

# **Movies and Entertainment BRIC (Brazil, Russia, India, China) Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025**

<https://marketpublishers.com/r/M51603FEB7BDEN.html>

Date: November 2021

Pages: 171

Price: US\$ 995.00 (Single User License)

ID: M51603FEB7BDEN

## **Abstracts**

Movies and Entertainment BRIC (Brazil, Russia, India, China) Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

### **SUMMARY**

The BRIC Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the movies & entertainment industry and had a total market value of \$2,602.4 million in 2020. India was the fastest growing country with a CAGR of -11.5% over the 2016-20 period.

Within the movies & entertainment industry, China is the leading country among the BRIC nations with market revenues of \$1,609.9 million in 2020. This was followed by Russia, Brazil and India with a value of \$433.8, \$358.5, and \$200.2 million, respectively.

China is expected to lead the movies & entertainment industry in the BRIC nations with a value of \$9,756.0 million in 2025, followed by Russia, India, Brazil with expected values of \$841.0, \$534.9 and \$370.1 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC movies & entertainment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC movies & entertainment market

Leading company profiles reveal details of key movies & entertainment market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC movies & entertainment market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC movies & entertainment market by value in 2020?

What will be the size of the BRIC movies & entertainment market in 2025?

What factors are affecting the strength of competition in the BRIC movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC movies & entertainment market?

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