

Movies and Entertainment in Canada - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Movies & Entertainment in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The Canadian movies & entertainment market had total revenues of \$697.6m in 2020, representing a compound annual rate of change (CARC) of -16.9% between 2016 and 2020.

The music & video segment accounted for the largest proportion of the market in 2020, with total revenues of \$523.9m, equivalent to 75.1% of the market's overall value.

The COVID-19 pandemic had a hugely detrimental impact on the movies & entertainment market throughout 2020. Movie theaters in many countries were forced to close and the leading movie production companies suspended the

release of their box office data. This is reflected in the huge decline seen in this market in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Canada

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada movies & entertainment market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Canada movies & entertainment market by value in 2020?

What will be the size of the Canada movies & entertainment market in 2025?

What factors are affecting the strength of competition in the Canada movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up Canada's movies & entertainment market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. Who are the main challengers to the incumbents?
- 7.3. What strategies do the leading players follow?
- 7.4. How has COVID-19 impacted the leading players in this market?

8 COMPANY PROFILES

- 8.1. Lions Gate Entertainment Corp
- 8.2. Warner Music Group Corp.
- 8.3. Vivendi S.A.
- 8.4. The Walt Disney Company
- 8.5. Sony Corporation
- 8.6. AT&T Inc
- 8.7. Spotify AB
- 8.8. Comcast Corporation
- 8.9. Netflix Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Canada movies & entertainment market value: \$ million, 2016-20
Table 2: Canada movies & entertainment market category segmentation: \$ million, 2020
Table 3: Canada movies & entertainment market geography segmentation: \$ million, 2020
Table 4: Canada movies & entertainment market value forecast: \$ million, 2020-25
Table 5: Lions Gate Entertainment Corp: key facts
Table 6: Lions Gate Entertainment Corp: Annual Financial Ratios
Table 7: Lions Gate Entertainment Corp: Key Employees
Table 8: Warner Music Group Corp.: key facts
Table 9: Warner Music Group Corp.: Key Employees
Table 10: Warner Music Group Corp.: Key Employees Continued
Table 11: Vivendi S.A.: key facts
Table 12: Vivendi S.A.: Annual Financial Ratios
Table 13: Vivendi S.A.: Key Employees
Table 14: The Walt Disney Company: key facts
Table 15: The Walt Disney Company: Annual Financial Ratios
Table 16: The Walt Disney Company: Annual Financial Ratios (Continued)
Table 17: The Walt Disney Company: Key Employees
Table 18: The Walt Disney Company: Key Employees Continued
Table 19: Sony Corporation: key facts
Table 20: Sony Corporation: Annual Financial Ratios
Table 21: Sony Corporation: Key Employees
Table 22: Sony Corporation: Key Employees Continued
Table 23: Sony Corporation: Key Employees Continued
Table 24: AT&T Inc: key facts
Table 25: AT&T Inc: Annual Financial Ratios
Table 26: AT&T Inc: Key Employees
Table 27: AT&T Inc: Key Employees Continued
Table 28: Spotify AB: key facts
Table 29: Spotify AB: Key Employees
Table 30: Comcast Corporation: key facts
Table 31: Comcast Corporation: Annual Financial Ratios
Table 32: Comcast Corporation: Key Employees
Table 33: Comcast Corporation: Key Employees Continued
Table 34: Comcast Corporation: Key Employees Continued

Table 35: Netflix Inc.: key facts

Table 36: Netflix Inc.: Annual Financial Ratios

Table 37: Netflix Inc.: Key Employees

Table 38: Netflix Inc.: Key Employees Continued

Table 39: Canada size of population (million), 2016-20

Table 40: Canada gdp (constant 2005 prices, \$ billion), 2016-20

Table 41: Canada gdp (current prices, \$ billion), 2016-20

Table 42: Canada inflation, 2016-20

Table 43: Canada consumer price index (absolute), 2016-20

Table 44: Canada exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Canada movies & entertainment market value: \$ million, 2016-20

Figure 2: Canada movies & entertainment market category segmentation: % share, by value, 2020

Figure 3: Canada movies & entertainment market geography segmentation: % share, by value, 2020

Figure 4: Canada movies & entertainment market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the movies & entertainment market in Canada, 2020

Figure 6: Drivers of buyer power in the movies & entertainment market in Canada, 2020

Figure 7: Drivers of supplier power in the movies & entertainment market in Canada, 2020

Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in Canada, 2020

Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in Canada, 2020

Figure 10: Drivers of degree of rivalry in the movies & entertainment market in Canada, 2020

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