

# Morinaga Milk Industry Co Ltd - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/M5BBF45E250EN.html>

Date: July 2023

Pages: 47

Price: US\$ 175.00 (Single User License)

ID: M5BBF45E250EN

## Abstracts

Morinaga Milk Industry Co Ltd %li%Strategy, SWOT and Corporate Finance Report

### Summary

Morinaga Milk Industry Co Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Morinaga Milk Industry Co Ltd (Morinaga Milk) produces, markets, and sells food products, dairy milk, and dairy products. Its product portfolio comprises of milk, dairy-based beverages, yogurt, chilled desserts, condensed milk, powdered milk, butter, cheese, and ice cream. It also produces non-dairy beverages such as juice, tea, coffee apart from clinical liquid diets. Morinaga Milk is involved in the manufacture and sales of animal feed and design and construction of plant equipment's. The company markets its products under brands such as hagukumi, e-akachan, chil-mil, mt.rainier caffe latte, piknik, morinaga caldus milk, makiba no sora milk, pino, mow, parm, bifidus, kodomil, partheno, cz-hi, climeal, creap, silken tofu, lipton, sunkist, morinaga oishii gyunyu milk, premil and lactoferrin. It offers these products and services through its subsidiaries located in Europe, Asia, and North America regions. It also maintains brand license agreements with Kraft, Lipton, and Sunkist for selling cheese, tea and fruit juices. Morinaga is headquartered in Minato-ku, Tokyo, Japan.

### Scope

Detailed information on Morinaga Milk Industry Co Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Morinaga Milk Industry Co Ltd in the form of a SWOT analysis

An in-depth view of the business model of Morinaga Milk Industry Co Ltd including a breakdown and examination of key business segments

Intelligence on Morinaga Milk Industry Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Morinaga Milk Industry Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Morinaga Milk Industry Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Morinaga Milk Industry Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Morinaga Milk Industry Co Ltd's business structure, strategy and prospects.

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