

# Mountain China Resorts (Holding) Ltd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Mountain China Resorts (Holding) Ltd - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Mountain China Resorts (Holding) Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Mountain China Resorts (Holding) Ltd (MCR), is an investment holding company. It owns and operates ski resorts, real estate, and other businesses. The company's subsidiaries are involved in the operation and development of mountain resorts and the provision of hotel services in the People's Republic of China. The company's China ski properties offer four-season luxury mountain resorts. It also offers restaurants, retail, dining, entertainment, spa, shopping, and conference facilities. It provides a year-round accommodation facility along with snow sports in winter and non-winter activities. MCR is also involved in the development of resort vacation homes in China. MCR is headquartered in Beijing, China

### SCOPE

Detailed information on Mountain China Resorts (Holding) Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Mountain China Resorts (Holding) Ltd in the form of a SWOT analysis

An in-depth view of the business model of Mountain China Resorts (Holding) Ltd including a breakdown and examination of key business segments

Intelligence on Mountain China Resorts (Holding) Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Mountain China Resorts (Holding) Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Mountain China Resorts (Holding) Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Mountain China Resorts (Holding) Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Mountain China Resorts (Holding) Ltd's business structure, strategy and prospects.

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