

Motorcycles in Asia-Pacific - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Motorcycles in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The Asia-Pacific motorcycles market had total revenues of \$52.2bn in 2020, representing a compound annual growth rate (CAGR) of 7.2% between 2016 and 2020.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.1% between 2016 and 2020, to reach a total of 45.2 million units in 2020.

The value of the Asia-Pacific motorcycles market declined by 5.1% in 2020 as a result of the COVID-19 pandemic which reduced the volume of sales.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Asia-Pacific

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific motorcycles market with five year forecasts

REASONS TO BUY

What was the size of the Asia-Pacific motorcycles market by value in 2020?

What will be the size of the Asia-Pacific motorcycles market in 2025?

What factors are affecting the strength of competition in the Asia-Pacific motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's motorcycles market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players and what are their offerings?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the competitive advantages of leading players?
- 7.5. Which are the most significant recent events in the market?
- 7.6. What are the future strategies of leading players?

8 COMPANY PROFILES

- 8.1. Honda Motor Co., Ltd.
- 8.2. Yamaha Motor Co Ltd
- 8.3. Suzuki Motor Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific motorcycles market value: \$ million, 2016-20

Table 2: Asia-Pacific motorcycles market volume: thousand units, 2016-20

Table 3: Asia-Pacific motorcycles market category segmentation: thousand units, 2020

Table 4: Asia-Pacific motorcycles market geography segmentation: \$ million, 2020

Table 5: Asia-Pacific motorcycles market value forecast: \$ million, 2020-25

Table 6: Asia-Pacific motorcycles market volume forecast: thousand units, 2020-25

Table 7: Asia-Pacific motorcycles market share: % share, by volume, 2020

Table 8: Honda Motor Co., Ltd.: key facts

Table 9: Honda Motor Co., Ltd.: Annual Financial Ratios

Table 10: Honda Motor Co., Ltd.: Key Employees

Table 11: Honda Motor Co., Ltd.: Key Employees Continued

Table 12: Honda Motor Co., Ltd.: Key Employees Continued

Table 13: Honda Motor Co., Ltd.: Key Employees Continued

Table 14: Yamaha Motor Co Ltd: key facts

Table 15: Yamaha Motor Co Ltd: Annual Financial Ratios

Table 16: Yamaha Motor Co Ltd: Key Employees

Table 17: Yamaha Motor Co Ltd: Key Employees Continued

Table 18: Yamaha Motor Co Ltd: Key Employees Continued

Table 19: Suzuki Motor Corporation: key facts

Table 20: Suzuki Motor Corporation: Annual Financial Ratios

Table 21: Suzuki Motor Corporation: Key Employees

Table 22: Suzuki Motor Corporation: Key Employees Continued

Table 23: Asia-Pacific exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific motorcycles market value: \$ million, 2016-20

Figure 2: Asia-Pacific motorcycles market volume: thousand units, 2016-20

Figure 3: Asia-Pacific motorcycles market category segmentation: % share, by volume, 2020

Figure 4: Asia-Pacific motorcycles market geography segmentation: % share, by value, 2020

Figure 5: Asia-Pacific motorcycles market value forecast: \$ million, 2020-25

Figure 6: Asia-Pacific motorcycles market volume forecast: thousand units, 2020-25

Figure 7: Forces driving competition in the motorcycles market in Asia-Pacific, 2020

Figure 8: Drivers of buyer power in the motorcycles market in Asia-Pacific, 2020

Figure 9: Drivers of supplier power in the motorcycles market in Asia-Pacific, 2020

Figure 10: Factors influencing the likelihood of new entrants in the motorcycles market in Asia-Pacific, 2020

Figure 11: Factors influencing the threat of substitutes in the motorcycles market in Asia-Pacific, 2020

Figure 12: Drivers of degree of rivalry in the motorcycles market in Asia-Pacific, 2020

Figure 13: Asia-Pacific motorcycles market share: % share, by volume, 2020

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