

Movies and Entertainment in Scandinavia

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Abstracts

Movies and Entertainment in Scandinavia

SUMMARY

Movies & Entertainment in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The Scandinavian movies & entertainment market had total revenues of \$1,427.8m in 2019, representing a compound annual rate of change (CARC) of -0.9% between 2015 and 2019.

The music & video segment was the market's most lucrative in 2019, with total revenues of \$788.4m, equivalent to 55.2% of the market's overall value.

Such factors as video and music piracy have an impact on this market. In Scandinavia, the physical DVD business is crumbling.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the movies & entertainment market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Scandinavia

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia movies & entertainment market with five year forecasts

REASONS TO BUY

What was the size of the Scandinavia movies & entertainment market by value in 2019?

What will be the size of the Scandinavia movies & entertainment market in 2024?

What factors are affecting the strength of competition in the Scandinavia movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's movies & entertainment market?

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