees

Table 11: The Walt Disney Company: Key Employees Continued

Table 12: Sony Corporation: key facts

Table 13: Sony Corporation: Annual Financial Ratios

Table 14: Sony Corporation: Key Employees

Table 15: Sony Corporation: Key Employees Continued

Table 16: Netflix Inc.: key facts

Table 17: Netflix Inc.: Annual Financial Ratios

Table 18: Netflix Inc.: Key Employees

Table 19: Netflix Inc.: Key Employees Continued

Table 20: Comcast Corporation: key facts

Table 21: Comcast Corporation: Annual Financial Ratios

Table 22: Comcast Corporation: Key Employees

Table 23: Comcast Corporation: Key Employees Continued

Table 24: Comcast Corporation: Key Employees Continued

Table 25: Spotify AB: key facts

Table 26: Spotify AB: Key Employees

Table 27: Amazon.com, Inc.: key facts

Table 28: Amazon.com, Inc.: Annual Financial Ratios

Table 29: Amazon.com, Inc.: Key Employees

Table 30: ViacomCBS Incorporated: key facts

Table 31: ViacomCBS Incorporated: Annual Financial Ratios

Table 32: ViacomCBS Incorporated: Key Employees

Table 33: ViacomCBS Incorporated: Key Employees Continued

Table 34: ViacomCBS Incorporated: Key Employees Continued

Table 35: Singapore size of population (million), 2016-20

Table 36: Singapore gdp (constant 2005 prices, \$ billion), 2016-20

Table 37: Singapore gdp (current prices, \$ billion), 2016-20

Table 38: Singapore inflation, 2016-20

Table 39: Singapore consumer price index (absolute), 2016-20

Table 40: Singapore exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

- Figure 1: Singapore movies & entertainment market value: \$ million, 2016-20
- Figure 2: Singapore movies & entertainment market category segmentation: % share, by value, 2020
- Figure 3: Singapore movies & entertainment market geography segmentation: % share, by value, 2020
- Figure 4: Singapore movies & entertainment market value forecast: \$ million, 2020-25
- Figure 5: Forces driving competition in the movies & entertainment market in Singapore, 2020
- Figure 6: Drivers of buyer power in the movies & entertainment market in Singapore, 2020
- Figure 7: Drivers of supplier power in the movies & entertainment market in Singapore, 2020
- Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in Singapore, 2020
- Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in Singapore, 2020
- Figure 10: Drivers of degree of rivalry in the movies & entertainment market in Singapore, 2020

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