

Movies and Entertainment in South Korea

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Abstracts

Movies and Entertainment in South Korea

SUMMARY

Movies & Entertainment in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The South Korean movies & entertainment market had total revenues of \$2,130.7m in 2019, representing a compound annual growth rate (CAGR) of 2.8% between 2015 and 2019.

The box office segment was the market's most lucrative in 2019, with total revenues of \$1,638.1m, equivalent to 76.9% of the market's overall value.

While this market has remained in growth, the increasing proliferation of streaming services in both the movies and music segments has prevented this growth from rising above moderate levels.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in South Korea

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea movies & entertainment market with five year forecasts

REASONS TO BUY

What was the size of the South Korea movies & entertainment market by value in 2019?

What will be the size of the South Korea movies & entertainment market in 2024?

What factors are affecting the strength of competition in the South Korea movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up South Korea's movies & entertainment market?

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