

Movies and Entertainment North America (NAFTA) Industry Guide 2015-2024

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Abstracts

Movies and Entertainment North America (NAFTA) Industry Guide 2015-2024

SUMMARY

The NAFTA Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The movies & entertainment industry within the NAFTA countries had a total market value of \$28,219.0 million in 2019. The Mexico was the fastest growing country, with a CAGR of 7% over the 2015-19 period.

Within the movies & entertainment industry, the US is the leading country among the NAFTA bloc, with market revenues of \$25,762.8 million in 2019. This was followed by Canada and Mexico, with a value of \$1,337.4 and \$1,118.7 million, respectively.

The US is expected to lead the movies & entertainment industry in the NAFTA bloc, with a value of \$21,525.8 million in 2024, followed by Mexico and Canada with expected values of \$1,186.6 and \$966.7 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA movies & entertainment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA movies & entertainment market

Leading company profiles reveal details of key movies & entertainment market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA movies & entertainment market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA movies & entertainment market by value in 2019?

What will be the size of the NAFTA movies & entertainment market in 2024?

What factors are affecting the strength of competition in the NAFTA movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA movies & entertainment market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA MOVIES & ENTERTAINMENT

- 2.1. Industry Outlook

3 MOVIES & ENTERTAINMENT IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 MOVIES & ENTERTAINMENT IN MEXICO

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 MOVIES & ENTERTAINMENT IN THE UNITED STATES

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 COMPANY PROFILES

- 6.1. The Walt Disney Company
- 6.2. Sony Corporation
- 6.3. AT&T Inc
- 6.4. Lions Gate Entertainment Corp
- 6.5. Comcast Corporation
- 6.6. Vivendi S.A.
- 6.7. Spotify AB
- 6.8. Netflix Inc.
- 6.9. Warner Music Group Corp.
- 6.10. Grupo Televisa S.A.B.
- 6.11. Amazon.com, Inc.
- 6.12. Viacom, Inc. (Inactive)

7 APPENDIX

- 7.1. Methodology
- 7.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries movies & entertainment industry, revenue (\$m), 2015-24

Table 2: NAFTA countries movies & entertainment industry, revenue (\$m), 2015-19

Table 3: NAFTA countries movies & entertainment industry forecast, revenue (\$m), 2019-24

Table 4: Canada movies & entertainment market value: \$ million, 2015-19

Table 5: Canada movies & entertainment market category segmentation: \$ million, 2019

Table 6: Canada movies & entertainment market geography segmentation: \$ million, 2019

Table 7: Canada movies & entertainment market value forecast: \$ million, 2019-24

Table 8: Canada size of population (million), 2015-19

Table 9: Canada gdp (constant 2005 prices, \$ billion), 2015-19

Table 10: Canada gdp (current prices, \$ billion), 2015-19

Table 11: Canada inflation, 2015-19

Table 12: Canada consumer price index (absolute), 2015-19

Table 13: Canada exchange rate, 2015-19

Table 14: Mexico movies & entertainment market value: \$ million, 2015-19

Table 15: Mexico movies & entertainment market category segmentation: \$ million, 2019

Table 16: Mexico movies & entertainment market geography segmentation: \$ million, 2019

Table 17: Mexico movies & entertainment market value forecast: \$ million, 2019-24

Table 18: Mexico size of population (million), 2015-19

Table 19: Mexico gdp (constant 2005 prices, \$ billion), 2015-19

Table 20: Mexico gdp (current prices, \$ billion), 2015-19

Table 21: Mexico inflation, 2015-19

Table 22: Mexico consumer price index (absolute), 2015-19

Table 23: Mexico exchange rate, 2015-19

Table 24: United States movies & entertainment market value: \$ billion, 2015-19

Table 25: United States movies & entertainment market category segmentation: \$ billion, 2019

Table 26: United States movies & entertainment market geography segmentation: \$ billion, 2019

Table 27: United States movies & entertainment market value forecast: \$ billion, 2019-24

Table 28: United States size of population (million), 2015-19

Table 29: United States gdp (constant 2005 prices, \$ billion), 2015-19

Table 30: United States gdp (current prices, \$ billion), 2015-19

Table 31: United States inflation, 2015-19

Table 32: United States consumer price index (absolute), 2015-19

Table 33: United States exchange rate, 2015-19

Table 34: The Walt Disney Company: key facts

Table 35: The Walt Disney Company: Annual Financial Ratios

Table 36: The Walt Disney Company: Key Employees

Table 37: The Walt Disney Company: Key Employees Continued

Table 38: Sony Corporation: key facts

Table 39: Sony Corporation: Annual Financial Ratios

Table 40: Sony Corporation: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: NAFTA countries movies & entertainment industry, revenue (\$m), 2015-24

Figure 2: NAFTA countries movies & entertainment industry, revenue (\$m), 2015-19

Figure 3: NAFTA countries movies & entertainment industry forecast, revenue (\$m), 2019-24

Figure 4: Canada movies & entertainment market value: \$ million, 2015-19

Figure 5: Canada movies & entertainment market category segmentation: % share, by value, 2019

Figure 6: Canada movies & entertainment market geography segmentation: % share, by value, 2019

Figure 7: Canada movies & entertainment market value forecast: \$ million, 2019-24

Figure 8: Forces driving competition in the movies & entertainment market in Canada, 2019

Figure 9: Drivers of buyer power in the movies & entertainment market in Canada, 2019

Figure 10: Drivers of supplier power in the movies & entertainment market in Canada, 2019

Figure 11: Factors influencing the likelihood of new entrants in the movies & entertainment market in Canada, 2019

Figure 12: Factors influencing the threat of substitutes in the movies & entertainment market in Canada, 2019

Figure 13: Drivers of degree of rivalry in the movies & entertainment market in Canada, 2019

Figure 14: Mexico movies & entertainment market value: \$ million, 2015-19

Figure 15: Mexico movies & entertainment market category segmentation: % share, by value, 2019

Figure 16: Mexico movies & entertainment market geography segmentation: % share, by value, 2019

Figure 17: Mexico movies & entertainment market value forecast: \$ million, 2019-24

Figure 18: Forces driving competition in the movies & entertainment market in Mexico, 2019

Figure 19: Drivers of buyer power in the movies & entertainment market in Mexico, 2019

Figure 20: Drivers of supplier power in the movies & entertainment market in Mexico, 2019

Figure 21: Factors influencing the likelihood of new entrants in the movies & entertainment market in Mexico, 2019

Figure 22: Factors influencing the threat of substitutes in the movies & entertainment

market in Mexico, 2019

Figure 23: Drivers of degree of rivalry in the movies & entertainment market in Mexico, 2019

Figure 24: United States movies & entertainment market value: \$ billion, 2015-19

Figure 25: United States movies & entertainment market category segmentation: % share, by value, 2019

Figure 26: United States movies & entertainment market geography segmentation: % share, by value, 2019

Figure 27: United States movies & entertainment market value forecast: \$ billion, 2019-24

Figure 28: Forces driving competition in the movies & entertainment market in the United States, 2019

Figure 29: Drivers of buyer power in the movies & entertainment market in the United States, 2019

Figure 30: Drivers of supplier power in the movies & entertainment market in the United States, 2019

Figure 31: Factors influencing the likelihood of new entrants in the movies & entertainment market in the United States, 2019

Figure 32: Factors influencing the threat of substitutes in the movies & entertainment market in the United States, 2019

Figure 33: Drivers of degree of rivalry in the movies & entertainment market in the United States, 2019

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