

Morgans Hotel Group Co - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/M44230CC03EEN.html>

Date: November 2017

Pages: 32

Price: US\$ 175.00 (Single User License)

ID: M44230CC03EEN

Abstracts

Morgans Hotel Group Co - Strategy, SWOT and Corporate Finance Report

SUMMARY

Morgans Hotel Group Co - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

SBEEG Holdings Licensing, LLC (SBEEG Holdings), formerly Morgans Hotel Group Co., is an integrated lifestyle hospitality company. The company owns, acquires and operates boutique hotels in gateway cities and certain resort markets. It also develops and redevelops hotel properties. Through license and franchisee agreements, the company operates hotels in Delano Las Vegas and 10 Karakoy, Istanbul. The company has operations across Istanbul, Los Angeles, Brickell, San Francisco, Las Vegas, Miami, New York, Florida, London, Bahamas, Philadelphia and Washington. It also offers food and beverage facilities in its Sanderson, in London, and Mandalay Bay in Las Vegas hotels. SBEEG Holdings is headquartered in New York, the US.

SCOPE

Detailed information on Morgans Hotel Group Co required for business and competitor intelligence needs

A study of the major internal and external factors affecting Morgans Hotel Group Co in the form of a SWOT analysis

An in-depth view of the business model of Morgans Hotel Group Co including a breakdown and examination of key business segments

Intelligence on Morgans Hotel Group Co's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Morgans Hotel Group Co, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Morgans Hotel Group Co and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Morgans Hotel Group Co as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Morgans Hotel Group Co's business structure, strategy and prospects.

Contents

Company Snapshot

- Morgans Hotel Group Co: Company Overview
- Morgans Hotel Group Co: Overview and Key Facts
 - Morgans Hotel Group Co: Overview
 - Morgans Hotel Group Co: Key Facts
- Morgans Hotel Group Co: Key Employees
- Morgans Hotel Group Co: Key Employee Biographies
- Morgans Hotel Group Co: Major Products and Services
- Morgans Hotel Group Co: Company History
- Morgans Hotel Group Co: Management Statement
- Morgans Hotel Group Co: Locations and Subsidiaries
- Morgans Hotel Group Co: Key Competitors

Morgans Hotel Group Co: Company Analysis

- Morgans Hotel Group Co: Business Description
- Morgans Hotel Group Co: SWOT Analysis
 - Morgans Hotel Group Co: SWOT Overview
 - Morgans Hotel Group Co: Strengths
 - Morgans Hotel Group Co: Weaknesses
 - Morgans Hotel Group Co: Opportunities
 - Morgans Hotel Group Co: Threats
- Morgans Hotel Group Co: Corporate Financial Deals Activity
- Morgans Hotel Group Co: Financial Deals Overview
- Morgans Hotel Group Co: Top Deals 2013 - 2017YTD
- Morgans Hotel Group Co: Advisors
 - Morgans Hotel Group Co: Top Legal Advisors
 - Morgans Hotel Group Co: Top Financial Advisors
- Morgans Hotel Group Co: Divestments
- Morgans Hotel Group Co: Private Equity and Ownership

Morgans Hotel Group Co: Recent Developments

- Morgans Hotel Group Co: News and Events Summary
- Morgans Hotel Group Co: Business Expansion
- Morgans Hotel Group Co: Corporate Governance
- Morgans Hotel Group Co: Financial Performance
- Morgans Hotel Group Co: Strategy and Operations

Appendix

- Contact Us
- Methodology

Definitions

About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Morgans Hotel Group Co: Key Facts
- Table 2: Morgans Hotel Group Co: Key Employees
- Table 3: Morgans Hotel Group Co: Locations and Subsidiaries
- Table 4: Morgans Hotel Group Co: Key Competitors
- Table 5: Morgans Hotel Group Co: Deal Activity by Deal Type - Volume (2013 - YTD2017)
- Table 6: Morgans Hotel Group Co: Top Deals 2013 - 2017YTD
- Table 7: Morgans Hotel Group Co: Legal Advisor Ranking by Value (US\$m)
- Table 8: Morgans Hotel Group Co: Financial Advisor Ranking by Value (US\$m)
- Table 9: Morgans Hotel Group Co: Divestments Volume and Value Trend (2013 - YTD2017)
- Table 10: Morgans Hotel Group Co: Divestments by Geography (2013 - YTD2017)
- Table 11: Morgans Hotel Group Co: Private Equity and Ownership Volume and Value Trend (2013 - YTD2017)
- Table 12: Morgans Hotel Group Co: Private Equity and Ownership Volume by Deal Type (2013 - YTD2017)
- Table 13: Morgans Hotel Group Co: News and Events Summary
- Table 14: Morgans Hotel Group Co: Business Expansion
- Table 15: Morgans Hotel Group Co: Corporate Governance
- Table 16: Morgans Hotel Group Co: Financial Performance
- Table 17: Morgans Hotel Group Co: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Morgans Hotel Group Co: Deal Activity by Deal Type - Volume (2013 - YTD2017)

Figure 2: Morgans Hotel Group Co: Divestments Volume and Value Trend (2013 - YTD2017)

Figure 3: Morgans Hotel Group Co: Divestments by Geography (2013 - YTD2017)

Figure 4: Morgans Hotel Group Co: Private Equity and Ownership Volume and Value Trend (2013 - YTD2017)

Figure 5: Morgans Hotel Group Co: Private Equity and Ownership Volume by Deal Type (2013 - YTD2017)

I would like to order

Product name: Morgans Hotel Group Co - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/M44230CC03EEN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M44230CC03EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970