

Mobile Phones in Singapore

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Abstracts

Mobile Phones in Singapore

Summary

Mobile Phones in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The mobile phones market includes mobile phone service revenues and average minutes of usage (MOU). Market values include revenues from mobile service providers and other members of the mobile service value chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes cover prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up of the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

The Singaporean mobile phones market recorded revenues of \$2.0 billion in 2023, representing a negative compound annual growth rate (CAGR) of 3.9% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 13.1% between 2018 and 2023, to reach a total of 220.2 average MOU in 2023.

The Singaporean market accounted for 0.7% of the Asia-Pacific mobile phones

market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile phones market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the mobile phones market in Singapore

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore mobile phones market with five year forecasts

Reasons to Buy

What was the size of the Singapore mobile phones market by value in 2023?

What will be the size of the Singapore mobile phones market in 2028?

What factors are affecting the strength of competition in the Singapore mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's mobile phones market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of the leading players?

7.4. What are the recent developments in the market?

8 COMPANY PROFILES

8.1. Singapore Telecommunications Ltd

8.2. M1 Ltd

8.3. SIMBA Telecom Pte Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Singapore mobile phones market value: \$ billion, 2018-23

Table 2: Singapore mobile phones market volume: Average MOU, 2018-23

Table 3: Singapore mobile phones market category segmentation: % share, by volume, 2018-2023

Table 4: Singapore mobile phones market category segmentation: Average MOU, 2018-2023

Table 5: Singapore mobile phones market geography segmentation: \$ billion, 2023

Table 6: Singapore mobile phones market value forecast: \$ billion, 2023-28

Table 7: Singapore mobile phones market volume forecast: Average MOU, 2023-28

Table 8: Singapore Telecommunications Ltd: key facts

Table 9: Singapore Telecommunications Ltd: Annual Financial Ratios

Table 10: Singapore Telecommunications Ltd: Key Employees

Table 11: M1 Ltd: key facts

Table 12: M1 Ltd: Key Employees

Table 13: SIMBA Telecom Pte Ltd: key facts

Table 14: Singapore size of population (million), 2019-23

Table 15: Singapore real gdp (constant 2010 prices, \$ billion), 2019-23

Table 16: Singapore gdp (current prices, \$ billion), 2019-23

Table 17: Singapore inflation, 2019-23

Table 18: Singapore consumer price index (absolute), 2019-23

Table 19: Singapore exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Singapore mobile phones market value: \$ billion, 2018-23

Figure 2: Singapore mobile phones market volume: Average MOU, 2018-23

Figure 3: Singapore mobile phones market category segmentation: Average MOU, 2018-2023

Figure 4: Singapore mobile phones market geography segmentation: % share, by value, 2023

Figure 5: Singapore mobile phones market value forecast: \$ billion, 2023-28

Figure 6: Singapore mobile phones market volume forecast: Average MOU, 2023-28

Figure 7: Forces driving competition in the mobile phones market in Singapore, 2023

Figure 8: Drivers of buyer power in the mobile phones market in Singapore, 2023

Figure 9: Drivers of supplier power in the mobile phones market in Singapore, 2023

Figure 10: Factors influencing the likelihood of new entrants in the mobile phones market in Singapore, 2023

Figure 11: Factors influencing the threat of substitutes in the mobile phones market in Singapore, 2023

Figure 12: Drivers of degree of rivalry in the mobile phones market in Singapore, 2023

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