

Movies and Entertainment in Singapore

<https://marketpublishers.com/r/M8CBA20BDF2EN.html>

Date: June 2020

Pages: 70

Price: US\$ 350.00 (Single User License)

ID: M8CBA20BDF2EN

Abstracts

Movies and Entertainment in Singapore

SUMMARY

Movies & Entertainment in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The Singaporean movies & entertainment market had total revenues of \$170.4m in 2019, representing a compound annual rate of change (CARC) of -5.7% between 2015 and 2019.

The box office segment was the market's most lucrative in 2019, with total revenues of \$128.6m, equivalent to 75.5% of the market's overall value.

Censorship in Singapore has been put in place to avoid society upset through political, racial and religious issues. This has impacted both the box office and music & video, with some content being banned.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Singapore

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore movies & entertainment market with five year forecasts

REASONS TO BUY

What was the size of the Singapore movies & entertainment market by value in 2019?

What will be the size of the Singapore movies & entertainment market in 2024?

What factors are affecting the strength of competition in the Singapore movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's movies & entertainment market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. Who are the main challengers to the incumbents?
- 7.3. What strategies do the leading players follow?
- 7.4. How is COVID-19 impacting the leading players in this market?

8 COMPANY PROFILES

- 8.1. The Walt Disney Company
- 8.2. Comcast Corporation
- 8.3. Netflix Inc.
- 8.4. Sony Corporation
- 8.5. Viacom, Inc. (Inactive)
- 8.6. Vivendi S.A.
- 8.7. Spotify AB
- 8.8. Amazon.com, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Singapore movies & entertainment market value: \$ million, 2015-19
Table 2: Singapore movies & entertainment market category segmentation: \$ million, 2019
Table 3: Singapore movies & entertainment market geography segmentation: \$ million, 2019
Table 4: Singapore movies & entertainment market value forecast: \$ million, 2019-24
Table 5: The Walt Disney Company: key facts
Table 6: The Walt Disney Company: Annual Financial Ratios
Table 7: The Walt Disney Company: Key Employees
Table 8: The Walt Disney Company: Key Employees Continued
Table 9: Comcast Corporation: key facts
Table 10: Comcast Corporation: Annual Financial Ratios
Table 11: Comcast Corporation: Key Employees
Table 12: Comcast Corporation: Key Employees Continued
Table 13: Netflix Inc.: key facts
Table 14: Netflix Inc.: Annual Financial Ratios
Table 15: Netflix Inc.: Key Employees
Table 16: Sony Corporation: key facts
Table 17: Sony Corporation: Annual Financial Ratios
Table 18: Sony Corporation: Key Employees
Table 19: Sony Corporation: Key Employees Continued
Table 20: Sony Corporation: Key Employees Continued
Table 21: Sony Corporation: Key Employees Continued
Table 22: Viacom, Inc. (Inactive): key facts
Table 23: Viacom, Inc. (Inactive): Annual Financial Ratios
Table 24: Viacom, Inc. (Inactive): Key Employees
Table 25: Viacom, Inc. (Inactive): Key Employees Continued
Table 26: Vivendi S.A.: key facts
Table 27: Vivendi S.A.: Annual Financial Ratios
Table 28: Vivendi S.A.: Key Employees
Table 29: Spotify AB: key facts
Table 30: Spotify AB: Key Employees
Table 31: Amazon.com, Inc.: key facts
Table 32: Amazon.com, Inc.: Annual Financial Ratios
Table 33: Amazon.com, Inc.: Key Employees

Table 34: Singapore size of population (million), 2015-19

Table 35: Singapore gdp (constant 2005 prices, \$ billion), 2015-19

Table 36: Singapore gdp (current prices, \$ billion), 2015-19

Table 37: Singapore inflation, 2015-19

Table 38: Singapore consumer price index (absolute), 2015-19

Table 39: Singapore exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Singapore movies & entertainment market value: \$ million, 2015-19

Figure 2: Singapore movies & entertainment market category segmentation: % share, by value, 2019

Figure 3: Singapore movies & entertainment market geography segmentation: % share, by value, 2019

Figure 4: Singapore movies & entertainment market value forecast: \$ million, 2019-24

Figure 5: Forces driving competition in the movies & entertainment market in Singapore, 2019

Figure 6: Drivers of buyer power in the movies & entertainment market in Singapore, 2019

Figure 7: Drivers of supplier power in the movies & entertainment market in Singapore, 2019

Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in Singapore, 2019

Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in Singapore, 2019

Figure 10: Drivers of degree of rivalry in the movies & entertainment market in Singapore, 2019

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