

Movies and Entertainment in India

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Abstracts

Movies and Entertainment in India

SUMMARY

Movies & Entertainment in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.

The Indian movies & entertainment market had total revenues of \$2,199.4m in 2019, representing a compound annual growth rate (CAGR) of 10.3% between 2015 and 2019.

The box office segment was the market's most lucrative in 2019, with total revenues of \$1,961.1m, equivalent to 89.2% of the market's overall value.

In 2019, growth at the box office was strong driven by a mixture of domestic and international titles.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the movies & entertainment market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in India

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India movies & entertainment market with five year forecasts

REASONS TO BUY

What was the size of the India movies & entertainment market by value in 2019?

What will be the size of the India movies & entertainment market in 2024?

What factors are affecting the strength of competition in the India movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up India's movies & entertainment market?

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