

# Motorcycles in the United States

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## Abstracts

Motorcycles in the United States

### Summary

Motorcycles in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The motorcycles market consists of all on%li%and off-road motorcycles including scooters and mopeds.

The US motorcycles market had total revenues of \$3,787.8 million in 2023, representing a negative compound annual growth rate (CAGR) of 0.7% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 2.2% between 2018 and 2023, to reach a total of 449.1 thousand units in 2023.

The US accounts for 42.7% of the North American market share in 2023.

### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in the United States

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States motorcycles market with five year forecasts

## Reasons to Buy

What was the size of the United States motorcycles market by value in 2023?

What will be the size of the United States motorcycles market in 2028?

What factors are affecting the strength of competition in the United States motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up the United States's motorcycles market?

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