

# Mobile Phones in France - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/M88F14AFCEE7EN.html>

Date: February 2021

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: M88F14AFCEE7EN

## Abstracts

Mobile Phones in France - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Mobile Phones in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Mobile Phones market includes mobile phone service revenues and average minutes of use (MOU). Market values are made up of total mobile revenues containing revenues from mobile service providers and other members of the mobile service value-chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes are made up of two segments: prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up from the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

The French mobile phones market had total revenues of \$19.7bn in 2020, representing a compound annual rate of change (CARC) of -0.8% between 2016 and 2020. The French mobile phones market had total revenues of \$19.7bn in 2020, representing a compound annual rate of change (CARC) of -0.8%

between 2016 and 2020.

Market consumption volume increased with a compound annual growth rate (CAGR) of 1.3% between 2016 and 2020, to reach a total of 435.6 Average MOU in 2020. Market consumption volume increased with a compound annual growth rate (CAGR) of 1.3% between 2016 and 2020, to reach a total of 435.6 million Average MOU in 2020.

Postpaid Post-paid had the highest volume in the French mobile phones market in 2020, with a total of 367.3 Average MOU, equivalent to 84.3% of the market's overall volume.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile phones market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the mobile phones market in France

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France mobile phones market with five year forecasts

## REASONS TO BUY

What was the size of the France mobile phones market by value in 2020?

What will be the size of the France mobile phones market in 2025?

What factors are affecting the strength of competition in the France mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up France's mobile phones market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?

## **8 COMPANY PROFILES**

- 8.1. Orange SA
- 8.2. SFR SA
- 8.3. Bouygues Telecom SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: France mobile phones market value: \$ billion, 2016-20
Table 2: France mobile phones market volume: Average MOU, 2016-20
Table 3: France mobile phones market geography segmentation: \$ billion, 2020
Table 4: France mobile phones market value forecast: \$ billion, 2020-25
Table 5: France mobile phones market volume forecast: Average MOU, 2020-25
Table 6: Orange SA: key facts
Table 7: Orange SA: Annual Financial Ratios
Table 8: Orange SA: Key Employees
Table 9: Orange SA: Key Employees Continued
Table 10: SFR SA: key facts
Table 11: Bouygues Telecom SA: key facts
Table 12: Bouygues Telecom SA: Key Employees
Table 13: France size of population (million), 2016-20
Table 14: France gdp (constant 2005 prices, \$ billion), 2016-20
Table 15: France gdp (current prices, \$ billion), 2016-20
Table 16: France inflation, 2016-20
Table 17: France consumer price index (absolute), 2016-20
Table 18: France exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: France mobile phones market value: \$ billion, 2016-20

Figure 2: France mobile phones market volume: Average MOU, 2016-20

Figure 3: France mobile phones market geography segmentation: % share, by value, 2020

Figure 4: France mobile phones market value forecast: \$ billion, 2020-25

Figure 5: France mobile phones market volume forecast: Average MOU, 2020-25

Figure 6: Forces driving competition in the mobile phones market in France, 2020

Figure 7: Drivers of buyer power in the mobile phones market in France, 2020

Figure 8: Drivers of supplier power in the mobile phones market in France, 2020

Figure 9: Factors influencing the likelihood of new entrants in the mobile phones market in France, 2020

Figure 10: Factors influencing the threat of substitutes in the mobile phones market in France, 2020

Figure 11: Drivers of degree of rivalry in the mobile phones market in France, 2020

## I would like to order

Product name: Mobile Phones in France - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/M88F14AFCEE7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M88F14AFCEE7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970