

# Motorcycles in France - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Motorcycles in France - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Motorcycles in France industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The French motorcycles market had total revenues of \$2.0bn in 2020, representing a compound annual growth rate (CAGR) of 4.8% between 2016 and 2020.

Market consumption volume increased with a CAGR of 3.4% between 2016 and 2020, to reach a total of 0.3 million units in 2020.

The value of the French motorcycles market declined by 1.5% in 2020 as a result of the COVID-19 pandemic which reduced the volume of sales.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in France

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France motorcycles market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the France motorcycles market by value in 2020?

What will be the size of the France motorcycles market in 2025?

What factors are affecting the strength of competition in the France motorcycles market?

How has the market performed over the last five years?

Who are the top competitors in France's motorcycles market?

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