

# Modern Times Group MTG AB - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Modern Times Group MTG AB - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Modern Times Group MTG AB - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Modern Times Group MTG AB (MTG) is an operator of gaming and esports entertainment companies that provides entertainment and gaming services through digital video networks, esports, and online gaming. The company provides esports entertainment services through live events, pro leagues, and international tournaments. The company's portfolio includes wide range of evergreen gaming franchises like Forge of Empires, Top Drives, Bloons and Animation Throwdown, as well as word games like Cross Word Jam and Word Trip. The company's games segment generates revenues through in-app purchases, advertising, and from third party distribution platforms. It also organizes tournaments and hosts mega-events. The company works with developers, publishers, and gaming communities to create and publish browser and mobile games. The company's business operates its business in Germany, United Kingdom, Singapore, India, USA, New Zealand, rest of Europe and others. MTG is headquartered in Stockholm, Sweden.

### SCOPE

Detailed information on Modern Times Group MTG AB required for business and competitor intelligence needs

A study of the major internal and external factors affecting Modern Times Group MTG AB in the form of a SWOT analysis

An in-depth view of the business model of Modern Times Group MTG AB including a breakdown and examination of key business segments

Intelligence on Modern Times Group MTG AB's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Modern Times Group MTG AB, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Modern Times Group MTG AB and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Modern Times Group MTG AB as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Modern Times Group MTG AB's business structure, strategy and prospects.

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