

# **Motorcycles in Germany**

https://marketpublishers.com/r/M1F5ED87D6CEN.html Date: April 2024 Pages: 48 Price: US\$ 350.00 (Single User License) ID: M1F5ED87D6CEN

## Abstracts

Motorcycles in Germany

Summary

Motorcycles in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The motorcycles market consists of all on%li%and off-road motorcycles including scooters and mopeds.

The German motorcycles market had total revenues of \$2,002.4 million in 2023, representing a compound annual growth rate (CAGR) of 15.2% between 2018 and 2023.

Market consumption volume increased with a CAGR of 8.6% between 2018 and 2023, to reach a total of 274.3 thousand units in 2023.

Germany held an 11.2% stake in the European motorcycle market share in 2023.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major



segments, and leading players in the motorcycles market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Germany

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany motorcycles market with five year forecasts

Reasons to Buy

What was the size of the Germany motorcycles market by value in 2023?

What will be the size of the Germany motorcycles market in 2028?

What factors are affecting the strength of competition in the Germany motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up Germany's motorcycles market?



## Contents

Table of Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

6.1. Summary

6.2. Buyer power

Motorcycles in Germany



- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

#### 7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the market?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?

#### **8 COMPANY PROFILES**

- 8.1. Piaggio & C. S.p.A.
- 8.2. Honda Motor Co., Ltd.
- 8.3. Bayerische Motoren Werke AG
- 8.4. KTM AG

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



## **List Of Tables**

#### LIST OF TABLES

Table 1: Germany motorcycles market value: \$ million, 2018-23 Table 2: Germany motorcycles market volume: thousand units, 2018-23 Table 3: Germany motorcycles market category segmentation: % share, by volume, 2018-2023 Table 4: Germany motorcycles market category segmentation: thousand units, 2018-2023 Table 5: Germany motorcycles market geography segmentation: \$ million, 2023 Table 6: Germany motorcycles market value forecast: \$ million, 2023-28 Table 7: Germany motorcycles market volume forecast: thousand units, 2023-28 Table 8: Piaggio & C. S.p.A.: key facts Table 9: Piaggio & C. S.p.A.: Annual Financial Ratios Table 10: Piaggio & C. S.p.A.: Key Employees Table 11: Honda Motor Co., Ltd.: key facts Table 12: Honda Motor Co., Ltd.: Annual Financial Ratios Table 13: Honda Motor Co., Ltd.: Key Employees Table 14: Honda Motor Co., Ltd.: Key Employees Continued Table 15: Bayerische Motoren Werke AG: key facts Table 16: Bayerische Motoren Werke AG: Annual Financial Ratios Table 17: Bayerische Motoren Werke AG: Key Employees Table 18: Bayerische Motoren Werke AG: Key Employees Continued Table 19: KTM AG: key facts Table 20: KTM AG: Key Employees Table 21: Germany size of population (million), 2019-23 Table 22: Germany gdp (constant 2005 prices, \$ billion), 2019-23 Table 23: Germany gdp (current prices, \$ billion), 2019-23 Table 24: Germany inflation, 2019-23 Table 25: Germany consumer price index (absolute), 2019-23 Table 26: Germany exchange rate, 2019-23



## **List Of Figures**

#### LIST OF FIGURES

Figure 1: Germany motorcycles market value: \$ million, 2018-23

Figure 2: Germany motorcycles market volume: thousand units, 2018-23

Figure 3: Germany motorcycles market category segmentation: thousand units, 2018-2023

Figure 4: Germany motorcycles market geography segmentation: % share, by value, 2023

Figure 5: Germany motorcycles market value forecast: \$ million, 2023-28

Figure 6: Germany motorcycles market volume forecast: thousand units, 2023-28

Figure 7: Forces driving competition in the motorcycles market in Germany, 2023

Figure 8: Drivers of buyer power in the motorcycles market in Germany, 2023

Figure 9: Drivers of supplier power in the motorcycles market in Germany, 2023

Figure 10: Factors influencing the likelihood of new entrants in the motorcycles market in Germany, 2023

Figure 11: Factors influencing the threat of substitutes in the motorcycles market in Germany, 2023

Figure 12: Drivers of degree of rivalry in the motorcycles market in Germany, 2023



### I would like to order

Product name: Motorcycles in Germany

Product link: https://marketpublishers.com/r/M1F5ED87D6CEN.html

Price: US\$ 350.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/M1F5ED87D6CEN.html</u>