

# Motorcycles in Europe - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Motorcycles in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The European motorcycles market had total revenues of \$12.4bn in 2020, representing a compound annual growth rate (CAGR) of 2.7% between 2016 and 2020.

Market consumption volume increased with a CAGR of 1.5% between 2016 and 2020, to reach a total of 1.8 million units in 2020.

The value of the European motorcycles market grew by 2.4% in 2020.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Europe

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe motorcycles market with five year forecasts

## **REASONS TO BUY**

What was the size of the Europe motorcycles market by value in 2020?

What will be the size of the Europe motorcycles market in 2025?

What factors are affecting the strength of competition in the Europe motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up Europe's motorcycles market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players and what are their offerings?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the competitive advantages of leading players?
- 7.5. Which are the most significant recent events in the market?
- 7.6. What are the future strategies of leading players?

## **8 COMPANY PROFILES**

- 8.1. Piaggio & C. S.p.A.
- 8.2. Yamaha Motor Co Ltd
- 8.3. Bayerische Motoren Werke AG
- 8.4. Honda Motor Co., Ltd.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Europe motorcycles market value: \$ million, 2016-20
- Table 2: Europe motorcycles market volume: thousand units, 2016-20
- Table 3: Europe motorcycles market category segmentation: thousand units, 2020
- Table 4: Europe motorcycles market geography segmentation: \$ million, 2020
- Table 5: Europe motorcycles market value forecast: \$ million, 2020-25
- Table 6: Europe motorcycles market volume forecast: thousand units, 2020-25
- Table 7: Europe motorcycles market share: % share, by volume, 2020
- Table 8: Piaggio & C. S.p.A.: key facts
- Table 9: Piaggio & C. S.p.A.: Annual Financial Ratios
- Table 10: Piaggio & C. S.p.A.: Key Employees
- Table 11: Piaggio & C. S.p.A.: Key Employees Continued
- Table 12: Yamaha Motor Co Ltd: key facts
- Table 13: Yamaha Motor Co Ltd: Annual Financial Ratios
- Table 14: Yamaha Motor Co Ltd: Key Employees
- Table 15: Yamaha Motor Co Ltd: Key Employees Continued
- Table 16: Yamaha Motor Co Ltd: Key Employees Continued
- Table 17: Bayerische Motoren Werke AG: key facts
- Table 18: Bayerische Motoren Werke AG: Annual Financial Ratios
- Table 19: Bayerische Motoren Werke AG: Key Employees
- Table 20: Bayerische Motoren Werke AG: Key Employees Continued
- Table 21: Honda Motor Co., Ltd.: key facts
- Table 22: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 23: Honda Motor Co., Ltd.: Key Employees
- Table 24: Honda Motor Co., Ltd.: Key Employees Continued
- Table 25: Honda Motor Co., Ltd.: Key Employees Continued
- Table 26: Honda Motor Co., Ltd.: Key Employees Continued
- Table 27: Europe size of population (million), 2016-20
- Table 28: Europe gdp (constant 2005 prices, \$ billion), 2016-20
- Table 29: Europe gdp (current prices, \$ billion), 2016-20
- Table 30: Europe inflation, 2016-20
- Table 31: Europe consumer price index (absolute), 2016-20
- Table 32: Europe exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Europe motorcycles market value: \$ million, 2016-20

Figure 2: Europe motorcycles market volume: thousand units, 2016-20

Figure 3: Europe motorcycles market category segmentation: % share, by volume, 2020

Figure 4: Europe motorcycles market geography segmentation: % share, by value, 2020

Figure 5: Europe motorcycles market value forecast: \$ million, 2020-25

Figure 6: Europe motorcycles market volume forecast: thousand units, 2020-25

Figure 7: Forces driving competition in the motorcycles market in Europe, 2020

Figure 8: Drivers of buyer power in the motorcycles market in Europe, 2020

Figure 9: Drivers of supplier power in the motorcycles market in Europe, 2020

Figure 10: Factors influencing the likelihood of new entrants in the motorcycles market in Europe, 2020

Figure 11: Factors influencing the threat of substitutes in the motorcycles market in Europe, 2020

Figure 12: Drivers of degree of rivalry in the motorcycles market in Europe, 2020

Figure 13: Europe motorcycles market share: % share, by volume, 2020

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