

# Motorcycles Global Industry Almanac - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/M61F565C5CAFEN.html>

Date: July 2021

Pages: 566

Price: US\$ 2,995.00 (Single User License)

ID: M61F565C5CAFEN

## Abstracts

Motorcycles Global Industry Almanac - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Global Motorcycles industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

Mopeds are powered two-wheeler vehicles with engine capacity of less than 50 c.c., generally also equipped for non-motorised propulsion and with restricted maximum speed. For the purposes of this profile, all powered two-wheelers other than mopeds are classed as 'motorcycles'. (The term 'scooter' refers to a two-wheeler of any capacity that has its engine as part of the rear suspension, and/or has a step-through chassis, thus depending on its engine capacity a scooter may fall into either moped or motorcycle category).

Volumes reflect the number of new motorcycles sold each year.

The market value is assessed at manufacturers' list price.

All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios based on the impacts of the pandemic around the world. The length of the pandemic and restrictions introduced by various countries are still difficult to predict, though many governments had introduced national and regional lockdowns in which Motorcycle sales were immediately affected. As some countries eased restrictions more quickly than others, consumers in some parts of the world invested in new motorcycles as soon as they could as a means of transport following restrictions keeping them at home. The impact of COVID-19 on the industry has been substantial but is expected to recover going forward.

The global motorcycles market had total revenues of \$80.4bn in 2020, representing a compound annual growth rate (CAGR) of 6% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0.1% between 2016 and 2020, to reach a total of 52.2 million units in 2020.

The value of the global motorcycles market declined by 3.8% in 2020 as a result of the COVID-19 pandemic which reduced the volume of sales.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global motorcycles market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global motorcycles market

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth

prospects of the global motorcycles market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global motorcycles market by value in 2020?

What will be the size of the global motorcycles market in 2025?

What factors are affecting the strength of competition in the global motorcycles market?

How has the market performed over the last five years?

Who are the top competitors in the global motorcycles market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL MOTORCYCLES**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 MOTORCYCLES IN ASIA-PACIFIC**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Motorcycles in Europe
- 4.7. Market Data
- 4.8. Market Segmentation

- 4.9. Market outlook
- 4.10. Five forces analysis
- 4.11. Macroeconomic Indicators

## **5 MOTORCYCLES IN FRANCE**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 MOTORCYCLES IN GERMANY**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

## **7 MOTORCYCLES IN AUSTRALIA**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

## **8 MOTORCYCLES IN BRAZIL**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

## **9 MOTORCYCLES IN CANADA**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

## **10 MOTORCYCLES IN CHINA**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

## **11 MOTORCYCLES IN INDIA**

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 11.6. Macroeconomic Indicators

## **12 MOTORCYCLES IN INDONESIA**

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 12.6. Macroeconomic Indicators

## **13 MOTORCYCLES IN ITALY**

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 13.6. Macroeconomic Indicators

## **14 MOTORCYCLES IN JAPAN**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

## **15 MOTORCYCLES IN MEXICO**

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

## **16 MOTORCYCLES IN THE NETHERLANDS**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

## **17 MOTORCYCLES IN NORTH AMERICA**

- 17.1. Market Overview
- 17.2. Market Data
- 17.3. Market Segmentation

17.4. Market outlook

17.5. Five forces analysis

## **18 MOTORCYCLES IN RUSSIA**

18.1. Market Overview

18.2. Market Data

18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

18.6. Macroeconomic Indicators

## **19 MOTORCYCLES IN SCANDINAVIA**

19.1. Market Overview

19.2. Market Data

19.3. Market Segmentation

19.4. Market outlook

19.5. Five forces analysis

## **20 MOTORCYCLES IN SINGAPORE**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

20.6. Macroeconomic Indicators

## **21 MOTORCYCLES IN SOUTH AFRICA**

21.1. Market Overview

21.2. Market Data

21.3. Market Segmentation

21.4. Market outlook

21.5. Five forces analysis

21.6. Macroeconomic Indicators

## **22 MOTORCYCLES IN SOUTH KOREA**



- 22.1. Market Overview
- 22.2. Market Data
- 22.3. Market Segmentation
- 22.4. Market outlook
- 22.5. Five forces analysis
- 22.6. Macroeconomic Indicators

## **23 MOTORCYCLES IN SPAIN**

- 23.1. Market Overview
- 23.2. Market Data
- 23.3. Market Segmentation
- 23.4. Market outlook
- 23.5. Five forces analysis
- 23.6. Macroeconomic Indicators

## **24 MOTORCYCLES IN TURKEY**

- 24.1. Market Overview
- 24.2. Market Data
- 24.3. Market Segmentation
- 24.4. Market outlook
- 24.5. Five forces analysis
- 24.6. Macroeconomic Indicators

## **25 MOTORCYCLES IN THE UNITED KINGDOM**

- 25.1. Market Overview
- 25.2. Market Data
- 25.3. Market Segmentation
- 25.4. Market outlook
- 25.5. Five forces analysis
- 25.6. Macroeconomic Indicators

## **26 MOTORCYCLES IN THE UNITED STATES**

- 26.1. Market Overview
- 26.2. Market Data

- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis
- 26.6. Macroeconomic Indicators

## **27 COMPANY PROFILES**

- 27.1. Suzuki Motor Corporation
- 27.2. KTM AG
- 27.3. Yamaha Motor Co Ltd
- 27.4. Kawasaki Heavy Industries, Ltd.
- 27.5. Grupo Elektra SAB de CV
- 27.6. Piaggio & C. S.p.A.
- 27.7. Honda Motor Co., Ltd.
- 27.8. Harley-Davidson, Inc.
- 27.9. Bayerische Motoren Werke AG

## **28 APPENDIX**

- 28.1. Methodology
- 28.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global motorcycles market value: \$ million, 2016-20

Table 2: Global motorcycles market volume: thousand units, 2016-20

Table 3: Global motorcycles market category segmentation: thousand units, 2020

Table 4: Global motorcycles market geography segmentation: \$ million, 2020

Table 5: Global motorcycles market share: % share, by volume, 2020

Table 6: Global motorcycles market value forecast: \$ million, 2020-25

Table 7: Global motorcycles market volume forecast: thousand units, 2020-25

Table 8: Global size of population (million), 2016-20

Table 9: Global gdp (constant 2005 prices, \$ billion), 2016-20

Table 10: Global gdp (current prices, \$ billion), 2016-20

Table 11: Global inflation, 2016-20

Table 12: Global consumer price index (absolute), 2016-20

Table 13: Global exchange rate, 2016-20

Table 14: Asia-Pacific motorcycles market value: \$ million, 2016-20

Table 15: Asia-Pacific motorcycles market volume: thousand units, 2016-20

Table 16: Asia-Pacific motorcycles market category segmentation: thousand units, 2020

Table 17: Asia-Pacific motorcycles market geography segmentation: \$ million, 2020

Table 18: Asia-Pacific motorcycles market share: % share, by volume, 2020

Table 19: Asia-Pacific motorcycles market value forecast: \$ million, 2020-25

Table 20: Asia-Pacific motorcycles market volume forecast: thousand units, 2020-25

Table 21: Europe motorcycles market value: \$ million, 2016-20

Table 22: Europe motorcycles market volume: thousand units, 2016-20

Table 23: Europe motorcycles market category segmentation: thousand units, 2020

Table 24: Europe motorcycles market geography segmentation: \$ million, 2020

Table 25: Europe motorcycles market share: % share, by volume, 2020

Table 26: Europe motorcycles market value forecast: \$ million, 2020-25

Table 27: Europe motorcycles market volume forecast: thousand units, 2020-25

Table 28: Europe size of population (million), 2016-20

Table 29: Europe gdp (constant 2005 prices, \$ billion), 2016-20

Table 30: Europe gdp (current prices, \$ billion), 2016-20

Table 31: Europe inflation, 2016-20

Table 32: Europe consumer price index (absolute), 2016-20

Table 33: Europe exchange rate, 2016-20

Table 34: France motorcycles market value: \$ million, 2016-20

Table 35: France motorcycles market volume: thousand units, 2016-20

- Table 36: France motorcycles market category segmentation: thousand units, 2020
- Table 37: France motorcycles market geography segmentation: \$ million, 2020
- Table 38: France motorcycles market share: % share, by volume, 2020
- Table 39: France motorcycles market value forecast: \$ million, 2020-25
- Table 40: France motorcycles market volume forecast: thousand units, 2020-25
- Table 41: France size of population (million), 2016-20
- Table 42: France gdp (constant 2005 prices, \$ billion), 2016-20
- Table 43: France gdp (current prices, \$ billion), 2016-20
- Table 44: France inflation, 2016-20
- Table 45: France consumer price index (absolute), 2016-20
- Table 46: France exchange rate, 2016-20
- Table 47: Germany motorcycles market value: \$ million, 2016-20
- Table 48: Germany motorcycles market volume: thousand units, 2016-20
- Table 49: Germany motorcycles market category segmentation: thousand units, 2020
- Table 50: Germany motorcycles market geography segmentation: \$ million, 2020
- Table 51: Germany motorcycles market share: % share, by volume, 2020
- Table 52: Germany motorcycles market value forecast: \$ million, 2020-25
- Table 53: Germany motorcycles market volume forecast: thousand units, 2020-25
- Table 54: Germany size of population (million), 2016-20
- Table 55: Germany gdp (constant 2005 prices, \$ billion), 2016-20
- Table 56: Germany gdp (current prices, \$ billion), 2016-20
- Table 57: Germany inflation, 2016-20
- Table 58: Germany consumer price index (absolute), 2016-20
- Table 59: Germany exchange rate, 2016-20
- Table 60: Australia motorcycles market value: \$ million, 2016-20
- Table 61: Australia motorcycles market volume: thousand units, 2016-20
- Table 62: Australia motorcycles market category segmentation: thousand units, 2020
- Table 63: Australia motorcycles market geography segmentation: \$ million, 2020
- Table 64: Australia motorcycles market share: % share, by volume, 2020
- Table 65: Australia motorcycles market value forecast: \$ million, 2020-25

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global motorcycles market value: \$ million, 2016-20
- Figure 2: Global motorcycles market volume: thousand units, 2016-20
- Figure 3: Global motorcycles market category segmentation: % share, by volume, 2020
- Figure 4: Global motorcycles market geography segmentation: % share, by value, 2020
- Figure 5: Global motorcycles market share: % share, by volume, 2020
- Figure 6: Global motorcycles market value forecast: \$ million, 2020-25
- Figure 7: Global motorcycles market volume forecast: thousand units, 2020-25
- Figure 8: Forces driving competition in the global motorcycles market, 2020
- Figure 9: Drivers of buyer power in the global motorcycles market, 2020
- Figure 10: Drivers of supplier power in the global motorcycles market, 2020
- Figure 11: Factors influencing the likelihood of new entrants in the global motorcycles market, 2020
- Figure 12: Factors influencing the threat of substitutes in the global motorcycles market, 2020
- Figure 13: Drivers of degree of rivalry in the global motorcycles market, 2020
- Figure 14: Asia-Pacific motorcycles market value: \$ million, 2016-20
- Figure 15: Asia-Pacific motorcycles market volume: thousand units, 2016-20
- Figure 16: Asia-Pacific motorcycles market category segmentation: % share, by volume, 2020
- Figure 17: Asia-Pacific motorcycles market geography segmentation: % share, by value, 2020
- Figure 18: Asia-Pacific motorcycles market share: % share, by volume, 2020
- Figure 19: Asia-Pacific motorcycles market value forecast: \$ million, 2020-25
- Figure 20: Asia-Pacific motorcycles market volume forecast: thousand units, 2020-25
- Figure 21: Forces driving competition in the motorcycles market in Asia-Pacific, 2020
- Figure 22: Drivers of buyer power in the motorcycles market in Asia-Pacific, 2020
- Figure 23: Drivers of supplier power in the motorcycles market in Asia-Pacific, 2020
- Figure 24: Factors influencing the likelihood of new entrants in the motorcycles market in Asia-Pacific, 2020
- Figure 25: Factors influencing the threat of substitutes in the motorcycles market in Asia-Pacific, 2020
- Figure 26: Drivers of degree of rivalry in the motorcycles market in Asia-Pacific, 2020
- Figure 27: Europe motorcycles market value: \$ million, 2016-20
- Figure 28: Europe motorcycles market volume: thousand units, 2016-20
- Figure 29: Europe motorcycles market category segmentation: % share, by volume,

2020

Figure 30: Europe motorcycles market geography segmentation: % share, by value, 2020

Figure 31: Europe motorcycles market share: % share, by volume, 2020

Figure 32: Europe motorcycles market value forecast: \$ million, 2020-25

Figure 33: Europe motorcycles market volume forecast: thousand units, 2020-25

Figure 34: Forces driving competition in the motorcycles market in Europe, 2020

Figure 35: Drivers of buyer power in the motorcycles market in Europe, 2020

Figure 36: Drivers of supplier power in the motorcycles market in Europe, 2020

Figure 37: Factors influencing the likelihood of new entrants in the motorcycles market in Europe, 2020

Figure 38: Factors influencing the threat of substitutes in the motorcycles market in Europe, 2020

Figure 39: Drivers of degree of rivalry in the motorcycles market in Europe, 2020

Figure 40: France motorcycles market value: \$ million, 2016-20

Figure 41: France motorcycles market volume: thousand units, 2016-20

Figure 42: France motorcycles market category segmentation: % share, by volume, 2020

Figure 43: France motorcycles market geography segmentation: % share, by value, 2020

Figure 44: France motorcycles market share: % share, by volume, 2020

Figure 45: France motorcycles market value forecast: \$ million, 2020-25

Figure 46: France motorcycles market volume forecast: thousand units, 2020-25

Figure 47: Forces driving competition in the motorcycles market in France, 2020

Figure 48: Drivers of buyer power in the motorcycles market in France, 2020

Figure 49: Drivers of supplier power in the motorcycles market in France, 2020

Figure 50: Factors influencing the likelihood of new entrants in the motorcycles market in France, 2020

Figure 51: Factors influencing the threat of substitutes in the motorcycles market in France, 2020

Figure 52: Drivers of degree of rivalry in the motorcycles market in France, 2020

Figure 53: Germany motorcycles market value: \$ million, 2016-20

Figure 54: Germany motorcycles market volume: thousand units, 2016-20

Figure 55: Germany motorcycles market category segmentation: % share, by volume, 2020

Figure 56: Germany motorcycles market geography segmentation: % share, by value, 2020

Figure 57: Germany motorcycles market share: % share, by volume, 2020

Figure 58: Germany motorcycles market value forecast: \$ million, 2020-25

Figure 59: Germany motorcycles market volume forecast: thousand units, 2020-25

Figure 60: Forces driving competition in the motorcycles market in Germany, 2020

Figure 61: Drivers of buyer power in the motorcycles market in Germany, 2020

Figure 62: Drivers of supplier power in the motorcycles market in Germany, 2020

## I would like to order

Product name: Motorcycles Global Industry Almanac - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/M61F565C5CAFEN.html>

Price: US\$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M61F565C5CAFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



