

Movies and Entertainment in South Korea

<https://marketpublishers.com/r/M2048238BC2EN.html>

Date: June 2020

Pages: 67

Price: US\$ 350.00 (Single User License)

ID: M2048238BC2EN

Abstracts

Movies and Entertainment in South Korea

SUMMARY

Movies & Entertainment in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The South Korean movies & entertainment market had total revenues of \$2,130.7m in 2019, representing a compound annual growth rate (CAGR) of 2.8% between 2015 and 2019.

The box office segment was the market's most lucrative in 2019, with total revenues of \$1,638.1m, equivalent to 76.9% of the market's overall value.

While this market has remained in growth, the increasing proliferation of streaming services in both the movies and music segments has prevented this growth from rising above moderate levels.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in South Korea

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea movies & entertainment market with five year forecasts

REASONS TO BUY

What was the size of the South Korea movies & entertainment market by value in 2019?

What will be the size of the South Korea movies & entertainment market in 2024?

What factors are affecting the strength of competition in the South Korea movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up South Korea's movies & entertainment market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. Who are the main challengers to the incumbents?
- 7.3. What strategies do the leading players follow?
- 7.4. How is COVID-19 impacting the leading players in this market?

8 COMPANY PROFILES

- 8.1. The Walt Disney Company
- 8.2. LOTTE Cultureworks Co Ltd
- 8.3. AT&T Inc
- 8.4. CJ E&M Corporation
- 8.5. Comcast Corporation
- 8.6. Sony Corporation
- 8.7. Netflix Inc.
- 8.8. Viacom, Inc. (Inactive)

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South Korea movies & entertainment market value: \$ million, 2015-19
- Table 2: South Korea movies & entertainment market category segmentation: \$ million, 2019
- Table 3: South Korea movies & entertainment market geography segmentation: \$ million, 2019
- Table 4: South Korea movies & entertainment market value forecast: \$ million, 2019-24
- Table 5: The Walt Disney Company: key facts
- Table 6: The Walt Disney Company: Annual Financial Ratios
- Table 7: The Walt Disney Company: Key Employees
- Table 8: The Walt Disney Company: Key Employees Continued
- Table 9: LOTTE Cultureworks Co Ltd: key facts
- Table 10: LOTTE Cultureworks Co Ltd: Key Employees
- Table 11: AT&T Inc: key facts
- Table 12: AT&T Inc: Annual Financial Ratios
- Table 13: AT&T Inc: Key Employees
- Table 14: AT&T Inc: Key Employees Continued
- Table 15: CJ E&M Corporation: key facts
- Table 16: CJ E&M Corporation: Key Employees
- Table 17: Comcast Corporation: key facts
- Table 18: Comcast Corporation: Annual Financial Ratios
- Table 19: Comcast Corporation: Key Employees
- Table 20: Comcast Corporation: Key Employees Continued
- Table 21: Sony Corporation: key facts
- Table 22: Sony Corporation: Annual Financial Ratios
- Table 23: Sony Corporation: Key Employees
- Table 24: Sony Corporation: Key Employees Continued
- Table 25: Sony Corporation: Key Employees Continued
- Table 26: Sony Corporation: Key Employees Continued
- Table 27: Netflix Inc.: key facts
- Table 28: Netflix Inc.: Annual Financial Ratios
- Table 29: Netflix Inc.: Key Employees
- Table 30: Viacom, Inc. (Inactive): key facts
- Table 31: Viacom, Inc. (Inactive): Annual Financial Ratios
- Table 32: Viacom, Inc. (Inactive): Key Employees
- Table 33: Viacom, Inc. (Inactive): Key Employees Continued

Table 34: South Korea size of population (million), 2015-19

Table 35: South Korea gdp (constant 2005 prices, \$ billion), 2015-19

Table 36: South Korea gdp (current prices, \$ billion), 2015-19

Table 37: South Korea inflation, 2015-19

Table 38: South Korea consumer price index (absolute), 2015-19

Table 39: South Korea exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: South Korea movies & entertainment market value: \$ million, 2015-19

Figure 2: South Korea movies & entertainment market category segmentation: % share, by value, 2019

Figure 3: South Korea movies & entertainment market geography segmentation: % share, by value, 2019

Figure 4: South Korea movies & entertainment market value forecast: \$ million, 2019-24

Figure 5: Forces driving competition in the movies & entertainment market in South Korea, 2019

Figure 6: Drivers of buyer power in the movies & entertainment market in South Korea, 2019

Figure 7: Drivers of supplier power in the movies & entertainment market in South Korea, 2019

Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in South Korea, 2019

Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in South Korea, 2019

Figure 10: Drivers of degree of rivalry in the movies & entertainment market in South Korea, 2019

I would like to order

Product name: Movies and Entertainment in South Korea

Product link: <https://marketpublishers.com/r/M2048238BC2EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M2048238BC2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970