

Motorcycles in the United States - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Motorcycles in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The US motorcycles market had total revenues of \$3.7bn in 2020, representing a compound annual rate of change (CARC) of -3.3% between 2016 and 2020.

Market consumption volumes declined with a CARC of -4.1% between 2016 and 2020, to reach a total of 0.4 million units in 2020.

The value of the US motorcycles market declined by 8.1% in 2020 as a result of the COVID-19 pandemic which reduced the volume of sales.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in the United States

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States motorcycles market with five year forecasts

REASONS TO BUY

What was the size of the United States motorcycles market by value in 2020?

What will be the size of the United States motorcycles market in 2025?

What factors are affecting the strength of competition in the United States motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up the United States's motorcycles market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players and what are their offerings?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the competitive advantages of leading players?
- 7.5. Which are the most significant recent events in the market?
- 7.6. What are the future strategies of leading players?

8 COMPANY PROFILES

- 8.1. Harley-Davidson, Inc.
- 8.2. Honda Motor Co., Ltd.
- 8.3. KTM AG
- 8.4. Bayerische Motoren Werke AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States motorcycles market value: \$ million, 2016-20

Table 2: United States motorcycles market volume: thousand units, 2016-20

Table 3: United States motorcycles market category segmentation: thousand units, 2020

Table 4: United States motorcycles market geography segmentation: \$ million, 2020

Table 5: United States motorcycles market value forecast: \$ million, 2020-25

Table 6: United States motorcycles market volume forecast: thousand units, 2020-25

Table 7: United States motorcycles market share: % share, by volume, 2020

Table 8: Harley-Davidson, Inc.: key facts

Table 9: Harley-Davidson, Inc.: Annual Financial Ratios

Table 10: Harley-Davidson, Inc.: Key Employees

Table 11: Honda Motor Co., Ltd.: key facts

Table 12: Honda Motor Co., Ltd.: Annual Financial Ratios

Table 13: Honda Motor Co., Ltd.: Key Employees

Table 14: Honda Motor Co., Ltd.: Key Employees Continued

Table 15: Honda Motor Co., Ltd.: Key Employees Continued

Table 16: Honda Motor Co., Ltd.: Key Employees Continued

Table 17: KTM AG: key facts

Table 18: KTM AG: Key Employees

Table 19: Bayerische Motoren Werke AG: key facts

Table 20: Bayerische Motoren Werke AG: Annual Financial Ratios

Table 21: Bayerische Motoren Werke AG: Key Employees

Table 22: Bayerische Motoren Werke AG: Key Employees Continued

Table 23: United States size of population (million), 2016-20

Table 24: United States gdp (constant 2005 prices, \$ billion), 2016-20

Table 25: United States gdp (current prices, \$ billion), 2016-20

Table 26: United States inflation, 2016-20

Table 27: United States consumer price index (absolute), 2016-20

Table 28: United States exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: United States motorcycles market value: \$ million, 2016-20

Figure 2: United States motorcycles market volume: thousand units, 2016-20

Figure 3: United States motorcycles market category segmentation: % share, by volume, 2020

Figure 4: United States motorcycles market geography segmentation: % share, by value, 2020

Figure 5: United States motorcycles market value forecast: \$ million, 2020-25

Figure 6: United States motorcycles market volume forecast: thousand units, 2020-25

Figure 7: Forces driving competition in the motorcycles market in the United States, 2020

Figure 8: Drivers of buyer power in the motorcycles market in the United States, 2020

Figure 9: Drivers of supplier power in the motorcycles market in the United States, 2020

Figure 10: Factors influencing the likelihood of new entrants in the motorcycles market in the United States, 2020

Figure 11: Factors influencing the threat of substitutes in the motorcycles market in the United States, 2020

Figure 12: Drivers of degree of rivalry in the motorcycles market in the United States, 2020

Figure 13: United States motorcycles market share: % share, by volume, 2020

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