

Mondelez International, Inc. - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/M851D931429EN.html>

Date: September 2023

Pages: 70

Price: US\$ 175.00 (Single User License)

ID: M851D931429EN

Abstracts

Mondelez International, Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Mondelez International, Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Mondelez International, Inc. (Mondelez or 'the company') is a manufacturer and marketer of snack food and beverage products. The company offers biscuits, chocolates, gum and candies, beverages and cheese and grocery items under Halls, 5 Star, Barni, Chips Ahoy! Oreo, LU, beVita, Cadbury, Milka, Club Social, HU, Kinh DO, Perfect Snacks, Ritz, Tiger, Wheat Thins, Toblerone, Trident and Tang among other brand names. Mondelez sells its products to wholesalers, supermarket chains, convenience stores, mass merchandisers, supercenters, gasoline stations, drug stores, club stores, and value stores. The company distributes various products through satellite and company-owned warehouses, direct store delivery (DSD) and distribution centers. It has business presence across North America, Latin America, Asia Pacific, Europe, and the Middle East and Africa. The company is headquartered in Deerfield, Illinois, the US.

Scope

Detailed information on Mondelez International, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Mondelez International, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Mondelez International, Inc. including a breakdown and examination of key business segments

Intelligence on Mondelez International, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Mondelez International, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Mondelez International, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Mondelez International, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Mondelez International, Inc.'s business structure, strategy and prospects.

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