

Motorcycles Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/M5CA2F73FDA7EN.html>

Date: September 2022

Pages: 384

Price: US\$ 1,495.00 (Single User License)

ID: M5CA2F73FDA7EN

Abstracts

Motorcycles Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Global Motorcycles industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

Mopeds are powered two-wheeler vehicles with engine capacity of less than 50 c.c., generally also equipped for non-motorised propulsion and with restricted maximum speed. For the purposes of this profile, all powered two-wheelers other than mopeds are classed as 'motorcycles'. (The term 'scooter' refers to a two-wheeler of any capacity that has its engine as part of the rear suspension, and/or has a step-through chassis, thus depending on its engine capacity a scooter may fall into either moped or motorcycle category).

Volumes reflect the number of new motorcycles sold each year.

The market value is assessed at manufacturers' list price.

All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The global motorcycles market had total revenues of \$85.7 billion in 2021, representing a compound annual growth rate (CAGR) of 6.1% between 2016 and 2021.

Market consumption volume increased with a CAGR of 2.7% between 2016 and 2021, to reach a total of 52,950,600 units in 2021.

Asia-Pacific is the largest regional market, accounting for 66.6% of the total global value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global motorcycles market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global motorcycles market

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global motorcycles market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global motorcycles market by value in 2021?

What will be the size of the global motorcycles market in 2026?

What factors are affecting the strength of competition in the global motorcycles

market?

How has the market performed over the last five years?

Who are the top competitors in the global motorcycles market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL MOTORCYCLES

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 MOTORCYCLES IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MOTORCYCLES IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 MOTORCYCLES IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 MOTORCYCLES IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 MOTORCYCLES IN ITALY

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

- 13.1. Country data

14 MOTORCYCLES IN JAPAN

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

- 15.1. Country data

16 MOTORCYCLES IN AUSTRALIA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

- 17.1. Country data

18 MOTORCYCLES IN CANADA

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19 MACROECONOMIC INDICATORS

19.1. Country data

20 MOTORCYCLES IN CHINA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21 MACROECONOMIC INDICATORS

21.1. Country data

22 MOTORCYCLES IN THE NETHERLANDS

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23 MACROECONOMIC INDICATORS

23.1. Country data

24 MOTORCYCLES IN SPAIN

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25 MACROECONOMIC INDICATORS

25.1. Country data

26 MOTORCYCLES IN THE UNITED KINGDOM

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

27 MACROECONOMIC INDICATORS

27.1. Country data

28 MOTORCYCLES IN THE UNITED STATES

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

29 MACROECONOMIC INDICATORS

29.1. Country data

30 COMPANY PROFILES

31 APPENDIX

31.1. Methodology

31.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global motorcycles market value: \$ billion, 2016-21

Table 2: Global motorcycles market volume: million units, 2016-21

Table 3: Global motorcycles market category segmentation: % share, by volume, 2016-2021

Table 4: Global motorcycles market category segmentation: million units, 2016-2021

Table 5: Global motorcycles market geography segmentation: \$ billion, 2021

Table 6: Global motorcycles market share: % share, by volume, 2021

Table 7: Global motorcycles market value forecast: \$ billion, 2021-26

Table 8: Global motorcycles market volume forecast: million units, 2021-26

Table 9: Global size of population (million), 2017-21

Table 10: Global gdp (constant 2005 prices, \$ billion), 2017-21

Table 11: Global gdp (current prices, \$ billion), 2017-21

Table 12: Global inflation, 2017-21

Table 13: Global consumer price index (absolute), 2017-21

Table 14: Global exchange rate, 2017-21

Table 15: Asia-Pacific motorcycles market value: \$ billion, 2016-21

Table 16: Asia-Pacific motorcycles market volume: million units, 2016-21

Table 17: Asia-Pacific motorcycles market category segmentation: % share, by volume, 2016-2021

Table 18: Asia-Pacific motorcycles market category segmentation: million units, 2016-2021

Table 19: Asia-Pacific motorcycles market geography segmentation: \$ billion, 2021

Table 20: Asia-Pacific motorcycles market share: % share, by volume, 2021

Table 21: Asia-Pacific motorcycles market value forecast: \$ billion, 2021-26

Table 22: Asia-Pacific motorcycles market volume forecast: million units, 2021-26

Table 23: Europe motorcycles market value: \$ billion, 2016-21

Table 24: Europe motorcycles market volume: million units, 2016-21

Table 25: Europe motorcycles market category segmentation: % share, by volume, 2016-2021

Table 26: Europe motorcycles market category segmentation: million units, 2016-2021

Table 27: Europe motorcycles market geography segmentation: \$ billion, 2021

Table 28: Europe motorcycles market share: % share, by volume, 2021

Table 29: Europe motorcycles market value forecast: \$ billion, 2021-26

Table 30: Europe motorcycles market volume forecast: million units, 2021-26

Table 31: Europe size of population (million), 2017-21

- Table 32: Europe gdp (constant 2005 prices, \$ billion), 2017-21
- Table 33: Europe gdp (current prices, \$ billion), 2017-21
- Table 34: Europe inflation, 2017-21
- Table 35: Europe consumer price index (absolute), 2017-21
- Table 36: Europe exchange rate, 2017-21
- Table 37: France motorcycles market value: \$ million, 2016-21
- Table 38: France motorcycles market volume: thousand units, 2016-21
- Table 39: France motorcycles market category segmentation: % share, by volume, 2016-2021
- Table 40: France motorcycles market category segmentation: thousand units, 2016-2021
- Table 41: France motorcycles market geography segmentation: \$ million, 2021
- Table 42: France motorcycles market share: % share, by volume, 2021
- Table 43: France motorcycles market value forecast: \$ million, 2021-26
- Table 44: France motorcycles market volume forecast: thousand units, 2021-26
- Table 45: France size of population (million), 2017-21
- Table 46: France gdp (constant 2005 prices, \$ billion), 2017-21
- Table 47: France gdp (current prices, \$ billion), 2017-21
- Table 48: France inflation, 2017-21
- Table 49: France consumer price index (absolute), 2017-21
- Table 50: France exchange rate, 2017-21
- Table 51: Germany motorcycles market value: \$ million, 2016-21
- Table 52: Germany motorcycles market volume: thousand units, 2016-21
- Table 53: Germany motorcycles market category segmentation: % share, by volume, 2016-2021
- Table 54: Germany motorcycles market category segmentation: thousand units, 2016-2021
- Table 55: Germany motorcycles market geography segmentation: \$ million, 2021
- Table 56: Germany motorcycles market share: % share, by volume, 2021
- Table 57: Germany motorcycles market value forecast: \$ million, 2021-26
- Table 58: Germany motorcycles market volume forecast: thousand units, 2021-26
- Table 59: Germany size of population (million), 2017-21
- Table 60: Germany gdp (constant 2005 prices, \$ billion), 2017-21
- Table 61: Germany gdp (current prices, \$ billion), 2017-21
- Table 62: Germany inflation, 2017-21
- Table 63: Germany consumer price index (absolute), 2017-21
- Table 64: Germany exchange rate, 2017-21
- Table 65: Italy motorcycles market value: \$ million, 2016-21
- Table 66: Italy motorcycles market volume: thousand units, 2016-21

Table 67: Italy motorcycles market category segmentation: % share, by volume, 2016-2021

Table 68: Italy motorcycles market category segmentation: thousand units, 2016-2021

Table 69: Italy motorcycles market geography segmentation: \$ million, 2021

Table 70: Italy motorcycles market share: % share, by volume, 2021

Table 71: Italy motorcycles market value forecast: \$ million, 2021-26

Table 72: Italy motorcycles market volume forecast: thousand units, 2021-26

Table 73: Italy size of population (million), 2017-21

Table 74: Italy gdp (constant 2005 prices, \$ billion), 2017-21

Table 75: Italy gdp (current prices, \$ billion), 2017-21

Table 76: Italy inflation, 2017-21

Table 77: Italy consumer price index (absolute), 2017-21

Table 78: Italy exchange rate, 2017-21

Table 79: Japan motorcycles market value: \$ million, 2016-21

Table 80: Japan motorcycles market volume: thousand units, 2016-21

List Of Figures

LIST OF FIGURES

- Figure 1: Global motorcycles market value: \$ billion, 2016-21
- Figure 2: Global motorcycles market volume: million units, 2016-21
- Figure 3: Global motorcycles market category segmentation: million units, 2016-2021
- Figure 4: Global motorcycles market geography segmentation: % share, by value, 2021
- Figure 5: Global motorcycles market share: % share, by volume, 2021
- Figure 6: Global motorcycles market value forecast: \$ billion, 2021-26
- Figure 7: Global motorcycles market volume forecast: million units, 2021-26
- Figure 8: Forces driving competition in the global motorcycles market, 2021
- Figure 9: Drivers of buyer power in the global motorcycles market, 2021
- Figure 10: Drivers of supplier power in the global motorcycles market, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the global motorcycles market, 2021
- Figure 12: Factors influencing the threat of substitutes in the global motorcycles market, 2021
- Figure 13: Drivers of degree of rivalry in the global motorcycles market, 2021
- Figure 14: Asia-Pacific motorcycles market value: \$ billion, 2016-21
- Figure 15: Asia-Pacific motorcycles market volume: million units, 2016-21
- Figure 16: Asia-Pacific motorcycles market category segmentation: million units, 2016-2021
- Figure 17: Asia-Pacific motorcycles market geography segmentation: % share, by value, 2021
- Figure 18: Asia-Pacific motorcycles market share: % share, by volume, 2021
- Figure 19: Asia-Pacific motorcycles market value forecast: \$ billion, 2021-26
- Figure 20: Asia-Pacific motorcycles market volume forecast: million units, 2021-26
- Figure 21: Forces driving competition in the motorcycles market in Asia-Pacific, 2021
- Figure 22: Drivers of buyer power in the motorcycles market in Asia-Pacific, 2021
- Figure 23: Drivers of supplier power in the motorcycles market in Asia-Pacific, 2021
- Figure 24: Factors influencing the likelihood of new entrants in the motorcycles market in Asia-Pacific, 2021
- Figure 25: Factors influencing the threat of substitutes in the motorcycles market in Asia-Pacific, 2021
- Figure 26: Drivers of degree of rivalry in the motorcycles market in Asia-Pacific, 2021
- Figure 27: Europe motorcycles market value: \$ billion, 2016-21
- Figure 28: Europe motorcycles market volume: million units, 2016-21
- Figure 29: Europe motorcycles market category segmentation: million units, 2016-2021

Figure 30: Europe motorcycles market geography segmentation: % share, by value, 2021

Figure 31: Europe motorcycles market share: % share, by volume, 2021

Figure 32: Europe motorcycles market value forecast: \$ billion, 2021-26

Figure 33: Europe motorcycles market volume forecast: million units, 2021-26

Figure 34: Forces driving competition in the motorcycles market in Europe, 2021

Figure 35: Drivers of buyer power in the motorcycles market in Europe, 2021

Figure 36: Drivers of supplier power in the motorcycles market in Europe, 2021

Figure 37: Factors influencing the likelihood of new entrants in the motorcycles market in Europe, 2021

Figure 38: Factors influencing the threat of substitutes in the motorcycles market in Europe, 2021

Figure 39: Drivers of degree of rivalry in the motorcycles market in Europe, 2021

Figure 40: France motorcycles market value: \$ million, 2016-21

Figure 41: France motorcycles market volume: thousand units, 2016-21

Figure 42: France motorcycles market category segmentation: thousand units, 2016-2021

Figure 43: France motorcycles market geography segmentation: % share, by value, 2021

Figure 44: France motorcycles market share: % share, by volume, 2021

Figure 45: France motorcycles market value forecast: \$ million, 2021-26

Figure 46: France motorcycles market volume forecast: thousand units, 2021-26

Figure 47: Forces driving competition in the motorcycles market in France, 2021

Figure 48: Drivers of buyer power in the motorcycles market in France, 2021

Figure 49: Drivers of supplier power in the motorcycles market in France, 2021

Figure 50: Factors influencing the likelihood of new entrants in the motorcycles market in France, 2021

Figure 51: Factors influencing the threat of substitutes in the motorcycles market in France, 2021

Figure 52: Drivers of degree of rivalry in the motorcycles market in France, 2021

Figure 53: Germany motorcycles market value: \$ million, 2016-21

Figure 54: Germany motorcycles market volume: thousand units, 2016-21

Figure 55: Germany motorcycles market category segmentation: thousand units, 2016-2021

Figure 56: Germany motorcycles market geography segmentation: % share, by value, 2021

Figure 57: Germany motorcycles market share: % share, by volume, 2021

Figure 58: Germany motorcycles market value forecast: \$ million, 2021-26

Figure 59: Germany motorcycles market volume forecast: thousand units, 2021-26

Figure 60: Forces driving competition in the motorcycles market in Germany, 2021

Figure 61: Drivers of buyer power in the motorcycles market in Germany, 2021

Figure 62: Drivers of supplier power in the motorcycles market in Germany, 2021

Figure 63: Factors influencing the likelihood of new entrants in the motorcycles market in Germany, 2021

Figure 64: Factors influencing the threat of substitutes in the motorcycles market in Germany, 2021

Figure 65: Drivers of degree of rivalry in the motorcycles market in Germany, 2021

Figure 66: Italy motorcycles market value: \$ million, 2016-21

Figure 67: Italy motorcycles market volume: thousand units, 2016-21

Figure 68: Italy motorcycles market category segmentation: thousand units, 2016-2021

Figure 69: Italy motorcycles market geography segmentation: % share, by value, 2021

Figure 70: Italy motorcycles market share: % share, by volume, 2021

Figure 71: Italy motorcycles market value forecast: \$ million, 2021-26

Figure 72: Italy motorcycles market volume forecast: thousand units, 2021-26

Figure 73: Forces driving competition in the motorcycles market in Italy, 2021

Figure 74: Drivers of buyer power in the motorcycles market in Italy, 2021

Figure 75: Drivers of supplier power in the motorcycles market in Italy, 2021

Figure 76: Factors influencing the likelihood of new entrants in the motorcycles market in Italy, 2021

Figure 77: Factors influencing the threat of substitutes in the motorcycles market in Italy, 2021

Figure 78: Drivers of degree of rivalry in the motorcycles market in Italy, 2021

Figure 79: Japan motorcycles market value: \$ million, 2016-21

Figure 80: Japan motorcycles market volume: thousand units, 2016-21

I would like to order

Product name: Motorcycles Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/M5CA2F73FDA7EN.html>

Price: US\$ 1,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M5CA2F73FDA7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970