

Movies and Entertainment in China - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/M16AB3B5310FEN.html>

Date: October 2021

Pages: 71

Price: US\$ 350.00 (Single User License)

ID: M16AB3B5310FEN

Abstracts

Movies and Entertainment in China - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Movies & Entertainment in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The Chinese movies & entertainment market had total revenues of \$1,609.9m in 2020, representing a compound annual rate of change (CARC) of -30.1% between 2016 and 2020.

The box office segment accounted for the largest proportion of the market in 2020, with total revenues of \$1,609.7m, equivalent to 100% of the market's overall value.

The COVID-19 pandemic had a hugely detrimental impact on the movies & entertainment market throughout 2020. Movie theaters in many countries were forced to close and the leading movie production companies suspended the

release of their box office data. This is reflected in the huge decline seen in this market in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in China

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China movies & entertainment market with five year forecasts

REASONS TO BUY

What was the size of the China movies & entertainment market by value in 2020?

What will be the size of the China movies & entertainment market in 2025?

What factors are affecting the strength of competition in the China movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up China's movies & entertainment market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. Who are the main challengers to the incumbents?
- 7.3. What have been the most significant mergers/acquisitions over recent years?
- 7.4. What are the strengths of the leading players?
- 7.5. How could the trade war with the US impact market players?

8 COMPANY PROFILES

- 8.1. PolyBona Film Distribution Co., Ltd.
- 8.2. China Film Co., Ltd.
- 8.3. Warner Music Group Corp.
- 8.4. Vivendi S.A.
- 8.5. The Walt Disney Company
- 8.6. AT&T Inc
- 8.7. Beijing Enlight Media Co Ltd
- 8.8. Dalian Wanda Group
- 8.9. Baidu, Inc.
- 8.10. Sony Corporation
- 8.11. Tencent Holdings Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: China movies & entertainment market value: \$ million, 2016-20
Table 2: China movies & entertainment market category segmentation: \$ million, 2020
Table 3: China movies & entertainment market geography segmentation: \$ million, 2020
Table 4: China movies & entertainment market value forecast: \$ million, 2020-25
Table 5: PolyBona Film Distribution Co., Ltd.: key facts
Table 6: China Film Co., Ltd.: key facts
Table 7: China Film Co., Ltd.: Annual Financial Ratios
Table 8: China Film Co., Ltd.: Key Employees
Table 9: Warner Music Group Corp.: key facts
Table 10: Warner Music Group Corp.: Key Employees
Table 11: Warner Music Group Corp.: Key Employees Continued
Table 12: Vivendi S.A.: key facts
Table 13: Vivendi S.A.: Annual Financial Ratios
Table 14: Vivendi S.A.: Key Employees
Table 15: The Walt Disney Company: key facts
Table 16: The Walt Disney Company: Annual Financial Ratios
Table 17: The Walt Disney Company: Annual Financial Ratios (Continued)
Table 18: The Walt Disney Company: Key Employees
Table 19: The Walt Disney Company: Key Employees Continued
Table 20: AT&T Inc: key facts
Table 21: AT&T Inc: Annual Financial Ratios
Table 22: AT&T Inc: Key Employees
Table 23: AT&T Inc: Key Employees Continued
Table 24: Beijing Enlight Media Co Ltd: key facts
Table 25: Beijing Enlight Media Co Ltd: Annual Financial Ratios
Table 26: Beijing Enlight Media Co Ltd: Key Employees
Table 27: Dalian Wanda Group: key facts
Table 28: Dalian Wanda Group: Key Employees
Table 29: Baidu, Inc.: key facts
Table 30: Baidu, Inc.: Annual Financial Ratios
Table 31: Baidu, Inc.: Key Employees
Table 32: Sony Corporation: key facts
Table 33: Sony Corporation: Annual Financial Ratios
Table 34: Sony Corporation: Key Employees
Table 35: Sony Corporation: Key Employees Continued

Table 36: Tencent Holdings Limited: key facts

Table 37: Tencent Holdings Limited: Annual Financial Ratios

Table 38: Tencent Holdings Limited: Key Employees

Table 39: Tencent Holdings Limited: Key Employees Continued

Table 40: China size of population (million), 2016-20

Table 41: China gdp (constant 2005 prices, \$ billion), 2016-20

Table 42: China gdp (current prices, \$ billion), 2016-20

Table 43: China inflation, 2016-20

Table 44: China consumer price index (absolute), 2016-20

Table 45: China exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: China movies & entertainment market value: \$ million, 2016-20

Figure 2: China movies & entertainment market category segmentation: % share, by value, 2020

Figure 3: China movies & entertainment market geography segmentation: % share, by value, 2020

Figure 4: China movies & entertainment market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the movies & entertainment market in China, 2020

Figure 6: Drivers of buyer power in the movies & entertainment market in China, 2020

Figure 7: Drivers of supplier power in the movies & entertainment market in China, 2020

Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in China, 2020

Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in China, 2020

Figure 10: Drivers of degree of rivalry in the movies & entertainment market in China, 2020

I would like to order

Product name: Movies and Entertainment in China - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/M16AB3B5310FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M16AB3B5310FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

