

# Movies & Entertainment BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028

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## Abstracts

Movies & Entertainment BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028

### Summary

The BRIC Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the movies & entertainment industry and had a total market value of \$2,226.9 million in 2023. Brazil was the fastest growing country with a CAGR of -16.4% over the 2019-23 period.

Within the movies & entertainment industry, China is the leading country among the BRIC nations with market revenues of \$967.4 million in 2023. This was followed by Russia, Brazil and India with a value of \$522.4, \$484.4, and \$252.7 million, respectively.

China is expected to lead the movies & entertainment industry in the BRIC nations with a value of \$1,305.4 million in 2028, followed by Brazil, Russia, India with expected values of \$655.2, \$547.7 and \$299.9 million, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC movies & entertainment market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC movies & entertainment market

Leading company profiles reveal details of key movies & entertainment market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC movies & entertainment market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## Reasons to Buy

What was the size of the BRIC movies & entertainment market by value in 2023?

What will be the size of the BRIC movies & entertainment market in 2028?

What factors are affecting the strength of competition in the BRIC movies & entertainment market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC movies & entertainment market?

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