

# Motorcycles in Australia - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Motorcycles in Australia - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Motorcycles in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The Australian motorcycles market had total revenues of \$0.5bn in 2020, representing a compound annual rate of change (CARC) of -7.7% between 2016 and 2020.

Market consumption volumes declined with a CARC of -3.9% between 2016 and 2020, to reach a total of 0.1 million units in 2020.

The value of the Australian motorcycles market declined by 8.5% in 2020 as a result of the COVID-19 pandemic which reduced the volume of sales.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Australia

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia motorcycles market with five year forecasts

## REASONS TO BUY

What was the size of the Australia motorcycles market by value in 2020?

What will be the size of the Australia motorcycles market in 2025?

What factors are affecting the strength of competition in the Australia motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up Australia's motorcycles market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players and what are their offerings?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the competitive advantages of leading players?
- 7.5. Which are the most significant recent events in the market?
- 7.6. What are the future strategies of leading players?

## **8 COMPANY PROFILES**

- 8.1. Honda Motor Co., Ltd.
- 8.2. Yamaha Motor Co Ltd
- 8.3. Kawasaki Heavy Industries, Ltd.
- 8.4. Suzuki Motor Corporation

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

|   |
|---|
| Table 1: Australia motorcycles market value: \$ million, 2016-20                  |
| Table 2: Australia motorcycles market volume: thousand units, 2016-20             |
| Table 3: Australia motorcycles market category segmentation: thousand units, 2020 |
| Table 4: Australia motorcycles market geography segmentation: \$ million, 2020    |
| Table 5: Australia motorcycles market value forecast: \$ million, 2020-25         |
| Table 6: Australia motorcycles market volume forecast: thousand units, 2020-25    |
| Table 7: Australia motorcycles market share: % share, by volume, 2020             |
| Table 8: Honda Motor Co., Ltd.: key facts   |
| Table 9: Honda Motor Co., Ltd.: Annual Financial Ratios                           |
| Table 10: Honda Motor Co., Ltd.: Key Employees                                    |
| Table 11: Honda Motor Co., Ltd.: Key Employees Continued                          |
| Table 12: Honda Motor Co., Ltd.: Key Employees Continued                          |
| Table 13: Honda Motor Co., Ltd.: Key Employees Continued                          |
| Table 14: Yamaha Motor Co Ltd: key facts  |
| Table 15: Yamaha Motor Co Ltd: Annual Financial Ratios                            |
| Table 16: Yamaha Motor Co Ltd: Key Employees                                      |
| Table 17: Yamaha Motor Co Ltd: Key Employees Continued                            |
| Table 18: Yamaha Motor Co Ltd: Key Employees Continued                            |
| Table 19: Kawasaki Heavy Industries, Ltd.: key facts                              |
| Table 20: Kawasaki Heavy Industries, Ltd.: Annual Financial Ratios                |
| Table 21: Kawasaki Heavy Industries, Ltd.: Key Employees                          |
| Table 22: Kawasaki Heavy Industries, Ltd.: Key Employees Continued                |
| Table 23: Kawasaki Heavy Industries, Ltd.: Key Employees Continued                |
| Table 24: Suzuki Motor Corporation: key facts                                     |
| Table 25: Suzuki Motor Corporation: Annual Financial Ratios                       |
| Table 26: Suzuki Motor Corporation: Key Employees                                 |
| Table 27: Suzuki Motor Corporation: Key Employees Continued                       |
| Table 28: Australia size of population (million), 2016-20                         |
| Table 29: Australia gdp (constant 2005 prices, \$ billion), 2016-20               |
| Table 30: Australia gdp (current prices, \$ billion), 2016-20                     |
| Table 31: Australia inflation, 2016-20  |
| Table 32: Australia consumer price index (absolute), 2016-20                      |
| Table 33: Australia exchange rate, 2016-20  |

## List Of Figures

### LIST OF FIGURES

Figure 1: Australia motorcycles market value: \$ million, 2016-20

Figure 2: Australia motorcycles market volume: thousand units, 2016-20

Figure 3: Australia motorcycles market category segmentation: % share, by volume, 2020

Figure 4: Australia motorcycles market geography segmentation: % share, by value, 2020

Figure 5: Australia motorcycles market value forecast: \$ million, 2020-25

Figure 6: Australia motorcycles market volume forecast: thousand units, 2020-25

Figure 7: Forces driving competition in the motorcycles market in Australia, 2020

Figure 8: Drivers of buyer power in the motorcycles market in Australia, 2020

Figure 9: Drivers of supplier power in the motorcycles market in Australia, 2020

Figure 10: Factors influencing the likelihood of new entrants in the motorcycles market in Australia, 2020

Figure 11: Factors influencing the threat of substitutes in the motorcycles market in Australia, 2020

Figure 12: Drivers of degree of rivalry in the motorcycles market in Australia, 2020

Figure 13: Australia motorcycles market share: % share, by volume, 2020

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