

Mobile Phones Global Industry Almanac - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/MB2BA0952A14EN.html>

Date: April 2021

Pages: 681

Price: US\$ 2,995.00 (Single User License)

ID: MB2BA0952A14EN

Abstracts

Mobile Phones Global Industry Almanac - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Global Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Mobile Phones market includes mobile phone service revenues and average minutes of use (MOU). Market values are made up of total mobile revenues containing revenues from mobile service providers and other members of the mobile service value-chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes are made up of two segments: prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up from the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures in this report have taken into account the estimated impact that the COVID-19 pandemic will have on the market, though the length of the pandemic and restrictions imposed by governments around the world is not certain, therefore the impact on the market is difficult to predict.

The global mobile phones market had total revenues of \$720.2bn in 2020, representing a compound annual rate of change (CARC) of -1.5% between 2016 and 2020.

Market consumption volumes declined with a CARC of -0.4% between 2016 and 2020, to reach a total of 775.7 Average MOU in 2020.

Post-paid had the highest volume in the global mobile phones market in 2020, with a total of 607.6 Average MOU, equivalent to 78.3% of the market's overall volume.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global mobile phones market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global mobile phones market

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global mobile phones market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global mobile phones market by value in 2020?

What will be the size of the global mobile phones market in 2025?

What factors are affecting the strength of competition in the global mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up the global mobile phones market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Competitive Landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL MOBILE PHONES

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 MOBILE PHONES IN ASIA-PACIFIC

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

5 MOBILE PHONES IN EUROPE

- 5.1. Market Overview
- 5.2. Market Data

- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 MOBILE PHONES IN FRANCE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 MOBILE PHONES IN GERMANY

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 MOBILE PHONES IN AUSTRALIA

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

9 MOBILE PHONES IN BRAZIL

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

9.6. Macroeconomic Indicators

10 MOBILE PHONES IN CANADA

10.1. Market Overview

10.2. Market Data

10.3. Market Segmentation

10.4. Market outlook

10.5. Five forces analysis

10.6. Macroeconomic Indicators

11 MOBILE PHONES IN CHINA

11.1. Market Overview

11.2. Market Data

11.3. Market Segmentation

11.4. Market outlook

11.5. Five forces analysis

11.6. Macroeconomic Indicators

12 MOBILE PHONES IN INDIA

12.1. Market Overview

12.2. Market Data

12.3. Market Segmentation

12.4. Market outlook

12.5. Five forces analysis

12.6. Macroeconomic Indicators

13 MOBILE PHONES IN INDONESIA

13.1. Market Overview

13.2. Market Data

13.3. Market Segmentation

13.4. Market outlook

13.5. Five forces analysis

13.6. Macroeconomic Indicators

14 MOBILE PHONES IN ITALY

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

15 MOBILE PHONES IN JAPAN

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

16 MOBILE PHONES IN MEXICO

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

17 MOBILE PHONES IN THE NETHERLANDS

- 17.1. Market Overview
- 17.2. Market Data
- 17.3. Market Segmentation
- 17.4. Market outlook
- 17.5. Five forces analysis
- 17.6. Macroeconomic Indicators

18 MOBILE PHONES IN NORTH AMERICA

- 18.1. Market Overview
- 18.2. Market Data

18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19 MOBILE PHONES IN RUSSIA

19.1. Market Overview

19.2. Market Data

19.3. Market Segmentation

19.4. Market outlook

19.5. Five forces analysis

19.6. Macroeconomic Indicators

20 MOBILE PHONES IN SCANDINAVIA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21 MOBILE PHONES IN SINGAPORE

21.1. Market Overview

21.2. Market Data

21.3. Market Segmentation

21.4. Market outlook

21.5. Five forces analysis

21.6. Macroeconomic Indicators

22 MOBILE PHONES IN SOUTH AFRICA

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

22.6. Macroeconomic Indicators

23 MOBILE PHONES IN SOUTH KOREA

- 23.1. Market Overview
- 23.2. Market Data
- 23.3. Market Segmentation
- 23.4. Market outlook
- 23.5. Five forces analysis
- 23.6. Macroeconomic Indicators

24 MOBILE PHONES IN SPAIN

- 24.1. Market Overview
- 24.2. Market Data
- 24.3. Market Segmentation
- 24.4. Market outlook
- 24.5. Five forces analysis
- 24.6. Macroeconomic Indicators

25 MOBILE PHONES IN TURKEY

- 25.1. Market Overview
- 25.2. Market Data
- 25.3. Market Segmentation
- 25.4. Market outlook
- 25.5. Five forces analysis
- 25.6. Macroeconomic Indicators

26 MOBILE PHONES IN THE UNITED KINGDOM

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis
- 26.6. Macroeconomic Indicators

27 MOBILE PHONES IN THE UNITED STATES

- 27.1. Market Overview

- 27.2. Market Data
- 27.3. Market Segmentation
- 27.4. Market outlook
- 27.5. Five forces analysis
- 27.6. Macroeconomic Indicators

28 COMPANY PROFILES

- 28.1. China Mobile Communications Group Co., Ltd
- 28.2. Vodafone Group Plc
- 28.3. AT&T Mobility LLC
- 28.4. America Movil, SA DE C.V.
- 28.5. Deutsche Telekom AG
- 28.6. China Telecom Corporation Limited
- 28.7. Reliance Jio Infocomm Ltd
- 28.8. Singapore Telecommunications Ltd
- 28.9. SK Telecom Co., Ltd.
- 28.10. Telefonica, S.A.
- 28.11. Orange SA
- 28.12. SFR SA
- 28.13. Bouygues Telecom SA
- 28.14. Vodafone GmbH
- 28.15. Telefonica Germany GmbH & Co OHG
- 28.16. Telstra Corporation Limited
- 28.17. Singtel Optus Pty Ltd
- 28.18. Vodafone Hutchison Australia Pty Ltd
- 28.19. TIM Participacoes SA
- 28.20. Rogers Communications, Inc.
- 28.21. TELUS Corporation
- 28.22. BCE Inc.
- 28.23. China United Network Communications Corporation Limited
- 28.24. Bharti Airtel Limited
- 28.25. Bharat Sanchar Nigam Ltd
- 28.26. PT Telekomunikasi Indonesia, Tbk
- 28.27. Indosat Ooredoo
- 28.28. PT XL Axiata Tbk
- 28.29. Telecom Italia S.p.A.
- 28.30. NTT DOCOMO Inc
- 28.31. KDDI Corporation

- 28.32. Rakuten Inc
- 28.33. SoftBank Group Corp
- 28.34. Royal KPN NV
- 28.35. T-Mobile US, Inc.
- 28.36. Verizon Communications Inc.
- 28.37. Mobile Telesystems
- 28.38. PJSC MegaFon
- 28.39. Beeline Russia
- 28.40. Rostelecom
- 28.41. Telenor ASA
- 28.42. Telia Company AB
- 28.43. Tele2 AB
- 28.44. M1 Ltd
- 28.45. StarHub Ltd
- 28.46. TPG Telecom Ltd
- 28.47. Vodacom Group Limited
- 28.48. MTN Group Limited
- 28.49. Telkom SA SOC Limited
- 28.50. KT Corporation
- 28.51. LG Uplus Corp
- 28.52. Turkcell Iletisim Hizmetleri AS
- 28.53. BT Group plc
- 28.54. CK Hutchison Holdings Ltd

29 APPENDIX

- 29.1. Methodology
- 29.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global mobile phones market value: \$ billion, 2016-20
Table 2: Global mobile phones market volume: Average MOU, 2016-20
Table 3: Global mobile phones market geography segmentation: \$ billion, 2020
Table 4: Global mobile phones market value forecast: \$ billion, 2020-25
Table 5: Global mobile phones market volume forecast: Average MOU, 2020-25
Table 6: Global size of population (million), 2016-20
Table 7: Global gdp (constant 2005 prices, \$ billion), 2016-20
Table 8: Global gdp (current prices, \$ billion), 2016-20
Table 9: Global inflation, 2016-20
Table 10: Global consumer price index (absolute), 2016-20
Table 11: Global exchange rate, 2016-20
Table 12: Asia-Pacific mobile phones market value: \$ billion, 2016-20
Table 13: Asia-Pacific mobile phones market volume: Average MOU, 2016-20
Table 14: Asia-Pacific mobile phones market geography segmentation: \$ billion, 2020
Table 15: Asia-Pacific mobile phones market value forecast: \$ billion, 2020-25
Table 16: Asia-Pacific mobile phones market volume forecast: Average MOU, 2020-25
Table 17: Europe mobile phones market value: \$ billion, 2016-20
Table 18: Europe mobile phones market volume: Average MOU, 2016-20
Table 19: Europe mobile phones market geography segmentation: \$ billion, 2020
Table 20: Europe mobile phones market value forecast: \$ billion, 2020-25
Table 21: Europe mobile phones market volume forecast: Average MOU, 2020-25
Table 22: Europe size of population (million), 2016-20
Table 23: Europe gdp (constant 2005 prices, \$ billion), 2016-20
Table 24: Europe gdp (current prices, \$ billion), 2016-20
Table 25: Europe inflation, 2016-20
Table 26: Europe consumer price index (absolute), 2016-20
Table 27: Europe exchange rate, 2016-20
Table 28: France mobile phones market value: \$ billion, 2016-20
Table 29: France mobile phones market volume: Average MOU, 2016-20
Table 30: France mobile phones market geography segmentation: \$ billion, 2020
Table 31: France mobile phones market value forecast: \$ billion, 2020-25
Table 32: France mobile phones market volume forecast: Average MOU, 2020-25
Table 33: France size of population (million), 2016-20
Table 34: France gdp (constant 2005 prices, \$ billion), 2016-20
Table 35: France gdp (current prices, \$ billion), 2016-20

Table 36: France inflation, 2016-20

Table 37: France consumer price index (absolute), 2016-20

Table 38: France exchange rate, 2016-20

Table 39: Germany mobile phones market value: \$ billion, 2016-20

Table 40: Germany mobile phones market volume: Average MOU, 2016-20

Table 41: Germany mobile phones market geography segmentation: \$ billion, 2020

Table 42: Germany mobile phones market value forecast: \$ billion, 2020-25

Table 43: Germany mobile phones market volume forecast: Average MOU, 2020-25

Table 44: Germany size of population (million), 2016-20

Table 45: Germany gdp (constant 2005 prices, \$ billion), 2016-20

Table 46: Germany gdp (current prices, \$ billion), 2016-20

Table 47: Germany inflation, 2016-20

Table 48: Germany consumer price index (absolute), 2016-20

Table 49: Germany exchange rate, 2016-20

Table 50: Australia mobile phones market value: \$ billion, 2016-20

Table 51: Australia mobile phones market volume: Average MOU, 2016-20

Table 52: Australia mobile phones market geography segmentation: \$ billion, 2020

Table 53: Australia mobile phones market value forecast: \$ billion, 2020-25

Table 54: Australia mobile phones market volume forecast: Average MOU, 2020-25

Table 55: Australia size of population (million), 2016-20

Table 56: Australia gdp (constant 2005 prices, \$ billion), 2016-20

Table 57: Australia gdp (current prices, \$ billion), 2016-20

Table 58: Australia inflation, 2016-20

Table 59: Australia consumer price index (absolute), 2016-20

Table 60: Australia exchange rate, 2016-20

Table 61: Brazil mobile phones market value: \$ billion, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Global mobile phones market value: \$ billion, 2016-20

Figure 2: Global mobile phones market volume: Average MOU, 2016-20

Figure 3: Global mobile phones market geography segmentation: % share, by value, 2020

Figure 4: Global mobile phones market value forecast: \$ billion, 2020-25

Figure 5: Global mobile phones market volume forecast: Average MOU, 2020-25

Figure 6: Forces driving competition in the global mobile phones market, 2020

Figure 7: Drivers of buyer power in the global mobile phones market, 2020

Figure 8: Drivers of supplier power in the global mobile phones market, 2020

Figure 9: Factors influencing the likelihood of new entrants in the global mobile phones market, 2020

Figure 10: Factors influencing the threat of substitutes in the global mobile phones market, 2020

Figure 11: Drivers of degree of rivalry in the global mobile phones market, 2020

Figure 12: Asia-Pacific mobile phones market value: \$ billion, 2016-20

Figure 13: Asia-Pacific mobile phones market volume: Average MOU, 2016-20

Figure 14: Asia-Pacific mobile phones market geography segmentation: % share, by value, 2020

Figure 15: Asia-Pacific mobile phones market value forecast: \$ billion, 2020-25

Figure 16: Asia-Pacific mobile phones market volume forecast: Average MOU, 2020-25

Figure 17: Forces driving competition in the mobile phones market in Asia-Pacific, 2020

Figure 18: Drivers of buyer power in the mobile phones market in Asia-Pacific, 2020

Figure 19: Drivers of supplier power in the mobile phones market in Asia-Pacific, 2020

Figure 20: Factors influencing the likelihood of new entrants in the mobile phones market in Asia-Pacific, 2020

Figure 21: Factors influencing the threat of substitutes in the mobile phones market in Asia-Pacific, 2020

Figure 22: Drivers of degree of rivalry in the mobile phones market in Asia-Pacific, 2020

Figure 23: Europe mobile phones market value: \$ billion, 2016-20

Figure 24: Europe mobile phones market volume: Average MOU, 2016-20

Figure 25: Europe mobile phones market geography segmentation: % share, by value, 2020

Figure 26: Europe mobile phones market value forecast: \$ billion, 2020-25

Figure 27: Europe mobile phones market volume forecast: Average MOU, 2020-25

Figure 28: Forces driving competition in the mobile phones market in Europe, 2020

Figure 29: Drivers of buyer power in the mobile phones market in Europe, 2020

Figure 30: Drivers of supplier power in the mobile phones market in Europe, 2020

Figure 31: Factors influencing the likelihood of new entrants in the mobile phones market in Europe, 2020

Figure 32: Factors influencing the threat of substitutes in the mobile phones market in Europe, 2020

Figure 33: Drivers of degree of rivalry in the mobile phones market in Europe, 2020

Figure 34: France mobile phones market value: \$ billion, 2016-20

Figure 35: France mobile phones market volume: Average MOU, 2016-20

Figure 36: France mobile phones market geography segmentation: % share, by value, 2020

Figure 37: France mobile phones market value forecast: \$ billion, 2020-25

Figure 38: France mobile phones market volume forecast: Average MOU, 2020-25

Figure 39: Forces driving competition in the mobile phones market in France, 2020

Figure 40: Drivers of buyer power in the mobile phones market in France, 2020

Figure 41: Drivers of supplier power in the mobile phones market in France, 2020

Figure 42: Factors influencing the likelihood of new entrants in the mobile phones market in France, 2020

Figure 43: Factors influencing the threat of substitutes in the mobile phones market in France, 2020

Figure 44: Drivers of degree of rivalry in the mobile phones market in France, 2020

Figure 45: Germany mobile phones market value: \$ billion, 2016-20

Figure 46: Germany mobile phones market volume: Average MOU, 2016-20

Figure 47: Germany mobile phones market geography segmentation: % share, by value, 2020

Figure 48: Germany mobile phones market value forecast: \$ billion, 2020-25

Figure 49: Germany mobile phones market volume forecast: Average MOU, 2020-25

Figure 50: Forces driving competition in the mobile phones market in Germany, 2020

Figure 51: Drivers of buyer power in the mobile phones market in Germany, 2020

Figure 52: Drivers of supplier power in the mobile phones market in Germany, 2020

Figure 53: Factors influencing the likelihood of new entrants in the mobile phones market in Germany, 2020

Figure 54: Factors influencing the threat of substitutes in the mobile phones market in Germany, 2020

Figure 55: Drivers of degree of rivalry in the mobile phones market in Germany, 2020

Figure 56: Australia mobile phones market value: \$ billion, 2016-20

Figure 57: Australia mobile phones market volume: Average MOU, 2016-20

Figure 58: Australia mobile phones market geography segmentation: % share, by value, 2020

Figure 59: Australia mobile phones market value forecast: \$ billion, 2020-25

Figure 60: Australia mobile phones market volume forecast: Average MOU, 2020-25

I would like to order

Product name: Mobile Phones Global Industry Almanac - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/MB2BA0952A14EN.html>

Price: US\$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MB2BA0952A14EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

