

Movies and Entertainment in Russia

<https://marketpublishers.com/r/M59D3308B90EN.html>

Date: June 2020

Pages: 57

Price: US\$ 350.00 (Single User License)

ID: M59D3308B90EN

Abstracts

Movies and Entertainment in Russia

SUMMARY

Movies & Entertainment in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The Russian movies & entertainment market had total revenues of \$1,549.9m in 2019, representing a compound annual growth rate (CAGR) of 3.1% between 2015 and 2019.

The box office segment was the market's most lucrative in 2019, with total revenues of \$911.5m, equivalent to 58.8% of the market's overall value.

The market grew well in 2019, driven by a strong box office performance. International releases including *The Lion King* and *Maleficent: Mistress of Evil* helped to drive growth, with these two movies together grossing \$93.1m at the Russian box office in 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Russia

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia movies & entertainment market with five year forecasts

REASONS TO BUY

What was the size of the Russia movies & entertainment market by value in 2019?

What will be the size of the Russia movies & entertainment market in 2024?

What factors are affecting the strength of competition in the Russia movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up Russia's movies & entertainment market?

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