

Movies and Entertainment Global Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

Movies and Entertainment Global Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

Global Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The movie box office segment is valued as the revenues received by box offices from total annual admissions.

The music & video segment covers retail sales of prerecorded music singles, CDs, VCDs, DVDs and Blue-Ray disks, and paid downloadable music and video. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The global movies & entertainment market had total revenues of \$38,204.3m in 2020, representing a compound annual rate of change (CARC) of -13.7% between 2016 and 2020.

The music & video segment accounted for the largest proportion of the market in 2020, with total revenues of \$29,692.8m, equivalent to 77.7% of the market's overall value.

The COVID-19 pandemic had a hugely detrimental impact on the movies & entertainment market throughout 2020. Movie theaters in many countries were forced to close and the leading movie production companies suspended the release of their box office data. This is reflected in the huge decline seen in this market in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global movies & entertainment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global movies & entertainment market

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global movies & entertainment market with five year forecasts.

REASONS TO BUY

What was the size of the global movies & entertainment market by value in 2020?

What will be the size of the global movies & entertainment market in 2025?

What factors are affecting the strength of competition in the global movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up the global movies & entertainment market?

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