

Motorcycles in Scandinavia

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Abstracts

Motorcycles in Scandinavia

SUMMARY

Motorcycles in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The Scandinavian motorcycles market had total revenues of \$1.6bn in 2019, representing a compound annual growth rate (CAGR) of 55.7% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.1% between 2015 and 2019, to reach a total of 240.2 thousand units in 2019.

Sales in the Scandinavian market increased by 2.7% in 2019, recovering from a marginal decline a year earlier.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the motorcycles market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Scandinavia

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia motorcycles market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Scandinavia motorcycles market by value in 2019?

What will be the size of the Scandinavia motorcycles market in 2024?

What factors are affecting the strength of competition in the Scandinavia motorcycles market?

How has the market performed over the last five years?

Who are the top competitors in Scandinavia's motorcycles market?

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