

# Movies and Entertainment in South Africa

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## Abstracts

Movies and Entertainment in South Africa

### SUMMARY

Movies & Entertainment in South Africa industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The South African movies & entertainment market had total revenues of \$173.0m in 2019, representing a compound annual rate of change (CARC) of -0.8% between 2015 and 2019.

The music & video segment was the market's most lucrative in 2019, with total revenues of \$88.2m, equivalent to 51% of the market's overall value.

This music & video segment of this market has been in decline over the last five years, as a result of consumers preferring to stream their entertainment through services such as Netflix and Spotify.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in South Africa

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa movies & entertainment market with five year forecasts

## **REASONS TO BUY**

What was the size of the South Africa movies & entertainment market by value in 2019?

What will be the size of the South Africa movies & entertainment market in 2024?

What factors are affecting the strength of competition in the South Africa movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up South Africa's movies & entertainment market?

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