

Motorcycles in Australia - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Motorcycles in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The Australian motorcycles market had total revenues of \$0.5bn in 2020, representing a compound annual rate of change (CARC) of -7.7% between 2016 and 2020.

Market consumption volumes declined with a CARC of -3.9% between 2016 and 2020, to reach a total of 0.1 million units in 2020.

The value of the Australian motorcycles market declined by 8.5% in 2020 as a result of the COVID-19 pandemic which reduced the volume of sales.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Australia

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia motorcycles market with five year forecasts

REASONS TO BUY

What was the size of the Australia motorcycles market by value in 2020?

What will be the size of the Australia motorcycles market in 2025?

What factors are affecting the strength of competition in the Australia motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up Australia's motorcycles market?

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