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Movies and Entertainment in Europe - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Movies & Entertainment in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The European movies & entertainment market had total revenues of $11,032.1m in 2020, representing a compound annual rate of change (CARC) of -12.6% between 2016 and 2020.

The music & video segment accounted for the largest proportion of the market in 2020, with total revenues of $8,864.9m, equivalent to 80.4% of the market's overall value.

The COVID-19 pandemic had a hugely detrimental impact on the movies & entertainment market throughout 2020. Movie theaters in many countries were

forced to close and the leading movie production companies suspended the release of their box office data. This is reflected in the huge decline see in this market in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Europe

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe movies & entertainment market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Europe movies & entertainment market by value in 2020?

What will be the size of the Europe movies & entertainment market in 2025?

What factors are affecting the strength of competition in the Europe movies & entertainment market?

How has the market performed over the last five years?

Who are the top competitors in Europe's movies & entertainment market?

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