

Mobile Phones North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/MBC7A99A8DA0EN.html>

Date: April 2021

Pages: 96

Price: US\$ 795.00 (Single User License)

ID: MBC7A99A8DA0EN

Abstracts

Mobile Phones North America (NAFTA) Industry Guide - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

The NAFTA Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The mobile phones industry within the NAFTA countries had a total market value of \$213.9 billion in 2020. The US was the fastest growing country, with a CAGR of -0.6% over the 2016-20 period.

Within the mobile phones industry, the US is the leading country among the NAFTA bloc, with market revenues of \$190.3 billion in 2020. This was followed by Canada and Mexico, with a value of \$14.8 and \$8.7 billion, respectively.

The US is expected to lead the mobile phones industry in the NAFTA bloc, with a value of \$235.8 billion in 2025, followed by Canada and Mexico with expected values of \$19.8 and \$12.2 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA mobile phones market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA mobile phones market

Leading company profiles reveal details of key mobile phones market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA mobile phones market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA mobile phones market by value in 2020?

What will be the size of the NAFTA mobile phones market in 2025?

What factors are affecting the strength of competition in the NAFTA mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA mobile phones market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA MOBILE PHONES

- 2.1. Industry Outlook

3 MOBILE PHONES IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 MOBILE PHONES IN MEXICO

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 MOBILE PHONES IN THE UNITED STATES

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 COMPANY PROFILES

- 6.1. Rogers Communications, Inc.
- 6.2. TELUS Corporation
- 6.3. BCE Inc.
- 6.4. America Movil, SA DE C.V.
- 6.5. Telefonica, S.A.
- 6.6. AT&T Mobility LLC
- 6.7. T-Mobile US, Inc.
- 6.8. Verizon Communications Inc.

7 APPENDIX

- 7.1. Methodology
- 7.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: NAFTA countries Mobile Phones industry, revenue (\$bn), 2016-25
- Table 2: NAFTA countries Mobile Phones industry, revenue (\$bn), 2016-20
- Table 3: NAFTA countries Mobile Phones industry forecast, revenue (\$bn), 2020-25
- Table 4: Canada mobile phones market value: \$ billion, 2016-20
- Table 5: Canada mobile phones market volume: Average MOU, 2016-20
- Table 6: Canada mobile phones market geography segmentation: \$ billion, 2020
- Table 7: Canada mobile phones market value forecast: \$ billion, 2020-25
- Table 8: Canada mobile phones market volume forecast: Average MOU, 2020-25
- Table 9: Canada size of population (million), 2016-20
- Table 10: Canada gdp (constant 2005 prices, \$ billion), 2016-20
- Table 11: Canada gdp (current prices, \$ billion), 2016-20
- Table 12: Canada inflation, 2016-20
- Table 13: Canada consumer price index (absolute), 2016-20
- Table 14: Canada exchange rate, 2016-20
- Table 15: Mexico mobile phones market value: \$ billion, 2016-20
- Table 16: Mexico mobile phones market volume: Average MOU, 2016-20
- Table 17: Mexico mobile phones market geography segmentation: \$ billion, 2020
- Table 18: Mexico mobile phones market value forecast: \$ billion, 2020-25
- Table 19: Mexico mobile phones market volume forecast: Average MOU, 2020-25
- Table 20: Mexico size of population (million), 2016-20
- Table 21: Mexico gdp (constant 2005 prices, \$ billion), 2016-20
- Table 22: Mexico gdp (current prices, \$ billion), 2016-20
- Table 23: Mexico inflation, 2016-20
- Table 24: Mexico consumer price index (absolute), 2016-20
- Table 25: Mexico exchange rate, 2016-20
- Table 26: United States mobile phones market value: \$ billion, 2016-20
- Table 27: United States mobile phones market volume: Average MOU, 2016-20
- Table 28: United States mobile phones market geography segmentation: \$ billion, 2020
- Table 29: United States mobile phones market value forecast: \$ billion, 2020-25
- Table 30: United States mobile phones market volume forecast: Average MOU, 2020-25
- Table 31: United States size of population (million), 2016-20
- Table 32: United States gdp (constant 2005 prices, \$ billion), 2016-20
- Table 33: United States gdp (current prices, \$ billion), 2016-20
- Table 34: United States inflation, 2016-20

Table 35: United States consumer price index (absolute), 2016-20

Table 36: United States exchange rate, 2016-20

Table 37: Rogers Communications, Inc.: key facts

Table 38: Rogers Communications, Inc.: Annual Financial Ratios

Table 39: Rogers Communications, Inc.: Key Employees

Table 40: TELUS Corporation: key facts

Table 41: TELUS Corporation: Annual Financial Ratios

Table 42: TELUS Corporation: Key Employees

Table 43: TELUS Corporation: Key Employees Continued

Table 44: BCE Inc.: key facts

Table 45: BCE Inc.: Annual Financial Ratios

Table 46: BCE Inc.: Key Employees

Table 47: BCE Inc.: Key Employees Continued

Table 48: America Movil, SA DE C.V.: key facts

Table 49: America Movil, SA DE C.V.: Annual Financial Ratios

Table 50: America Movil, SA DE C.V.: Key Employees

Table 51: America Movil, SA DE C.V.: Key Employees Continued

Table 52: Telefonica, S.A.: key facts

Table 53: Telefonica, S.A.: Annual Financial Ratios

Table 54: Telefonica, S.A.: Key Employees

Table 55: Telefonica, S.A.: Key Employees Continued

Table 56: AT&T Mobility LLC: key facts

Table 57: AT&T Mobility LLC: Key Employees

Table 58: T-Mobile US, Inc.: key facts

Table 59: T-Mobile US, Inc.: Annual Financial Ratios

Table 60: T-Mobile US, Inc.: Key Employees

Table 61: Verizon Communications Inc.: key facts

List Of Figures

LIST OF FIGURES

- Figure 1: NAFTA countries Mobile Phones industry, revenue (\$bn), 2016-25
- Figure 2: NAFTA countries Mobile Phones industry, revenue (\$bn), 2016-20
- Figure 3: NAFTA countries Mobile Phones industry forecast, revenue (\$bn), 2020-25
- Figure 4: Canada mobile phones market value: \$ billion, 2016-20
- Figure 5: Canada mobile phones market volume: Average MOU, 2016-20
- Figure 6: Canada mobile phones market geography segmentation: % share, by value, 2020
- Figure 7: Canada mobile phones market value forecast: \$ billion, 2020-25
- Figure 8: Canada mobile phones market volume forecast: Average MOU, 2020-25
- Figure 9: Forces driving competition in the mobile phones market in Canada, 2020
- Figure 10: Drivers of buyer power in the mobile phones market in Canada, 2020
- Figure 11: Drivers of supplier power in the mobile phones market in Canada, 2020
- Figure 12: Factors influencing the likelihood of new entrants in the mobile phones market in Canada, 2020
- Figure 13: Factors influencing the threat of substitutes in the mobile phones market in Canada, 2020
- Figure 14: Drivers of degree of rivalry in the mobile phones market in Canada, 2020
- Figure 15: Mexico mobile phones market value: \$ billion, 2016-20
- Figure 16: Mexico mobile phones market volume: Average MOU, 2016-20
- Figure 17: Mexico mobile phones market geography segmentation: % share, by value, 2020
- Figure 18: Mexico mobile phones market value forecast: \$ billion, 2020-25
- Figure 19: Mexico mobile phones market volume forecast: Average MOU, 2020-25
- Figure 20: Forces driving competition in the mobile phones market in Mexico, 2020
- Figure 21: Drivers of buyer power in the mobile phones market in Mexico, 2020
- Figure 22: Drivers of supplier power in the mobile phones market in Mexico, 2020
- Figure 23: Factors influencing the likelihood of new entrants in the mobile phones market in Mexico, 2020
- Figure 24: Factors influencing the threat of substitutes in the mobile phones market in Mexico, 2020
- Figure 25: Drivers of degree of rivalry in the mobile phones market in Mexico, 2020
- Figure 26: United States mobile phones market value: \$ billion, 2016-20
- Figure 27: United States mobile phones market volume: Average MOU, 2016-20
- Figure 28: United States mobile phones market geography segmentation: % share, by value, 2020

Figure 29: United States mobile phones market value forecast: \$ billion, 2020-25

Figure 30: United States mobile phones market volume forecast: Average MOU, 2020-25

Figure 31: Forces driving competition in the mobile phones market in the United States, 2020

Figure 32: Drivers of buyer power in the mobile phones market in the United States, 2020

Figure 33: Drivers of supplier power in the mobile phones market in the United States, 2020

Figure 34: Factors influencing the likelihood of new entrants in the mobile phones market in the United States, 2020

Figure 35: Factors influencing the threat of substitutes in the mobile phones market in the United States, 2020

Figure 36: Drivers of degree of rivalry in the mobile phones market in the United States, 2020

I would like to order

Product name: Mobile Phones North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/MBC7A99A8DA0EN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MBC7A99A8DA0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

