

Motorcycles in Turkey

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Abstracts

Motorcycles in Turkey

SUMMARY

Motorcycles in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The Turkish motorcycles market had total revenues of \$0.4bn in 2019, representing a compound annual growth rate (CAGR) of 4.7% between 2015 and 2019.

Market consumption volumes declined with a CARC of -1.2% between 2015 and 2019, to reach a total of 157.8 thousand units in 2019.

The Turkish motorcycles market remained resilient in 2019, gaining from the collapse of the new cars market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the motorcycles market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Turkey

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey motorcycles market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey motorcycles market by value in 2019?

What will be the size of the Turkey motorcycles market in 2024?

What factors are affecting the strength of competition in the Turkey motorcycles market?

How has the market performed over the last five years?

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