

# Motorcycles in Australia

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## Abstracts

Motorcycles in Australia

### Summary

Motorcycles in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The motorcycles market consists of all on%li%and off-road motorcycles including scooters and mopeds.

The Australian motorcycles market had total revenues of \$4,709.7 million in 2023, representing a negative compound annual growth rate (CAGR) of 1.7% between 2018 and 2023.

Market consumption volume increased with a CAGR of 1.4% between 2018 and 2023, to reach a total of 965.2 thousand units in 2023.

Australia held a 5.9% stake in the Asia-Pacific motorcycles market share in 2023.

### Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the motorcycles market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Australia

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia motorcycles market with five year forecasts

## Reasons to Buy

What was the size of the Australia motorcycles market by value in 2023?

What will be the size of the Australia motorcycles market in 2028?

What factors are affecting the strength of competition in the Australia motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up Australia's motorcycles market?

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