

# Motorcycles in Italy

<https://marketpublishers.com/r/M2328B75F68EN.html>

Date: April 2024

Pages: 50

Price: US\$ 350.00 (Single User License)

ID: M2328B75F68EN

## Abstracts

Motorcycles in Italy

### Summary

Motorcycles in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The motorcycles market consists of all on%li%and off-road motorcycles including scooters and mopeds.

The Italian motorcycles market had total revenues of \$3,577.6 million in 2023, representing a compound annual growth rate (CAGR) of 8.1% between 2018 and 2023.

Market consumption volume increased with a CAGR of 9.7% between 2018 and 2023, to reach a total of 382.5 thousand units in 2023.

Italy held a 20% stake in the European motorcycles market share in 2023.

### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Italy

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy motorcycles market with five year forecasts

### Reasons to Buy

What was the size of the Italy motorcycles market by value in 2023?

What will be the size of the Italy motorcycles market in 2028?

What factors are affecting the strength of competition in the Italy motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up Italy's motorcycles market?

## Contents

Table of Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the market?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?
- 7.4. Have there been any recent developments in the market?

## **8 COMPANY PROFILES**

- 8.1. Honda Motor Co., Ltd.
- 8.2. Yamaha Motor Co Ltd
- 8.3. Ducati Motor Holding S.p.A.
- 8.4. Piaggio & C. S.p.A.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Italy motorcycles market value: \$ million, 2018-23
- Table 2: Italy motorcycles market volume: thousand units, 2018-23
- Table 3: Italy motorcycles market category segmentation: % share, by volume, 2018-2023
- Table 4: Italy motorcycles market category segmentation: thousand units, 2018-2023
- Table 5: Italy motorcycles market geography segmentation: \$ million, 2023
- Table 6: Italy motorcycles market value forecast: \$ million, 2023-28
- Table 7: Italy motorcycles market volume forecast: thousand units, 2023-28
- Table 8: Honda Motor Co., Ltd.: key facts
- Table 9: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 10: Honda Motor Co., Ltd.: Key Employees
- Table 11: Honda Motor Co., Ltd.: Key Employees Continued
- Table 12: Yamaha Motor Co Ltd: key facts
- Table 13: Yamaha Motor Co Ltd: Annual Financial Ratios
- Table 14: Yamaha Motor Co Ltd: Key Employees
- Table 15: Yamaha Motor Co Ltd: Key Employees Continued
- Table 16: Yamaha Motor Co Ltd: Key Employees Continued
- Table 17: Ducati Motor Holding S.p.A.: key facts
- Table 18: Ducati Motor Holding S.p.A.: Key Employees
- Table 19: Piaggio & C. S.p.A.: key facts
- Table 20: Piaggio & C. S.p.A.: Annual Financial Ratios
- Table 21: Piaggio & C. S.p.A.: Key Employees
- Table 22: Italy size of population (million), 2019-23
- Table 23: Italy gdp (constant 2005 prices, \$ billion), 2019-23
- Table 24: Italy gdp (current prices, \$ billion), 2019-23
- Table 25: Italy inflation, 2019-23
- Table 26: Italy consumer price index (absolute), 2019-23
- Table 27: Italy exchange rate, 2019-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Italy motorcycles market value: \$ million, 2018-23

Figure 2: Italy motorcycles market volume: thousand units, 2018-23

Figure 3: Italy motorcycles market category segmentation: thousand units, 2018-2023

Figure 4: Italy motorcycles market geography segmentation: % share, by value, 2023

Figure 5: Italy motorcycles market value forecast: \$ million, 2023-28

Figure 6: Italy motorcycles market volume forecast: thousand units, 2023-28

Figure 7: Forces driving competition in the motorcycles market in Italy, 2023

Figure 8: Drivers of buyer power in the motorcycles market in Italy, 2023

Figure 9: Drivers of supplier power in the motorcycles market in Italy, 2023

Figure 10: Factors influencing the likelihood of new entrants in the motorcycles market in Italy, 2023

Figure 11: Factors influencing the threat of substitutes in the motorcycles market in Italy, 2023

Figure 12: Drivers of degree of rivalry in the motorcycles market in Italy, 2023

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