

# Movies & Entertainment Global Industry Guide

## 2019-2028

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### Abstracts

Movies & Entertainment Global Industry Guide 2019-2028

#### Summary

Global Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

Movies & entertainment market is segmented into box office and music & video.

Box office segment includes revenues received by box offices from total annual admissions. Music & video segment covers retail sales of pre-recorded music singles and albums and pre-recorded films and television programs in any format (including vinyl, CDs, VCDs, DVDs, Blue-Ray disks, and paid downloads).

All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.

The global movies & entertainment market recorded revenues of \$46,530.2 million in 2023, representing a negative compound annual growth rate (CAGR) of 7.4% between 2018 and 2023.

The music & video segment accounted for the market's largest proportion in 2023, with total revenues of \$25,109.5 million, equivalent to 54.0% of the market's overall value.

According to GlobalData, in 2023, North America, holding a share of 52.4%, dominated the global movies & entertainment market. The dominance of the country is attributed to its well-established film industry, led by Hollywood, which is a global hub for movie production, distribution, and talent.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global movies & entertainment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global movies & entertainment market

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global movies & entertainment market with five year forecasts

## Reasons to Buy

What was the size of the global movies & entertainment market by value in 2023?

What will be the size of the global movies & entertainment market in 2028?

What factors are affecting the strength of competition in the global movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up the global movies & entertainment

market?

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