

# Movies and Entertainment in Indonesia

<https://marketpublishers.com/r/MD6360B960CEN.html>

Date: June 2020

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: MD6360B960CEN

## Abstracts

Movies and Entertainment in Indonesia

### SUMMARY

Movies & Entertainment in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The Indonesian movies & entertainment market had total revenues of \$525.8m in 2019, representing a compound annual growth rate (CAGR) of 6.8% between 2015 and 2019.

The box office segment was the market's most lucrative in 2019, with total revenues of \$382.1m, equivalent to 72.7% of the market's overall value.

Growth in the Indonesian market has been driven by the box office segment which has been growing strongly, offsetting declines in the music & video segment.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Indonesia

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia movies & entertainment market with five year forecasts

## **REASONS TO BUY**

What was the size of the Indonesia movies & entertainment market by value in 2019?

What will be the size of the Indonesia movies & entertainment market in 2024?

What factors are affecting the strength of competition in the Indonesia movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up Indonesia's movies & entertainment market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. Who are the main challengers to the incumbents?
- 7.3. What strategies do the leading players follow?
- 7.4. How is COVID-19 impacting the leading players in this market?

## **8 COMPANY PROFILES**

- 8.1. The Walt Disney Company
- 8.2. AT&T Inc
- 8.3. Viacom, Inc. (Inactive)
- 8.4. PT MD Pictures Tbk

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Indonesia movies & entertainment market value: \$ million, 2015-19
Table 2: Indonesia movies & entertainment market category segmentation: \$ million, 2019
Table 3: Indonesia movies & entertainment market geography segmentation: \$ million, 2019
Table 4: Indonesia movies & entertainment market value forecast: \$ million, 2019-24
Table 5: The Walt Disney Company: key facts
Table 6: The Walt Disney Company: Annual Financial Ratios
Table 7: The Walt Disney Company: Key Employees
Table 8: The Walt Disney Company: Key Employees Continued
Table 9: AT&T Inc: key facts
Table 10: AT&T Inc: Annual Financial Ratios
Table 11: AT&T Inc: Key Employees
Table 12: AT&T Inc: Key Employees Continued
Table 13: Viacom, Inc. (Inactive): key facts
Table 14: Viacom, Inc. (Inactive): Annual Financial Ratios
Table 15: Viacom, Inc. (Inactive): Key Employees
Table 16: Viacom, Inc. (Inactive): Key Employees Continued
Table 17: PT MD Pictures Tbk: key facts
Table 18: PT MD Pictures Tbk: Key Employees
Table 19: Indonesia size of population (million), 2015-19
Table 20: Indonesia gdp (constant 2005 prices, \$ billion), 2015-19
Table 21: Indonesia gdp (current prices, \$ billion), 2015-19
Table 22: Indonesia inflation, 2015-19
Table 23: Indonesia consumer price index (absolute), 2015-19
Table 24: Indonesia exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

- Figure 1: Indonesia movies & entertainment market value: \$ million, 2015-19
- Figure 2: Indonesia movies & entertainment market category segmentation: % share, by value, 2019
- Figure 3: Indonesia movies & entertainment market geography segmentation: % share, by value, 2019
- Figure 4: Indonesia movies & entertainment market value forecast: \$ million, 2019-24
- Figure 5: Forces driving competition in the movies & entertainment market in Indonesia, 2019
- Figure 6: Drivers of buyer power in the movies & entertainment market in Indonesia, 2019
- Figure 7: Drivers of supplier power in the movies & entertainment market in Indonesia, 2019
- Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in Indonesia, 2019
- Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in Indonesia, 2019
- Figure 10: Drivers of degree of rivalry in the movies & entertainment market in Indonesia, 2019

## I would like to order

Product name: Movies and Entertainment in Indonesia

Product link: <https://marketpublishers.com/r/MD6360B960CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MD6360B960CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970