

# Morgan Stanley - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/MEC722669B8EN.html>

Date: June 2018

Pages: 59

Price: US\$ 175.00 (Single User License)

ID: MEC722669B8EN

## Abstracts

Morgan Stanley - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Morgan Stanley - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Morgan Stanley (or 'the company') is a global financial services provider company. It provides investment banking, financial advisory services, wealth management, asset management, credit cards and other related consumer products and services. Additionally, it originates, trades, manages and distributes capital for, governments, institutions and individuals. The company operates in the Americas, Europe, Asia Pacific, the Middle East and Africa. Morgan Stanley is headquartered in New York City, the US.

### SCOPE

Detailed information on Morgan Stanley required for business and competitor intelligence needs

A study of the major internal and external factors affecting Morgan Stanley in the form of a SWOT analysis

An in-depth view of the business model of Morgan Stanley including a breakdown and examination of key business segments

Intelligence on Morgan Stanley's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Morgan Stanley, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Morgan Stanley and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Morgan Stanley as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Morgan Stanley's business structure, strategy and prospects.

## Contents

- Company Snapshot
- Table of Contents
- Morgan Stanley: Company Overview
- Morgan Stanley: Overview and Key Facts
- Morgan Stanley: Overview
- Morgan Stanley: Key Facts
- Morgan Stanley: Key Employees
- Morgan Stanley: Key Employee Biographies
- Morgan Stanley: Major Products and Services
- Morgan Stanley: Company History
- Morgan Stanley: Management Statement
- Morgan Stanley: Locations and Subsidiaries
- Morgan Stanley: Key Competitors
- Morgan Stanley: Company Analysis
- Morgan Stanley: Business Description
- Morgan Stanley: SWOT Analysis
- Morgan Stanley: SWOT Overview
- Morgan Stanley: Strengths
- Morgan Stanley: Weaknesses
- Morgan Stanley: Opportunities
- Morgan Stanley: Threats
- Morgan Stanley: Corporate Financial Deals Activity
- Morgan Stanley: Financial Deals Overview
- Morgan Stanley: Targets and Partners
- Morgan Stanley: Top Deals 2014 - 2018YTD
- Morgan Stanley: Advisors
- Morgan Stanley: Top Legal Advisors
- Morgan Stanley: Top Financial Advisors
- Morgan Stanley: Mergers and Acquisitions
- Morgan Stanley: Corporate Venturing
- Morgan Stanley: Capital Raising
- Morgan Stanley: Divestments
- Morgan Stanley: Recent Developments
- Morgan Stanley: News and Events Summary
- Morgan Stanley: Business Expansion
- Morgan Stanley: Corporate Governance
- Morgan Stanley: Financial Deals

Morgan Stanley: Financial Performance  
Morgan Stanley: Strategy and Operations  
Appendix  
Contact Us  
Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Morgan Stanley: Key Facts

Table 2: Morgan Stanley: Key Employees

Table 3: Morgan Stanley: Locations and Subsidiaries

Table 4: Morgan Stanley: Key Competitors

Table 5: Morgan Stanley: Deal Activity by Deal Type - Volume (TTM)

Table 6: Morgan Stanley: M&A Activity by Geography (TTM)

Table 7: Morgan Stanley: Deal Activity by Deal Type - Volume (2014 - YTD2018)

Table 8: Morgan Stanley: M&A Average Deal Size - Value (US\$m)

Table 9: Morgan Stanley: Targets and Partners

Table 10: Morgan Stanley: Top Deals 2014 - 2018YTD

Table 11: Morgan Stanley: Legal Advisor Ranking by Value (US\$m)

Table 12: Morgan Stanley: Financial Advisor Ranking by Value (US\$m)

Table 13: Morgan Stanley: M&A Volume and Value Trend (2014 - YTD2018)

Table 14: Morgan Stanley: M&A Activity by Geography (2014 - YTD2018)

Table 15: Morgan Stanley: Corporate Venturing Volume and Value Trend (2014 - YTD2018)

Table 16: Morgan Stanley: Corporate Venturing by Geography (2014 - YTD2018)

Table 17: Morgan Stanley: Capital Raising Volume and Value Trend (2014 - YTD2018)

Table 18: Morgan Stanley: Capital Raising by Deal Type (2014 - YTD2018)

Table 19: Morgan Stanley: Divestments Volume and Value Trend (2014 - YTD2018)

Table 20: Morgan Stanley: Divestments by Geography (2014 - YTD2018)

Table 21: Morgan Stanley: News and Events Summary

Table 22: Morgan Stanley: Business Expansion

Table 23: Morgan Stanley: Corporate Governance

Table 24: Morgan Stanley: Financial Deals

Table 25: Morgan Stanley: Financial Performance

Table 26: Morgan Stanley: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: Morgan Stanley: Deal Activity by Deal Type - Volume (TTM)

Figure 2: Morgan Stanley: M&A Activity by Geography (TTM)

Figure 3: Morgan Stanley: Deal Activity by Deal Type - Volume (2014 - YTD2018)

Figure 4: Morgan Stanley: M&A Average Deal Size - Value (US\$m)

Figure 5: Morgan Stanley: M&A Volume and Value Trend (2014 - YTD2018)

Figure 6: Morgan Stanley: M&A Activity by Geography (2014 - YTD2018)

Figure 7: Morgan Stanley: Corporate Venturing Volume and Value Trend (2014 - YTD2018)

Figure 8: Morgan Stanley: Corporate Venturing by Geography (2014 - YTD2018)

Figure 9: Morgan Stanley: Capital Raising Volume and Value Trend (2014 - YTD2018)

Figure 10: Morgan Stanley: Capital Raising by Deal Type (2014 - YTD2018)

Figure 11: Morgan Stanley: Divestments Volume and Value Trend (2014 - YTD2018)

Figure 12: Morgan Stanley: Divestments by Geography (2014 - YTD2018)

## I would like to order

Product name: Morgan Stanley - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/MEC722669B8EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MEC722669B8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970