

# Motorcycles Global Group of Eight (G8) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

https://marketpublishers.com/r/MDCAD16E6137EN.html

Date: July 2021

Pages: 215

Price: US\$ 1,495.00 (Single User License)

ID: MDCAD16E6137EN

## **Abstracts**

Motorcycles Global Group of Eight (G8) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

#### SUMMARY

The G8 Motorcycles industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The G8 countries contributed \$13,893.3 million in 2020 to the global motorcycles industry, with a compound annual growth rate (CAGR) of 1.4% between 2016 and 2020. The G8 countries are expected to reach a value of \$15,418.2 million in 2025, with a CAGR of 2.1% over the 2020-25 period.

Among the G8 nations, the US is the leading country in the motorcycles industry, with market revenues of \$3,673.1 million in 2020. This was followed by Germany and Japan, with a value of \$2,869.2 and \$2,098.0 million, respectively.

The US is expected to lead the motorcycles industry in the G8 nations with a value of \$3,459.0 million in 2016, followed by Germany and France with expected values of \$3,433.7 and \$2,445.2 million, respectively.



#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 motorcycles market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 motorcycles market

Leading company profiles reveal details of key motorcycles market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 motorcycles market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

### **REASONS TO BUY**

What was the size of the G8 motorcycles market by value in 2020?

What will be the size of the G8 motorcycles market in 2025?

What factors are affecting the strength of competition in the G8 motorcycles market?

How has the market performed over the last five years?

Who are the top competitors in the G8 motorcycles market?



## **Contents**

#### 1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

## 2 GROUP OF EIGHT (G8) MOTORCYCLES

2.1. Industry Outlook

#### **3 MOTORCYCLES IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 MOTORCYCLES IN FRANCE**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

### **5 MOTORCYCLES IN GERMANY**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators



#### **6 MOTORCYCLES IN ITALY**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

### **7 MOTORCYCLES IN JAPAN**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

## **8 MOTORCYCLES IN RUSSIA**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

### 9 MOTORCYCLES IN THE UNITED KINGDOM

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

#### 10 MOTORCYCLES IN THE UNITED STATES



- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

## 11 COMPANY PROFILES

- 11.1. Yamaha Motor Co Ltd
- 11.2. Piaggio & C. S.p.A.
- 11.3. Kawasaki Heavy Industries, Ltd.
- 11.4. Suzuki Motor Corporation
- 11.5. Harley-Davidson, Inc.
- 11.6. Honda Motor Co., Ltd.
- 11.7. Bayerische Motoren Werke AG

### **12 APPENDIX**

- 12.1. Methodology
- 12.2. About MarketLine



## **List Of Tables**

#### LIST OF TABLES

- Table 1: G8 motorcycles industry, revenue(\$m), 2016-25
- Table 2: G8 motorcycles industry, revenue by country (\$m), 2016-20
- Table 3: G8 motorcycles industry forecast, revenue by country (\$m), 2020-25
- Table 4: Canada motorcycles market value: \$ million, 2016-20
- Table 5: Canada motorcycles market volume: thousand units, 2016-20
- Table 6: Canada motorcycles market category segmentation: thousand units, 2020
- Table 7: Canada motorcycles market geography segmentation: \$ million, 2020
- Table 8: Canada motorcycles market share: % share, by volume, 2020
- Table 9: Canada motorcycles market value forecast: \$ million, 2020-25
- Table 10: Canada motorcycles market volume forecast: thousand units, 2020-25
- Table 11: Canada size of population (million), 2016-20
- Table 12: Canada gdp (constant 2005 prices, \$ billion), 2016-20
- Table 13: Canada gdp (current prices, \$ billion), 2016-20
- Table 14: Canada inflation, 2016-20
- Table 15: Canada consumer price index (absolute), 2016-20
- Table 16: Canada exchange rate, 2016-20
- Table 17: France motorcycles market value: \$ million, 2016-20
- Table 18: France motorcycles market volume: thousand units, 2016-20
- Table 19: France motorcycles market category segmentation: thousand units, 2020
- Table 20: France motorcycles market geography segmentation: \$ million, 2020
- Table 21: France motorcycles market share: % share, by volume, 2020
- Table 22: France motorcycles market value forecast: \$ million, 2020-25
- Table 23: France motorcycles market volume forecast: thousand units, 2020-25
- Table 24: France size of population (million), 2016-20
- Table 25: France gdp (constant 2005 prices, \$ billion), 2016-20
- Table 26: France gdp (current prices, \$ billion), 2016-20
- Table 27: France inflation, 2016-20
- Table 28: France consumer price index (absolute), 2016-20
- Table 29: France exchange rate, 2016-20
- Table 30: Germany motorcycles market value: \$ million, 2016-20
- Table 31: Germany motorcycles market volume: thousand units, 2016-20
- Table 32: Germany motorcycles market category segmentation: thousand units, 2020
- Table 33: Germany motorcycles market geography segmentation: \$ million, 2020
- Table 34: Germany motorcycles market share: % share, by volume, 2020
- Table 35: Germany motorcycles market value forecast: \$ million, 2020-25



- Table 36: Germany motorcycles market volume forecast: thousand units, 2020-25
- Table 37: Germany size of population (million), 2016-20
- Table 38: Germany gdp (constant 2005 prices, \$ billion), 2016-20
- Table 39: Germany gdp (current prices, \$ billion), 2016-20
- Table 40: Germany inflation, 2016-20
- Table 41: Germany consumer price index (absolute), 2016-20
- Table 42: Germany exchange rate, 2016-20
- Table 43: Italy motorcycles market value: \$ million, 2016-20
- Table 44: Italy motorcycles market volume: thousand units, 2016-20
- Table 45: Italy motorcycles market category segmentation: thousand units, 2020
- Table 46: Italy motorcycles market geography segmentation: \$ million, 2020
- Table 47: Italy motorcycles market share: % share, by volume, 2020
- Table 48: Italy motorcycles market value forecast: \$ million, 2020-25
- Table 49: Italy motorcycles market volume forecast: thousand units, 2020-25
- Table 50: Italy size of population (million), 2016-20
- Table 51: Italy gdp (constant 2005 prices, \$ billion), 2016-20
- Table 52: Italy gdp (current prices, \$ billion), 2016-20
- Table 53: Italy inflation, 2016-20
- Table 54: Italy consumer price index (absolute), 2016-20
- Table 55: Italy exchange rate, 2016-20
- Table 56: Japan motorcycles market value: \$ million, 2016-20
- Table 57: Japan motorcycles market volume: thousand units, 2016-20
- Table 58: Japan motorcycles market category segmentation: thousand units, 2020
- Table 59: Japan motorcycles market geography segmentation: \$ million, 2020
- Table 60: Japan motorcycles market share: % share, by volume, 2020
- Table 61: Japan motorcycles market value forecast: \$ million, 2020-25
- Table 62: Japan motorcycles market volume forecast: thousand units, 2020-25
- Table 63: Japan size of population (million), 2016-20
- Table 64: Japan gdp (constant 2005 prices, \$ billion), 2016-20
- Table 65: Japan gdp (current prices, \$ billion), 2016-20



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1: G8 motorcycles industry, revenue(\$m), 2016-25
- Figure 2: G8 Motorcycles industry, revenue by country (%), 2020
- Figure 3: G8 motorcycles industry, revenue by country (\$m), 2016-20
- Figure 4: G8 motorcycles industry forecast, revenue by country (\$m), 2020-25
- Figure 5: Canada motorcycles market value: \$ million, 2016-20
- Figure 6: Canada motorcycles market volume: thousand units, 2016-20
- Figure 7: Canada motorcycles market category segmentation: % share, by volume, 2020
- Figure 8: Canada motorcycles market geography segmentation: % share, by value, 2020
- Figure 9: Canada motorcycles market share: % share, by volume, 2020
- Figure 10: Canada motorcycles market value forecast: \$ million, 2020-25
- Figure 11: Canada motorcycles market volume forecast: thousand units, 2020-25
- Figure 12: Forces driving competition in the motorcycles market in Canada, 2020
- Figure 13: Drivers of buyer power in the motorcycles market in Canada, 2020
- Figure 14: Drivers of supplier power in the motorcycles market in Canada, 2020
- Figure 15: Factors influencing the likelihood of new entrants in the motorcycles market in Canada, 2020
- Figure 16: Factors influencing the threat of substitutes in the motorcycles market in Canada, 2020
- Figure 17: Drivers of degree of rivalry in the motorcycles market in Canada, 2020
- Figure 18: France motorcycles market value: \$ million, 2016-20
- Figure 19: France motorcycles market volume: thousand units, 2016-20
- Figure 20: France motorcycles market category segmentation: % share, by volume,
- Figure 21: France motorcycles market geography segmentation: % share, by value, 2020
- Figure 22: France motorcycles market share: % share, by volume, 2020
- Figure 23: France motorcycles market value forecast: \$ million, 2020-25
- Figure 24: France motorcycles market volume forecast: thousand units, 2020-25
- Figure 25: Forces driving competition in the motorcycles market in France, 2020
- Figure 26: Drivers of buyer power in the motorcycles market in France, 2020
- Figure 27: Drivers of supplier power in the motorcycles market in France, 2020
- Figure 28: Factors influencing the likelihood of new entrants in the motorcycles market in France, 2020



- Figure 29: Factors influencing the threat of substitutes in the motorcycles market in France, 2020
- Figure 30: Drivers of degree of rivalry in the motorcycles market in France, 2020
- Figure 31: Germany motorcycles market value: \$ million, 2016-20
- Figure 32: Germany motorcycles market volume: thousand units, 2016-20
- Figure 33: Germany motorcycles market category segmentation: % share, by volume, 2020
- Figure 34: Germany motorcycles market geography segmentation: % share, by value, 2020
- Figure 35: Germany motorcycles market share: % share, by volume, 2020
- Figure 36: Germany motorcycles market value forecast: \$ million, 2020-25
- Figure 37: Germany motorcycles market volume forecast: thousand units, 2020-25
- Figure 38: Forces driving competition in the motorcycles market in Germany, 2020
- Figure 39: Drivers of buyer power in the motorcycles market in Germany, 2020
- Figure 40: Drivers of supplier power in the motorcycles market in Germany, 2020
- Figure 41: Factors influencing the likelihood of new entrants in the motorcycles market in Germany, 2020
- Figure 42: Factors influencing the threat of substitutes in the motorcycles market in Germany, 2020
- Figure 43: Drivers of degree of rivalry in the motorcycles market in Germany, 2020
- Figure 44: Italy motorcycles market value: \$ million, 2016-20
- Figure 45: Italy motorcycles market volume: thousand units, 2016-20
- Figure 46: Italy motorcycles market category segmentation: % share, by volume, 2020
- Figure 47: Italy motorcycles market geography segmentation: % share, by value, 2020
- Figure 48: Italy motorcycles market share: % share, by volume, 2020
- Figure 49: Italy motorcycles market value forecast: \$ million, 2020-25
- Figure 50: Italy motorcycles market volume forecast: thousand units, 2020-25
- Figure 51: Forces driving competition in the motorcycles market in Italy, 2020
- Figure 52: Drivers of buyer power in the motorcycles market in Italy, 2020
- Figure 53: Drivers of supplier power in the motorcycles market in Italy, 2020
- Figure 54: Factors influencing the likelihood of new entrants in the motorcycles market in Italy, 2020
- Figure 55: Factors influencing the threat of substitutes in the motorcycles market in Italy, 2020
- Figure 56: Drivers of degree of rivalry in the motorcycles market in Italy, 2020
- Figure 57: Japan motorcycles market value: \$ million, 2016-20
- Figure 58: Japan motorcycles market volume: thousand units, 2016-20
- Figure 59: Japan motorcycles market category segmentation: % share, by volume, 2020
- Figure 60: Japan motorcycles market geography segmentation: % share, by value,



## 2020

Figure 61: Japan motorcycles market share: % share, by volume, 2020

Figure 62: Japan motorcycles market value forecast: \$ million, 2020-25

Figure 63: Japan motorcycles market volume forecast: thousand units, 2020-25



## I would like to order

Product name: Motorcycles Global Group of Eight (G8) Industry Guide - Market Summary, Competitive

Analysis and Forecast to 2025

Product link: https://marketpublishers.com/r/MDCAD16E6137EN.html

Price: US\$ 1,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/MDCAD16E6137EN.html">https://marketpublishers.com/r/MDCAD16E6137EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to  $+44\ 20\ 7900\ 3970$ 



