

# Mobile Phones in Canada

<https://marketpublishers.com/r/M5D767A8FEAEN.html>

Date: July 2024

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: M5D767A8FEAEN

## Abstracts

### Mobile Phones in Canada

#### Summary

Mobile Phones in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The mobile phones market includes mobile phone service revenues and average minutes of usage (MOU). Market values include revenues from mobile service providers and other members of the mobile service value chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes cover prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up of the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

The Canadian mobile phones market had total revenues of \$18 billion in 2023, representing a compound annual growth rate (CAGR) of 2.2% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 5% between 2018 and 2023, to reach a total of 573.9 average MOU in 2023.

The widespread usage of internet-based communication systems like

WhatsApp, Zoom, and other messaging apps has drastically reduced the necessity for traditional voice conversations.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile phones market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the mobile phones market in Canada

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada mobile phones market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Canada mobile phones market by value in 2023?

What will be the size of the Canada mobile phones market in 2028?

What factors are affecting the strength of competition in the Canada mobile phones market?

How has the market performed over the last five years?

Who are the top competitors in Canada's mobile phones market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of the leading players?

## **8 COMPANY PROFILES**

8.1. Rogers Communications, Inc.

8.2. BCE Inc.

8.3. TELUS Corporation

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Canada mobile phones market value: \$ billion, 2018-23
- Table 2: Canada mobile phones market volume: Average MOU, 2018-23
- Table 3: Canada mobile phones market category segmentation: % share, by volume, 2018-2023
- Table 4: Canada mobile phones market category segmentation: Average MOU, 2018-2023
- Table 5: Canada mobile phones market geography segmentation: \$ billion, 2023
- Table 6: Canada mobile phones market value forecast: \$ billion, 2023-28
- Table 7: Canada mobile phones market volume forecast: Average MOU, 2023-28
- Table 8: Rogers Communications, Inc.: key facts
- Table 9: Rogers Communications, Inc.: Annual Financial Ratios
- Table 10: Rogers Communications, Inc.: Key Employees
- Table 11: BCE Inc.: key facts
- Table 12: BCE Inc.: Annual Financial Ratios
- Table 13: BCE Inc.: Key Employees
- Table 14: BCE Inc.: Key Employees Continued
- Table 15: TELUS Corporation: key facts
- Table 16: TELUS Corporation: Annual Financial Ratios
- Table 17: TELUS Corporation: Key Employees
- Table 18: TELUS Corporation: Key Employees Continued
- Table 19: Canada size of population (million), 2019-23
- Table 20: Canada real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 21: Canada gdp (current prices, \$ billion), 2019-23
- Table 22: Canada inflation, 2019-23
- Table 23: Canada consumer price index (absolute), 2019-23
- Table 24: Canada exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

- Figure 1: Canada mobile phones market value: \$ billion, 2018-23
- Figure 2: Canada mobile phones market volume: Average MOU, 2018-23
- Figure 3: Canada mobile phones market category segmentation: Average MOU, 2018-2023
- Figure 4: Canada mobile phones market geography segmentation: % share, by value, 2023
- Figure 5: Canada mobile phones market value forecast: \$ billion, 2023-28
- Figure 6: Canada mobile phones market volume forecast: Average MOU, 2023-28
- Figure 7: Forces driving competition in the mobile phones market in Canada, 2023
- Figure 8: Drivers of buyer power in the mobile phones market in Canada, 2023
- Figure 9: Drivers of supplier power in the mobile phones market in Canada, 2023
- Figure 10: Factors influencing the likelihood of new entrants in the mobile phones market in Canada, 2023
- Figure 11: Factors influencing the threat of substitutes in the mobile phones market in Canada, 2023
- Figure 12: Drivers of degree of rivalry in the mobile phones market in Canada, 2023

## I would like to order

Product name: Mobile Phones in Canada

Product link: <https://marketpublishers.com/r/M5D767A8FEAEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M5D767A8FEAEN.html>