

# Movies and Entertainment North America (NAFTA) Industry Guide 2015-2024

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## Abstracts

Movies and Entertainment North America (NAFTA) Industry Guide 2015-2024

### SUMMARY

The NAFTA Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The movies & entertainment industry within the NAFTA countries had a total market value of \$28,219.0 million in 2019. The Mexico was the fastest growing country, with a CAGR of 7% over the 2015-19 period.

Within the movies & entertainment industry, the US is the leading country among the NAFTA bloc, with market revenues of \$25,762.8 million in 2019. This was followed by Canada and Mexico, with a value of \$1,337.4 and \$1,118.7 million, respectively.

The US is expected to lead the movies & entertainment industry in the NAFTA bloc, with a value of \$21,525.8 million in 2024, followed by Mexico and Canada with expected values of \$1,186.6 and \$966.7 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA movies & entertainment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA movies & entertainment market

Leading company profiles reveal details of key movies & entertainment market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA movies & entertainment market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the NAFTA movies & entertainment market by value in 2019?

What will be the size of the NAFTA movies & entertainment market in 2024?

What factors are affecting the strength of competition in the NAFTA movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA movies & entertainment market?

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