

Movies & Entertainment North America (NAFTA) Industry Guide 2019-2028

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Abstracts

Movies & Entertainment North America (NAFTA) Industry Guide 2019-2028

Summary

The NAFTA Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The movies & entertainment industry within the NAFTA countries had a total market value of \$24,385.6 million in 2023. The Canada was the fastest growing country, with a CAGR of -1.1% over the 2019-23 period.

Within the movies & entertainment industry, the US is the leading country among the NAFTA bloc, with market revenues of \$22,116.5 million in 2023. This was followed by Canada and Mexico, with a value of \$1,292.7 and \$976.3 million, respectively.

The US is expected to lead the movies & entertainment industry in the NAFTA bloc, with a value of \$34,308.3 million in 2028, followed by Mexico and Canada with expected values of \$2,070.9 and \$1,736.4 million, respectively.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA movies & entertainment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA movies & entertainment market

Leading company profiles reveal details of key movies & entertainment market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA movies & entertainment market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

What was the size of the NAFTA movies & entertainment market by value in 2023?

What will be the size of the NAFTA movies & entertainment market in 2028?

What factors are affecting the strength of competition in the NAFTA movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA movies & entertainment market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA MOVIES & ENTERTAINMENT

- 2.1. Industry Outlook

3 MOVIES & ENTERTAINMENT IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 MOVIES & ENTERTAINMENT IN MEXICO

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 MOVIES & ENTERTAINMENT IN THE UNITED STATES

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 COMPANY PROFILES

- 9.1. The Walt Disney Studios
- 9.2. Sony Group Corp
- 9.3. Paramount Global
- 9.4. Warner Bros. Discovery Inc
- 9.5. Wanda Film Holding Co Ltd
- 9.6. Zee Entertainment Enterprises Ltd
- 9.7. CJ E&M Corporation
- 9.8. Sony Pictures Entertainment Inc
- 9.9. Universal Music Group Inc
- 9.10. Studiocanal SAS
- 9.11. Heyday Films Ltd
- 9.12. Gaumont S.A.
- 9.13. Warner Music Group Corp.
- 9.14. Bavaria Film GMBH
- 9.15. Village Roadshow Ltd
- 9.16. Seven West Media Ltd
- 9.17. Matchbox Pictures Pty, Ltd.
- 9.18. Bunya Productions Pty Ltd
- 9.19. Grupo Globo
- 9.20. Zazen Producoes
- 9.21. Conspiracy Films
- 9.22. O2 Filmes
- 9.23. Lions Gate Entertainment Corp
- 9.24. Peace Arch Entertainment Group Inc.
- 9.25. Entertainment One Ltd.
- 9.26. China Film Co Ltd
- 9.27. The Walt Disney Co

- 9.28. Alibaba Pictures Group Ltd
- 9.29. T-Series Pvt Ltd
- 9.30. Yash Raj Films Pvt Ltd
- 9.31. Reliance Entertainment Pvt Ltd
- 9.32. PT Surya Citra Media Tbk
- 9.33. PT Media Nusantara Citra Tbk
- 9.34. PT MD Entertainment Tbk
- 9.35. PT Tripar Multivision Plus Tbk
- 9.36. Cattleya SRL
- 9.37. Toho Co Ltd
- 9.38. Shochiku Co Ltd
- 9.39. Toei Co Ltd
- 9.40. TelevisaUnivision Inc
- 9.41. Argos Media Group
- 9.42. Lemon Studios
- 9.43. KeyFilm BV
- 9.44. Endemol Shine Group
- 9.45. Mosfilm Film Group
- 9.46. Comcast Corporation
- 9.47. Nordisk Film AS
- 9.48. AB Svensk Filmindustri
- 9.49. Yellow Bird Sweden AB
- 9.50. WG Film AB
- 9.51. MM2 Asia Ltd.
- 9.52. Infinite Studios
- 9.53. Moonlighting Films
- 9.54. Quizzical Pictures
- 9.55. Triggerfish Animation Studios
- 9.56. ContentreeJoongAng Corp
- 9.57. Next Entertainment World Co. Ltd.
- 9.58. FNC Entertainment Co., Ltd.
- 9.59. LOTTE Cultureworks Co Ltd
- 9.60. Telecinco Cinema, S.A.U.
- 9.61. Atresmedia Corporacion de Medios de Comunicacion SA
- 9.62. Tims&B Productions
- 9.63. Pinewood Studios Limited

10 APPENDIX

10.1. Methodology

10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries movies & entertainment industry, revenue (\$m), 2019-28

Table 1: NAFTA countries movies & entertainment industry, revenue (\$m), 2019-23

Table 1: NAFTA countries movies & entertainment industry forecast, revenue (\$m), 2023-28

Table 1: Canada movies & entertainment market value: \$ million, 2018-23

Table 2: Canada movies & entertainment market category segmentation: % share, by value, 2018-23

Table 3: Canada movies & entertainment market category segmentation: \$ million, 2018-23

Table 4: Canada movies & entertainment market geography segmentation: \$ million, 2023

Table 5: Canada movies & entertainment market value forecast: \$ million, 2023-28

Table 6: Canada Size of Population (million), 2019-23

Table 7: Canada real GDP (Constant 2010 Prices, \$ billion), 2019-23

Table 8: Canada GDP (Current Prices, \$ Billion), 2019-23

Table 9: Canada Inflation, 2019-23

Table 10: Canada Consumer Price Index (Absolute), 2019-23

Table 11: Canada exchange rate, 2018-23

Table 12: Mexico movies & entertainment market value: \$ million, 2018-23

Table 13: Mexico movies & entertainment market category segmentation: % share, by value, 2018-23

Table 14: Mexico movies & entertainment market category segmentation: \$ million, 2018-23

Table 15: Mexico movies & entertainment market geography segmentation: \$ million, 2023

Table 16: Mexico movies & entertainment market value forecast: \$ million, 2023-28

Table 17: Mexico Size of Population (million), 2019-23

Table 18: Mexico real GDP (Constant 2010 Prices, \$ billion), 2019-23

Table 19: Mexico GDP (Current Prices, \$ Billion), 2019-23

Table 20: Mexico Inflation, 2019-23

Table 21: Mexico Consumer Price Index (Absolute), 2019-23

Table 22: Mexico exchange rate, 2018-23

Table 23: United States movies & entertainment market value: \$ million, 2018-23

Table 24: United States movies & entertainment market category segmentation: % share, by value, 2018-23

Table 25: United States movies & entertainment market category segmentation: \$ million, 2018-23

Table 26: United States movies & entertainment market geography segmentation: \$ million, 2023

Table 27: United States movies & entertainment market value forecast: \$ million, 2023-28

Table 28: United States Size of Population (million), 2019-23

Table 29: United States real GDP (Constant 2010 Prices, \$ billion), 2019-23

Table 30: United States GDP (Current Prices, \$ Billion), 2019-23

Table 31: United States Inflation, 2019-23

Table 32: United States Consumer Price Index (Absolute), 2019-23

Table 33: United States exchange rate, 2018-23

Table 34: The Walt Disney Studios: key facts

Table 35: The Walt Disney Studios: Key Employees

Table 36: Sony Group Corp: key facts

Table 37: Sony Group Corp: Annual Financial Ratios

Table 38: Sony Group Corp: Key Employees

Table 39: Sony Group Corp: Key Employees Continued

Table 40: Sony Group Corp: Key Employees Continued

Table 41: Paramount Global: key facts

Table 42: Paramount Global: Annual Financial Ratios

Table 43: Paramount Global: Key Employees

Table 44: Paramount Global: Key Employees Continued

Table 45: Warner Bros. Discovery Inc: key facts

Table 46: Warner Bros. Discovery Inc: Annual Financial Ratios

Table 47: Warner Bros. Discovery Inc: Key Employees

Table 48: Warner Bros. Discovery Inc: Key Employees Continued

Table 49: Warner Bros. Discovery Inc: Key Employees Continued

Table 50: Wanda Film Holding Co Ltd: key facts

Table 51: Wanda Film Holding Co Ltd: Annual Financial Ratios

Table 52: Wanda Film Holding Co Ltd: Key Employees

Table 53: Zee Entertainment Enterprises Ltd: key facts

Table 54: Zee Entertainment Enterprises Ltd: Annual Financial Ratios

Table 55: Zee Entertainment Enterprises Ltd: Key Employees

Table 56: Zee Entertainment Enterprises Ltd: Key Employees Continued

Table 57: CJ E&M Corporation: key facts

Table 58: CJ E&M Corporation: Key Employees

Table 59: Sony Pictures Entertainment Inc: key facts

Table 60: Sony Pictures Entertainment Inc: Key Employees

- Table 61: Universal Music Group Inc: key facts
- Table 62: Universal Music Group Inc: Key Employees
- Table 63: Universal Music Group Inc: Key Employees Continued
- Table 64: Studiocanal SAS: key facts
- Table 65: Studiocanal SAS: Key Employees
- Table 66: Heyday Films Ltd: key facts
- Table 67: Gaumont S.A.: key facts
- Table 68: Gaumont S.A.: Annual Financial Ratios
- Table 69: Gaumont S.A.: Key Employees
- Table 70: Warner Music Group Corp.: key facts
- Table 71: Warner Music Group Corp.: Annual Financial Ratios
- Table 72: Warner Music Group Corp.: Key Employees
- Table 73: Warner Music Group Corp.: Key Employees Continued
- Table 74: Warner Music Group Corp.: Key Employees Continued
- Table 75: Bavaria Film GMBH: key facts
- Table 76: Bavaria Film GMBH: Key Employees
- Table 77: Village Roadshow Ltd: key facts
- Table 78: Village Roadshow Ltd: Key Employees
- Table 79: Seven West Media Ltd: key facts
- Table 80: Seven West Media Ltd: Annual Financial Ratios
- Table 81: Seven West Media Ltd: Key Employees
- Table 82: Matchbox Pictures Pty, Ltd.: key facts
- Table 83: Bunya Productions Pty Ltd: key facts
- Table 84: Grupo Globo: key facts
- Table 85: Grupo Globo: Key Employees
- Table 86: Zazen Producoes: key facts
- Table 87: Conspiracy Films: key facts
- Table 88: O2 Filmes: key facts
- Table 89: Lions Gate Entertainment Corp: key facts
- Table 90: Lions Gate Entertainment Corp: Annual Financial Ratios
- Table 91: Lions Gate Entertainment Corp: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: NAFTA countries movies & entertainment industry, revenue (\$m), 2019-28

Figure 1: NAFTA countries movies & entertainment industry, revenue (\$m), 2019-23

Figure 1: NAFTA countries movies & entertainment industry forecast, revenue (\$m), 2023-28

Figure 1: Canada movies & entertainment market value: \$ million, 2018-23

Figure 2: Canada movies & entertainment market category segmentation: \$ million, 2018-23

Figure 3: Canada movies & entertainment market geography segmentation: % share, by value, 2023

Figure 4: Canada movies & entertainment market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the movies & entertainment market in Canada, 2023

Figure 6: Drivers of buyer power in the movies & entertainment market in Canada, 2023

Figure 7: Drivers of supplier power in the movies & entertainment market in Canada, 2023

Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in Canada, 2023

Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in Canada, 2023

Figure 10: Drivers of degree of rivalry in the movies & entertainment market in Canada, 2023

Figure 11: Mexico movies & entertainment market value: \$ million, 2018-23

Figure 12: Mexico movies & entertainment market category segmentation: \$ million, 2018-23

Figure 13: Mexico movies & entertainment market geography segmentation: % share, by value, 2023

Figure 14: Mexico movies & entertainment market value forecast: \$ million, 2023-28

Figure 15: Forces driving competition in the movies & entertainment market in Mexico, 2023

Figure 16: Drivers of buyer power in the movies & entertainment market in Mexico, 2023

Figure 17: Drivers of supplier power in the movies & entertainment market in Mexico, 2023

Figure 18: Factors influencing the likelihood of new entrants in the movies & entertainment market in Mexico, 2023

Figure 19: Factors influencing the threat of substitutes in the movies & entertainment

market in Mexico, 2023

Figure 20: Drivers of degree of rivalry in the movies & entertainment market in Mexico, 2023

Figure 21: United States movies & entertainment market value: \$ million, 2018-23

Figure 22: United States movies & entertainment market category segmentation: \$ million, 2018-23

Figure 23: United States movies & entertainment market geography segmentation: % share, by value, 2023

Figure 24: United States movies & entertainment market value forecast: \$ million, 2023-28

Figure 25: Forces driving competition in the movies & entertainment market in the United States, 2023

Figure 26: Drivers of buyer power in the movies & entertainment market in the United States, 2023

Figure 27: Drivers of supplier power in the movies & entertainment market in the United States, 2023

Figure 28: Factors influencing the likelihood of new entrants in the movies & entertainment market in the United States, 2023

Figure 29: Factors influencing the threat of substitutes in the movies & entertainment market in the United States, 2023

Figure 30: Drivers of degree of rivalry in the movies & entertainment market in the United States, 2023

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