

Movies and Entertainment in Russia - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/M9CDA3196C38EN.html>

Date: October 2021

Pages: 57

Price: US\$ 350.00 (Single User License)

ID: M9CDA3196C38EN

Abstracts

Movies and Entertainment in Russia - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Movies & Entertainment in Russia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The Russian movies & entertainment market had total revenues of \$433.8m in 2020, representing a compound annual rate of change (CARC) of -19.4% between 2016 and 2020.

The box office segment accounted for the largest proportion of the market in 2020, with total revenues of \$228.0m, equivalent to 52.5% of the market's overall value.

The COVID-19 pandemic had a hugely detrimental impact on the movies & entertainment market throughout 2020. Movie theaters in many countries were

forced to close and the leading movie production companies suspended the release of their box office data. This is reflected in the huge decline seen in this market in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Russia

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia movies & entertainment market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Russia movies & entertainment market by value in 2020?

What will be the size of the Russia movies & entertainment market in 2025?

What factors are affecting the strength of competition in the Russia movies & entertainment market?

How has the market performed over the last five years?

Who are the top competitors in Russia's movies & entertainment market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. Who are the main challengers to the incumbents?
- 7.3. What strategies do the leading players follow?
- 7.4. How has COVID-19 impacted the leading players in this market?

8 COMPANY PROFILES

- 8.1. VKontakte Ltd
- 8.2. The Walt Disney Company
- 8.3. Sony Corporation
- 8.4. Comcast Corporation
- 8.5. ViacomCBS Incorporated

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

Methodology

- 10.1. Industry associations
 - 10.2. Related MarketLine research
- About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Russia movies & entertainment market value: \$ million, 2016-20

Table 2: Russia movies & entertainment market category segmentation: \$ million, 2020

Table 3: Russia movies & entertainment market geography segmentation: \$ million, 2020

Table 4: Russia movies & entertainment market value forecast: \$ million, 2020-25

Table 5: VKontakte Ltd: key facts

Table 6: VKontakte Ltd: Key Employees

Table 7: The Walt Disney Company: key facts

Table 8: The Walt Disney Company: Annual Financial Ratios

Table 9: The Walt Disney Company: Key Employees

Table 10: The Walt Disney Company: Key Employees Continued

Table 11: Sony Corporation: key facts

Table 12: Sony Corporation: Annual Financial Ratios

Table 13: Sony Corporation: Key Employees

Table 14: Sony Corporation: Key Employees Continued

Table 15: Sony Corporation: Key Employees Continued

Table 16: Comcast Corporation: key facts

Table 17: Comcast Corporation: Annual Financial Ratios

Table 18: Comcast Corporation: Key Employees

Table 19: Comcast Corporation: Key Employees Continued

Table 20: Comcast Corporation: Key Employees Continued

Table 21: ViacomCBS Incorporated: key facts

Table 22: ViacomCBS Incorporated: Annual Financial Ratios

Table 23: ViacomCBS Incorporated: Key Employees

Table 24: ViacomCBS Incorporated: Key Employees Continued

Table 25: ViacomCBS Incorporated: Key Employees Continued

Table 26: Russia size of population (million), 2016-20

Table 27: Russia gdp (constant 2005 prices, \$ billion), 2016-20

Table 28: Russia gdp (current prices, \$ billion), 2016-20

Table 29: Russia inflation, 2016-20

Table 30: Russia consumer price index (absolute), 2016-20

Table 31: Russia exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Russia movies & entertainment market value: \$ million, 2016-20

Figure 2: Russia movies & entertainment market category segmentation: % share, by value, 2020

Figure 3: Russia movies & entertainment market geography segmentation: % share, by value, 2020

Figure 4: Russia movies & entertainment market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the movies & entertainment market in Russia, 2020

Figure 6: Drivers of buyer power in the movies & entertainment market in Russia, 2020

Figure 7: Drivers of supplier power in the movies & entertainment market in Russia, 2020

Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in Russia, 2020

Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in Russia, 2020

Figure 10: Drivers of degree of rivalry in the movies & entertainment market in Russia, 2020

I would like to order

Product name: Movies and Entertainment in Russia - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/M9CDA3196C38EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M9CDA3196C38EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

