

# Motorcycles in Germany - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/M463A4D168C1EN.html>

Date: June 2021

Pages: 56

Price: US\$ 350.00 (Single User License)

ID: M463A4D168C1EN

## Abstracts

Motorcycles in Germany - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Motorcycles in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The German motorcycles market had total revenues of \$2.9bn in 2020, representing a compound annual growth rate (CAGR) of 6.8% between 2016 and 2020.

Market consumption volume increased with a CAGR of 4.5% between 2016 and 2020, to reach a total of 0.2 million units in 2020.

The value of the German motorcycles market surged by 32.5% in 2020.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Germany

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany motorcycles market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Germany motorcycles market by value in 2020?

What will be the size of the Germany motorcycles market in 2025?

What factors are affecting the strength of competition in the Germany motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up Germany's motorcycles market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players and what are their offerings?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the competitive advantages of leading players?
- 7.5. Which are the most significant recent events in the market?
- 7.6. What are the future strategies of leading players?

## **8 COMPANY PROFILES**

- 8.1. Bayerische Motoren Werke AG
- 8.2. Honda Motor Co., Ltd.
- 8.3. Piaggio & C. S.p.A.
- 8.4. KTM AG

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Germany motorcycles market value: \$ million, 2016-20
Table 2: Germany motorcycles market volume: thousand units, 2016-20
Table 3: Germany motorcycles market category segmentation: thousand units, 2020
Table 4: Germany motorcycles market geography segmentation: \$ million, 2020
Table 5: Germany motorcycles market value forecast: \$ million, 2020-25
Table 6: Germany motorcycles market volume forecast: thousand units, 2020-25
Table 7: Germany motorcycles market share: % share, by volume, 2020
Table 8: Bayerische Motoren Werke AG: key facts
Table 9: Bayerische Motoren Werke AG: Annual Financial Ratios
Table 10: Bayerische Motoren Werke AG: Key Employees
Table 11: Bayerische Motoren Werke AG: Key Employees Continued
Table 12: Honda Motor Co., Ltd.: key facts
Table 13: Honda Motor Co., Ltd.: Annual Financial Ratios
Table 14: Honda Motor Co., Ltd.: Key Employees
Table 15: Honda Motor Co., Ltd.: Key Employees Continued
Table 16: Honda Motor Co., Ltd.: Key Employees Continued
Table 17: Honda Motor Co., Ltd.: Key Employees Continued
Table 18: Piaggio & C. S.p.A.: key facts
Table 19: Piaggio & C. S.p.A.: Annual Financial Ratios
Table 20: Piaggio & C. S.p.A.: Key Employees
Table 21: Piaggio & C. S.p.A.: Key Employees Continued
Table 22: KTM AG: key facts
Table 23: KTM AG: Key Employees
Table 24: Germany size of population (million), 2016-20
Table 25: Germany gdp (constant 2005 prices, \$ billion), 2016-20
Table 26: Germany gdp (current prices, \$ billion), 2016-20
Table 27: Germany inflation, 2016-20
Table 28: Germany consumer price index (absolute), 2016-20
Table 29: Germany exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Germany motorcycles market value: \$ million, 2016-20

Figure 2: Germany motorcycles market volume: thousand units, 2016-20

Figure 3: Germany motorcycles market category segmentation: % share, by volume, 2020

Figure 4: Germany motorcycles market geography segmentation: % share, by value, 2020

Figure 5: Germany motorcycles market value forecast: \$ million, 2020-25

Figure 6: Germany motorcycles market volume forecast: thousand units, 2020-25

Figure 7: Forces driving competition in the motorcycles market in Germany, 2020

Figure 8: Drivers of buyer power in the motorcycles market in Germany, 2020

Figure 9: Drivers of supplier power in the motorcycles market in Germany, 2020

Figure 10: Factors influencing the likelihood of new entrants in the motorcycles market in Germany, 2020

Figure 11: Factors influencing the threat of substitutes in the motorcycles market in Germany, 2020

Figure 12: Drivers of degree of rivalry in the motorcycles market in Germany, 2020

Figure 13: Germany motorcycles market share: % share, by volume, 2020

## I would like to order

Product name: Motorcycles in Germany - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/M463A4D168C1EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M463A4D168C1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970