

# Movies and Entertainment in Turkey

<https://marketpublishers.com/r/MD112E17B77EN.html>

Date: June 2020

Pages: 54

Price: US\$ 350.00 (Single User License)

ID: MD112E17B77EN

## Abstracts

Movies and Entertainment in Turkey

### SUMMARY

Movies & Entertainment in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The Turkish movies & entertainment market had total revenues of \$221.5m in 2019, representing a compound annual growth rate (CAGR) of 8.9% between 2015 and 2019.

The box office segment was the market's most lucrative in 2019, with total revenues of \$173.4m, equivalent to 78.3% of the market's overall value.

The Turkish market is small at present, accounting for only 1.1% of the European market. Growth is currently being seen in all segments of the market.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the movies & entertainment market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Turkey

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey movies & entertainment market with five year forecasts

## **REASONS TO BUY**

What was the size of the Turkey movies & entertainment market by value in 2019?

What will be the size of the Turkey movies & entertainment market in 2024?

What factors are affecting the strength of competition in the Turkey movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's movies & entertainment market?

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