

# **Motorcycles in China**

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## **Abstracts**

Motorcycles in China

## Summary

Motorcycles in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## **Key Highlights**

The motorcycles market consists of all on%li%and off-road motorcycles including scooters and mopeds.

The Chinese motorcycles market had total revenues of \$13,752.8 million in 2023, representing a compound annual growth rate (CAGR) of 18.5% between 2018 and 2023.

Market consumption volume increased with a CAGR of 17.3% between 2018 and 2023, to reach a total of 18,990.0 thousand units in 2023.

China held an 11.3% stake in the Asia-Pacific motorcycles market share in 2023.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major



segments, and leading players in the motorcycles market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in China

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China motorcycles market with five year forecasts

## Reasons to Buy

What was the size of the China motorcycles market by value in 2023?

What will be the size of the China motorcycles market in 2028?

What factors are affecting the strength of competition in the China motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up China's motorcycles market?



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