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Mobile Phones in Scandinavia - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Mobile Phones in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Mobile Phones market includes mobile phone service revenues and average minutes of use (MOU). Market values are made up of total mobile revenues containing revenues from mobile service providers and other members of the mobile service value-chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes are made up of two segments: prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up from the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

The Scandinavian mobile phones market had total revenues of $10.9bn in 2020, representing a compound annual growth rate (CAGR) of 0.7% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0.6% between 2016 and 2020, to reach a total of 351.1 Average MOU in 2020.

Post-paid had the highest volume in the Scandinavian mobile phones market in 2020, with a total of 274.6 Average MOU, equivalent to 78.2% of the market's overall volume.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile phones market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the mobile phones market in Scandinavia

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia mobile phones market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Scandinavia mobile phones market by value in 2020?

What will be the size of the Scandinavia mobile phones market in 2025?

What factors are affecting the strength of competition in the Scandinavia mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's mobile phones market?

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