

Mobile Phones in Spain

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Abstracts

Mobile Phones in Spain

Summary

Mobile Phones in Spain industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The mobile phones market includes mobile phone service revenues and average minutes of usage (MOU). Market values include revenues from mobile service providers and other members of the mobile service value chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes cover prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up of the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

The Spanish mobile phones market recorded revenues of \$9.7 billion in 2023, representing a negative compound annual growth rate (CAGR) of 4.4% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 0.1% between 2018 and 2023, to reach a total of 244.8 average MOU in 2023.

The Spanish market accounted for 6.7% of the European mobile phones market

in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile phones market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the mobile phones market in Spain

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain mobile phones market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Spain mobile phones market by value in 2023?

What will be the size of the Spain mobile phones market in 2028?

What factors are affecting the strength of competition in the Spain mobile phones market?

How has the market performed over the last five years?

Who are the top competitors in Spain's mobile phones market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of the leading players?

8 COMPANY PROFILES

8.1. Telefonica, S.A.

8.2. Orange SA

8.3. Masmovil Ibercom SA

8.4. Vodafone Group Plc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Spain mobile phones market value: \$ billion, 2018-23
- Table 2: Spain mobile phones market volume: Average MOU, 2018-23
- Table 3: Spain mobile phones market category segmentation: % share, by volume, 2018-2023
- Table 4: Spain mobile phones market category segmentation: Average MOU, 2018-2023
- Table 5: Spain mobile phones market geography segmentation: \$ billion, 2023
- Table 6: Spain mobile phones market value forecast: \$ billion, 2023-28
- Table 7: Spain mobile phones market volume forecast: Average MOU, 2023-28
- Table 8: Telefonica, S.A.: key facts
- Table 9: Telefonica, S.A.: Annual Financial Ratios
- Table 10: Telefonica, S.A.: Key Employees
- Table 11: Telefonica, S.A.: Key Employees Continued
- Table 12: Orange SA: key facts
- Table 13: Orange SA: Annual Financial Ratios
- Table 14: Orange SA: Key Employees
- Table 15: Orange SA: Key Employees Continued
- Table 16: Masmovil Ibercom SA: key facts
- Table 17: Masmovil Ibercom SA: Key Employees
- Table 18: Vodafone Group Plc: key facts
- Table 19: Vodafone Group Plc: Annual Financial Ratios
- Table 20: Vodafone Group Plc: Key Employees
- Table 21: Spain size of population (million), 2019-23
- Table 22: Spain real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 23: Spain gdp (current prices, \$ billion), 2019-23
- Table 24: Spain inflation, 2019-23
- Table 25: Spain consumer price index (absolute), 2019-23
- Table 26: Spain exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Spain mobile phones market value: \$ billion, 2018-23

Figure 2: Spain mobile phones market volume: Average MOU, 2018-23

Figure 3: Spain mobile phones market category segmentation: Average MOU, 2018-2023

Figure 4: Spain mobile phones market geography segmentation: % share, by value, 2023

Figure 5: Spain mobile phones market value forecast: \$ billion, 2023-28

Figure 6: Spain mobile phones market volume forecast: Average MOU, 2023-28

Figure 7: Forces driving competition in the mobile phones market in Spain, 2023

Figure 8: Drivers of buyer power in the mobile phones market in Spain, 2023

Figure 9: Drivers of supplier power in the mobile phones market in Spain, 2023

Figure 10: Factors influencing the likelihood of new entrants in the mobile phones market in Spain, 2023

Figure 11: Factors influencing the threat of substitutes in the mobile phones market in Spain, 2023

Figure 12: Drivers of degree of rivalry in the mobile phones market in Spain, 2023

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