

Mobile Phones Top 5 Emerging Markets Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/MAA7436B73ECEN.html>

Date: April 2021

Pages: 153

Price: US\$ 995.00 (Single User License)

ID: MAA7436B73ECEN

Abstracts

Mobile Phones Top 5 Emerging Markets Industry Guide - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

The Emerging 5 Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

These countries contributed \$175.2 billion to the global mobile phones industry in 2020, with a compound annual growth rate (CAGR) of -2.4% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$251.4 billion in 2025, with a CAGR of 7.5% over the 2020-25 period.

Within the mobile phones industry, China is the leading country among the top 5 emerging nations, with market revenues of \$124.8 billion in 2020. This was followed by India and Brazil with a value of \$23.7 and \$12.4 billion, respectively.

China is expected to lead the mobile phones industry in the top five emerging nations, with a value of \$180.2 billion in 2025, followed by India and Brazil with expected values of \$35.7 and \$15.4 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five mobile phones market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five mobile phones market

Leading company profiles reveal details of key mobile phones market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five mobile phones market with five year forecasts by both value and volume

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

REASONS TO BUY

What was the size of the emerging five mobile phones market by value in 2020?

What will be the size of the emerging five mobile phones market in 2025?

What factors are affecting the strength of competition in the emerging five mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up the emerging five mobile phones market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 TOP 5 EMERGING COUNTRIES MOBILE PHONES

- 2.1. Industry Outlook

3 MOBILE PHONES IN SOUTH AFRICA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 MOBILE PHONES IN BRAZIL

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 MOBILE PHONES IN CHINA

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 MOBILE PHONES IN INDIA

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 MOBILE PHONES IN MEXICO

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 COMPANY PROFILES

- 8.1. Vodacom Group Limited
- 8.2. MTN Group Limited
- 8.3. Telkom SA SOC Limited
- 8.4. Telefonica, S.A.
- 8.5. America Movil, SA DE C.V.
- 8.6. TIM Participacoes SA
- 8.7. China Mobile Communications Group Co., Ltd
- 8.8. China Telecom Corporation Limited
- 8.9. China United Network Communications Corporation Limited
- 8.10. Reliance Jio Infocomm Ltd
- 8.11. Bharti Airtel Limited
- 8.12. Bharat Sanchar Nigam Ltd
- 8.13. AT&T Mobility LLC

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Top 5 emerging countries Mobile Phones industry, revenue (\$bn), 2016-25

Table 2: Top 5 emerging countries Mobile Phones industry, revenue (\$bn), 2016-20

Table 3: Top 5 emerging countries Mobile Phones industry forecast, revenue (\$bn), 2020-25

Table 4: South Africa mobile phones market value: \$ billion, 2016-20

Table 5: South Africa mobile phones market volume: Average MOU, 2016-20

Table 6: South Africa mobile phones market geography segmentation: \$ billion, 2020

Table 7: South Africa mobile phones market value forecast: \$ billion, 2020-25

Table 8: South Africa mobile phones market volume forecast: Average MOU, 2020-25

Table 9: South Africa size of population (million), 2016-20

Table 10: South Africa gdp (constant 2005 prices, \$ billion), 2016-20

Table 11: South Africa gdp (current prices, \$ billion), 2016-20

Table 12: South Africa inflation, 2016-20

Table 13: South Africa consumer price index (absolute), 2016-20

Table 14: South Africa exchange rate, 2016-20

Table 15: Brazil mobile phones market value: \$ billion, 2016-20

Table 16: Brazil mobile phones market volume: Average MOU, 2016-20

Table 17: Brazil mobile phones market geography segmentation: \$ billion, 2020

Table 18: Brazil mobile phones market value forecast: \$ billion, 2020-25

Table 19: Brazil mobile phones market volume forecast: Average MOU, 2020-25

Table 20: Brazil size of population (million), 2016-20

Table 21: Brazil gdp (constant 2005 prices, \$ billion), 2016-20

Table 22: Brazil gdp (current prices, \$ billion), 2016-20

Table 23: Brazil inflation, 2016-20

Table 24: Brazil consumer price index (absolute), 2016-20

Table 25: Brazil exchange rate, 2016-20

Table 26: China mobile phones market value: \$ billion, 2016-20

Table 27: China mobile phones market volume: Average MOU, 2016-20

Table 28: China mobile phones market geography segmentation: \$ billion, 2020

Table 29: China mobile phones market value forecast: \$ billion, 2020-25

Table 30: China mobile phones market volume forecast: Average MOU, 2020-25

Table 31: China size of population (million), 2016-20

Table 32: China gdp (constant 2005 prices, \$ billion), 2016-20

Table 33: China gdp (current prices, \$ billion), 2016-20

Table 34: China inflation, 2016-20

Table 35: China consumer price index (absolute), 2016-20
Table 36: China exchange rate, 2016-20
Table 37: India mobile phones market value: \$ billion, 2016-20
Table 38: India mobile phones market volume: Average MOU, 2016-20
Table 39: India mobile phones market geography segmentation: \$ billion, 2020
Table 40: India mobile phones market value forecast: \$ billion, 2020-25
Table 41: India mobile phones market volume forecast: Average MOU, 2020-25
Table 42: India size of population (million), 2016-20
Table 43: India gdp (constant 2005 prices, \$ billion), 2016-20
Table 44: India gdp (current prices, \$ billion), 2016-20
Table 45: India inflation, 2016-20
Table 46: India consumer price index (absolute), 2016-20
Table 47: India exchange rate, 2016-20
Table 48: Mexico mobile phones market value: \$ billion, 2016-20
Table 49: Mexico mobile phones market volume: Average MOU, 2016-20
Table 50: Mexico mobile phones market geography segmentation: \$ billion, 2020
Table 51: Mexico mobile phones market value forecast: \$ billion, 2020-25
Table 52: Mexico mobile phones market volume forecast: Average MOU, 2020-25
Table 53: Mexico size of population (million), 2016-20
Table 54: Mexico gdp (constant 2005 prices, \$ billion), 2016-20
Table 55: Mexico gdp (current prices, \$ billion), 2016-20
Table 56: Mexico inflation, 2016-20
Table 57: Mexico consumer price index (absolute), 2016-20
Table 58: Mexico exchange rate, 2016-20
Table 59: Vodacom Group Limited: key facts
Table 60: Vodacom Group Limited: Annual Financial Ratios
Table 61: Vodacom Group Limited: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: Top 5 emerging countries Mobile Phones industry, revenue (\$bn), 2016-25

Figure 2: Top 5 emerging countries Mobile Phones industry, revenue (\$bn), 2016-20

Figure 3: Top 5 emerging countries Mobile Phones industry forecast, revenue (\$bn), 2020-25

Figure 4: South Africa mobile phones market value: \$ billion, 2016-20

Figure 5: South Africa mobile phones market volume: Average MOU, 2016-20

Figure 6: South Africa mobile phones market geography segmentation: % share, by value, 2020

Figure 7: South Africa mobile phones market value forecast: \$ billion, 2020-25

Figure 8: South Africa mobile phones market volume forecast: Average MOU, 2020-25

Figure 9: Forces driving competition in the mobile phones market in South Africa, 2020

Figure 10: Drivers of buyer power in the mobile phones market in South Africa, 2020

Figure 11: Drivers of supplier power in the mobile phones market in South Africa, 2020

Figure 12: Factors influencing the likelihood of new entrants in the mobile phones market in South Africa, 2020

Figure 13: Factors influencing the threat of substitutes in the mobile phones market in South Africa, 2020

Figure 14: Drivers of degree of rivalry in the mobile phones market in South Africa, 2020

Figure 15: Brazil mobile phones market value: \$ billion, 2016-20

Figure 16: Brazil mobile phones market volume: Average MOU, 2016-20

Figure 17: Brazil mobile phones market geography segmentation: % share, by value, 2020

Figure 18: Brazil mobile phones market value forecast: \$ billion, 2020-25

Figure 19: Brazil mobile phones market volume forecast: Average MOU, 2020-25

Figure 20: Forces driving competition in the mobile phones market in Brazil, 2020

Figure 21: Drivers of buyer power in the mobile phones market in Brazil, 2020

Figure 22: Drivers of supplier power in the mobile phones market in Brazil, 2020

Figure 23: Factors influencing the likelihood of new entrants in the mobile phones market in Brazil, 2020

Figure 24: Factors influencing the threat of substitutes in the mobile phones market in Brazil, 2020

Figure 25: Drivers of degree of rivalry in the mobile phones market in Brazil, 2020

Figure 26: China mobile phones market value: \$ billion, 2016-20

Figure 27: China mobile phones market volume: Average MOU, 2016-20

Figure 28: China mobile phones market geography segmentation: % share, by value,

2020

Figure 29: China mobile phones market value forecast: \$ billion, 2020-25

Figure 30: China mobile phones market volume forecast: Average MOU, 2020-25

Figure 31: Forces driving competition in the mobile phones market in China, 2020

Figure 32: Drivers of buyer power in the mobile phones market in China, 2020

Figure 33: Drivers of supplier power in the mobile phones market in China, 2020

Figure 34: Factors influencing the likelihood of new entrants in the mobile phones market in China, 2020

Figure 35: Factors influencing the threat of substitutes in the mobile phones market in China, 2020

Figure 36: Drivers of degree of rivalry in the mobile phones market in China, 2020

Figure 37: India mobile phones market value: \$ billion, 2016-20

Figure 38: India mobile phones market volume: Average MOU, 2016-20

Figure 39: India mobile phones market geography segmentation: % share, by value, 2020

Figure 40: India mobile phones market value forecast: \$ billion, 2020-25

Figure 41: India mobile phones market volume forecast: Average MOU, 2020-25

Figure 42: Forces driving competition in the mobile phones market in India, 2020

Figure 43: Drivers of buyer power in the mobile phones market in India, 2020

Figure 44: Drivers of supplier power in the mobile phones market in India, 2020

Figure 45: Factors influencing the likelihood of new entrants in the mobile phones market in India, 2020

Figure 46: Factors influencing the threat of substitutes in the mobile phones market in India, 2020

Figure 47: Drivers of degree of rivalry in the mobile phones market in India, 2020

Figure 48: Mexico mobile phones market value: \$ billion, 2016-20

Figure 49: Mexico mobile phones market volume: Average MOU, 2016-20

Figure 50: Mexico mobile phones market geography segmentation: % share, by value, 2020

Figure 51: Mexico mobile phones market value forecast: \$ billion, 2020-25

Figure 52: Mexico mobile phones market volume forecast: Average MOU, 2020-25

Figure 53: Forces driving competition in the mobile phones market in Mexico, 2020

Figure 54: Drivers of buyer power in the mobile phones market in Mexico, 2020

Figure 55: Drivers of supplier power in the mobile phones market in Mexico, 2020

Figure 56: Factors influencing the likelihood of new entrants in the mobile phones market in Mexico, 2020

Figure 57: Factors influencing the threat of substitutes in the mobile phones market in Mexico, 2020

Figure 58: Drivers of degree of rivalry in the mobile phones market in Mexico, 2020

I would like to order

Product name: Mobile Phones Top 5 Emerging Markets Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/MAA7436B73ECEN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MAA7436B73ECEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

