

# Motorcycles in China - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/M287889FD603EN.html>

Date: June 2021

Pages: 35

Price: US\$ 350.00 (Single User License)

ID: M287889FD603EN

## Abstracts

Motorcycles in China - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Motorcycles in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The Chinese motorcycles market had total revenues of \$13.4bn in 2020, representing a compound annual growth rate (CAGR) of 14.5% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0.1% between 2016 and 2020, to reach a total of 14.9 million units in 2020.

The value of the Chinese motorcycles market declined by 7.8% in 2020 as a result of the COVID-19 pandemic which reduced the volume of sales.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the motorcycles market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in China

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China motorcycles market with five year forecasts

## **REASONS TO BUY**

What was the size of the China motorcycles market by value in 2020?

What will be the size of the China motorcycles market in 2025?

What factors are affecting the strength of competition in the China motorcycles market?

How has the market performed over the last five years?

How large is China's motorcycles market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players and what are their offerings?
- 7.3. What are the biggest concerns in the industry?

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 APPENDIX**

- 9.1. Methodology
- 9.2. Industry associations
- 9.3. Related MarketLine research
- 9.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: China motorcycles market value: \$ million, 2016-20

Table 2: China motorcycles market volume: thousand units, 2016-20

Table 3: China motorcycles market category segmentation: thousand units, 2020

Table 4: China motorcycles market geography segmentation: \$ million, 2020

Table 5: China motorcycles market value forecast: \$ million, 2020-25

Table 6: China motorcycles market volume forecast: thousand units, 2020-25

Table 7: China motorcycles market share: % share, by volume, 2020

Table 8: China size of population (million), 2016-20

Table 9: China gdp (constant 2005 prices, \$ billion), 2016-20

Table 10: China gdp (current prices, \$ billion), 2016-20

Table 11: China inflation, 2016-20

Table 12: China consumer price index (absolute), 2016-20

Table 13: China exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: China motorcycles market value: \$ million, 2016-20

Figure 2: China motorcycles market volume: thousand units, 2016-20

Figure 3: China motorcycles market category segmentation: % share, by volume, 2020

Figure 4: China motorcycles market geography segmentation: % share, by value, 2020

Figure 5: China motorcycles market value forecast: \$ million, 2020-25

Figure 6: China motorcycles market volume forecast: thousand units, 2020-25

Figure 7: Forces driving competition in the motorcycles market in China, 2020

Figure 8: Drivers of buyer power in the motorcycles market in China, 2020

Figure 9: Drivers of supplier power in the motorcycles market in China, 2020

Figure 10: Factors influencing the likelihood of new entrants in the motorcycles market in China, 2020

Figure 11: Factors influencing the threat of substitutes in the motorcycles market in China, 2020

Figure 12: Drivers of degree of rivalry in the motorcycles market in China, 2020

Figure 13: China motorcycles market share: % share, by volume, 2020

## I would like to order

Product name: Motorcycles in China - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/M287889FD603EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M287889FD603EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970